## maru/

Do you have a daughter?

|  | Age |  |  |  | Gender |  | Region |  |  |  |  |  | Income |  |  | Have a Daughter |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | '18-34 | '35-54 | '55+ | Male | Female | BC | AB | MB/SK | ON | PQ | ATL | <\$50K | \$50K-\$99K | \$100K+ | Total Yes | Total No | $\begin{aligned} & \text { Men with } \\ & \text { Daunhter } \end{aligned}$ | Women with Daughter | People with no Daughters |
|  | A | B | C | D | J | K | L | M | N | $\bigcirc$ | P | Q | R | s | T | w | x | Y | z | a |
| BASE: All Respondents | 1506 | 340 | 452 | 714 | 667 | 839 | 186 | 147 | 108 | 562 | 388 | 115 | 471 | 501 | 314 | 640 | 866 | 289 | 351 | 866 |
| BASE: WEIGHTED | 1506 | 429 | 522 | 555 | 736 | 770 | 197 | 169 | $100^{*}$ | 568 | 363 | $110^{*}$ | 484 | 507 | 302 | 615 | 891 | 307 | 308 | 891 |
| Yes | 615 | 107 | 224 | 284 | 307 | 308 | 64 | 69 | 50 | 249 | 137 | 45 | 176 | 218 | 140 | 615 | 0 | 307 | 308 | 0 |
|  | 41\% | 25\% | 43\% | 51\% | 42\% | 40\% | 33\% | 41\% | 50\% | 44\% | 38\% | 41\% | 36\% | 43\% | 46\% | 100\% | - | 100\% | 100\% |  |
|  |  |  | B | BC |  |  |  |  | LP | L |  |  |  |  | R | x |  | a | a |  |
| No | 891 | 322 | 298 | 271 | 430 | 462 | 133 | 99 | 50 | 318 | 226 | 64 | 308 | 289 | 162 | 0 | 891 | 0 | 0 | 891 |
|  | 59\% | 75\% | 57\% | 49\% | 58\% | 60\% | 67\% | 59\% | 50\% | 56\% | 62\% | 59\% | 64\% | 57\% | 54\% | - | 100\% | - |  | 100\% |
|  |  | CD | D |  |  |  | NO |  |  |  | N |  | T |  |  |  | w |  |  | Yz |

Proportions/Means: Columns Tested (5\% risk level) - B/C/D - E/F/G/HII - J/K - L/MN/O/P/Q - R/S/T - UN - W/X - Y/Z/a
Overlap formulae used. *small base
Comparison Groups
Independent T -Test for Means (equal variances), Independent Z -Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the $95 \%$ level.
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Did having a daughter make you more aware or concerned about the challenges (violence, harassment, discrimination, etc.) women face in our society?

|  |  | Age |  |  | Gender |  | Region |  |  |  |  |  | Income |  |  | Have a Daughter |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | '18-34 | '35-54 | '55+ | Male | Female | BC | AB | MB/SK | ON | PQ | ATL | < 550 K | \$50K-\$99K | \$100K+ | Total Yes | Total No | $\begin{aligned} & \text { Men with } \\ & \text { Daughter } \\ & \hline \end{aligned}$ | $\begin{array}{\|c} \hline \begin{array}{c} \text { Women with } \\ \text { Daughter } \end{array} \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \begin{array}{c} \text { People with } \\ \text { no Daughters } \\ \hline \end{array} \\ \hline \end{array}$ |
|  | A | B | C | D | J | K | L | M | N | $\bigcirc$ | P | Q | R | S | T | w | x | Y | z | a |
| BASE: If "Yes" In Q1 | 640 | 93 | 187 | 360 | 289 | 351 | 72 | 72 | 52 | 239 | 156 | 49 | 178 | 218 | 148 | 640 | 0 | 289 | 351 | 0 |
| BASE: WEIGHTED | 615 | $107^{*}$ | 224 | 284 | 307 | 308 | $64^{+}$ | 69* | $50^{*}$ | 249 | 137 | $45^{*}$ | 176 | 218 | 140 | 615 | ** | 307 | 308 | -* |
| Yes | 433 | 93 | 157 | 184 | 202 | 231 | 51 | 40 | 30 | 172 | 106 | 34 | 120 | 149 | 108 | 433 | 0 | 202 | 231 | 0 |
|  | 70\% | 87\% | 70\% | 65\% | 66\% | 75\% | 80\% | 58\% | 60\% | 69\% | 77\% | 74\% | 68\% | 69\% | 77\% | 70\% | - | 66\% | 75\% |  |
|  |  | CD |  |  |  | J | MN |  |  |  | MN |  |  |  |  |  |  |  | Y |  |
| No | 182 | 14 | 67 | 101 | 104 | 77 | 13 | 29 | 20 | 77 | 31 | 12 | 56 | 69 | 32 | 182 | 0 | 104 | 77 | 0 |
|  | 30\% | 13\% | 30\% | 35\% | 34\% | 25\% | 20\% | 42\% | 40\% | 31\% | 23\% | 26\% | 32\% | 31\% | 23\% | 30\% |  | 34\% | 25\% |  |
|  |  |  | B | B | K |  |  | LP | LP |  |  |  |  |  |  |  |  | z |  |  |

