manu/

Thinking of the state of the economy, would you say it is moving in the right direction or on the wrong track?

		Region				Ger	nder		Age			Education			Househo	ld income	
	Total	Northeast	Midwest	South	West	Male	Female	'18-34	'35-54	'55+	<=HS	College/Asso ciate	Univ+	<\$25K	\$25-49K	\$50K-99K	\$100K+
	А	В	С	D	E	F	G	Н	I	J	К	L	М	Ν	0	Р	Q
BASE: All Respondents	1512	262	335	587	328	656	856	255	493	764	276	504	732	213	341	561	312
BASE: WEIGHTED	1512	262	313	575	361	730	782	438	498	577	267	486	760	205	353	557	309
	425	63	82	153	127	248	177	148	144	133	61	131	234	61	101	157	92
Right direction	28%	24%	26%	27%	35%	34%	23%	34%	29%	23%	23%	27%	31%	30%	29%	28%	30%
					BCD	G		J	J				K				
Wrong track	1087	199	231	422	234	482	605	289	353	444	206	355	526	144	252	400	218
	72%	76%	74%	73%	65%	66%	77%	66%	71%	77%	77%	73%	69%	70%	71%	72%	70%
		E	E	E			F			HI	М						

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P/Q

Overlap formulae used.

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni May 20th 2022

Maru/Blue

May 23rd 2022

And, specifically focused on your financial position, would you say it has remained the same, improved, or become worse over the last month?

	Region					Gen	der		Age			Education			Household income			
	Total	Northeast	Midwest	South	West	Male	Female	'18-34	'35-54	'55+	<=HS	College/Asso ciate	Univ+	<\$25K	\$25-49K	\$50K-99K	\$100K+	
	А	В	С	D	E	F	G	Н	Ι	J	К	L	М	Ν	0	Р	Q	
BASE: All Respondents	1512	262	335	587	328	656	856	255	493	764	276	504	732	213	341	561	312	
BASE: WEIGHTED	1512	262	313	575	361	730	782	438	498	577	267	486	760	205	353	557	309	
Improved	205	26	40	84	55	131	74	95	72	38	32	48	126	26	48	72	55	
	14%	10%	13%	15%	15%	18%	9%	22%	14%	7%	12%	10%	17%	13%	14%	13%	18%	
						G		IJ	J				L					
	854	151	172	311	220	391	463	263	293	298	150	286	418	113	199	313	167	
Remained the same	56%	58%	55%	54%	61%	54%	59%	60%	59%	52%	56%	59%	55%	55%	56%	56%	54%	
								J	J									
Become worse	453	85	101	181	86	208	245	79	133	241	85	152	216	65	106	172	88	
	30%	32%	32%	31%	24%	29%	31%	18%	27%	42%	32%	31%	28%	32%	30%	31%	28%	
		E	E	E					н	HI								

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P/Q

Overlap formulae used.

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni May 20th 2022

Maru/Blue

May 23rd 2022

In the last month, have you personally set stricter priorities and reduced your spending?

			Reç	gion		Gen	der		Age			Education			Househo	ld income	
	Total	Northeast	Midwest	South	West	Male	Female	'18-34	'35-54	'55+	<=HS	College/Asso ciate	Univ+	<\$25K	\$25-49K	\$50K-99K	\$100K+
	А	В	С	D	E	F	G	Н	I	J	К	L	М	Ν	0	Р	Q
BASE: All Respondents	1512	262	335	587	328	656	856	255	493	764	276	504	732	213	341	561	312
BASE: WEIGHTED	1512	262	313	575	361	730	782	438	498	577	267	486	760	205	353	557	309
	808	142	175	322	169	353	455	209	266	333	145	275	388	125	212	286	133
Yes	53%	54%	56%	56%	47%	48%	58%	48%	54%	58%	55%	57%	51%	61%	60%	51%	43%
			E	E			F			Н				PQ	PQ	Q	
No	704	120	138	253	192	376	327	229	231	244	121	210	372	79	141	271	176
	47%	46%	44%	44%	53%	52%	42%	52%	46%	42%	45%	43%	49%	39%	40%	49%	57%
					CD	G		J								NO	NOP

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P/Q

Overlap formulae used.

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni May 20th 2022

Maru/Blue

May 23rd 2022

23 May 2022

Technically, a "recession" is usually described as a period of temporary economic decline in a country during which trade and industrial activity are reduced. On the news this might be reported as "a fall in gross domestic product (GDP) in two successive quarters (six months)". For consumers, a recession is marked as periods in time where there is a decline in economic activity and when this happens, consumers set stricter priorities and reduce their spending. As sales start to drop, businesses typically cut costs, reduce prices, and postpone new investments.

Based on what you have seen, read, heard, or are personally experiencing, do you think the country is currently experiencing a recession?

			Re	gion		Ger	ıder		Age			Education			Househo	ld income	
	Total	Northeast	Midwest	South	West	Male	Female	'18-34	'35-54	'55+	<=HS	College/Asso ciate	Univ+	<\$25K	\$25-49K	\$50K-99K	\$100K+
	А	В	С	D	E	F	G	Н	I	J	К	L	М	Ν	0	Р	Q
BASE: All Respondents	1512	262	335	587	328	656	856	255	493	764	276	504	732	213	341	561	312
BASE: WEIGHTED	1512	262	313	575	361	730	782	438	498	577	267	486	760	205	353	557	309
	943	169	176	385	213	413	530	243	321	379	175	308	460	122	236	336	196
Yes	62%	64%	56%	67%	59%	57%	68%	56%	64%	66%	66%	63%	61%	60%	67%	60%	63%
				CE			F		Н	Н							
No	569	93	137	191	148	317	252	194	177	198	91	178	300	83	117	221	113
	38%	36%	44%	33%	41%	43%	32%	44%	36%	34%	34%	37%	39%	40%	33%	40%	37%
			D		D	G		IJ									

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P/Q

Overlap formulae used.

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni May 20th 2022

Maru/Blue

May 23rd 2022

If we are not in a recession now, do you think the country will be in one three months from now where consumers set stricter priorities and reduce their spending causing businesses to typically cut costs, reduce prices, and postpone new investments?

			Re	gion		Ger	nder		Age			Education			Househo	ld income	
	Total	Northeast	Midwest	South	West	Male	Female	'18-34	'35-54	'55+	<=HS	College/Asso ciate	Univ+	<\$25K	\$25-49K	\$50K-99K	\$100K+
	А	В	С	D	E	F	G	Н	I	J	К	L	М	Ν	0	Р	Q
BASE: If "No" In Q4	553	88	137	205	123	278	275	113	176	264	85	168	300	84	115	214	111
BASE: WEIGHTED	569	93*	137*	191	148*	317	252	194*	177	198	91*	178	300	83*	117*	221	113*
	279	44	76	97	62	156	123	74	89	116	41	82	155	40	64	99	59
Yes	49%	48%	55%	51%	42%	49%	49%	38%	50%	59%	45%	46%	52%	48%	55%	45%	52%
										Н							
No	291	49	61	94	87	162	129	121	88	82	50	95	145	43	52	122	54
	51%	52%	45%	49%	58%	51%	51%	62%	50%	41%	55%	54%	48%	52%	45%	55%	48%
								J									

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P/Q

Overlap formulae used. * small base

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni May 20th 2022

Maru/Blue

May 23rd 2022