Proportions/Means: Columns Tested (5\% risk level) - B/C/D - E/F/G/HII - J/K - L/M/N/O/P/Q - R/S/T - UN - W/X - Y/Z/a
Overlap formulae used. * small base; **very small base (under 30) ineligible for sig testing
Comparison Groups
Independent T -Test for Means (equal variances), Independent $Z$ - Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the $95 \%$ level.
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If you had a daughter, do you think it would make you more aware or concerned about the challenges (violence, harassment, discrimination, etc.) women face in our society?

|  | Age |  |  |  | Gender |  | Region |  |  |  |  |  | Income |  |  | Have a Daughter |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | '18-34 | '35-54 | '55+ | Male | Female | BC | AB | MB/SK | ON | PQ | ATL | < 550 K | \$50K-\$99K | \$100K+ | Total Yes | Total № | Men with | Women with Daughter | People with |
|  | A | B | c | D | J | K | L | M | N | $\bigcirc$ | P | Q | R | s | T | w | x | Y | z | a |
| BASE: If "No" In Q1 | 86 | 247 | 265 | 354 | 378 | 488 | 114 | 75 | 56 | 323 | 232 | 66 | 293 | 283 | 166 | 0 | 866 | 0 | 0 | 86 |
| BASE: WEIGHTED | 891 | 322 | 298 | 271 | 430 | 462 | $133^{*}$ | 99* | $50^{*}$ | 318 | 226 | $64^{*}$ | 308 | 289 | 162 | -* | 891 | -* | -* | 891 |
| Yes | 627 | 239 | 191 | 198 | 303 | 324 | 90 | 69 | 37 | 224 | 162 | 44 | 216 | 208 | 117 | 0 | 627 | 0 | 0 | 627 |
|  | 70\% | 74\% | 64\% | 73\% | 71\% | 70\% | 68\% | 70\% | 74\% | 70\% | 72\% | 69\% | 70\% | 72\% | 72\% | - | 70\% | - | - | 70\% |
|  |  | c |  | c |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| No | 264 | 84 | 107 | 73 | 127 | 137 | 43 | 30 | 13 | 94 | 64 | 20 | 92 | 82 | 45 | 0 | 264 | 0 | 0 | 264 |
|  | 30\% | 26\% | 36\% | 27\% | 29\% | 30\% | 32\% | 30\% | 26\% | 30\% | 28\% | 31\% | 30\% | 28\% | 28\% |  | 30\% |  | - | 30\% |
|  |  |  | BD |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Proportions/Means: Columns Tested (5\% risk level) - B/C/D - E/F/G/H/I - J/K - L/M/N/O/P/Q - R/STT - UN - WIX - Y/Z/a
Overlap formulae used. *small base, "* very small base (under 30 ) ineligible for sig testing
Comparison Groups
Independent T -Test for Means (equal variances), Independent Z -Test for Percentages (unpooled proportions)
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