

In the last month, have you personally set stricter priorities and reduced your spending specifically because of higher prices?

			Reg	ion		Gen	der		Age			Education		Household income			
	Total	Northeast	Midwest	South	West	Male	Female	'18-34	'35-54	'55+	<=HS	College/asso ciate	Univ+	<\$25K	\$25-49K	\$50K-99K	\$100K+
	Α	В	С	D	Е	F	G	Н	I	J	K	L	М	N	0	Р	Q
BASE: All Respondents	1512	290	302	565	355	674	838	257	460	795	282	541	689	239	341	555	307
BASE: WEIGHTED	1512	262	313	575	361	730	782	438	498	577	275	515	722	236	336	548	315
	884	144	174	345	222	386	498	264	292	328	161	314	409	152	230	314	148
Yes	58%	55%	55%	60%	61%	53%	64%	60%	59%	57%	58%	61%	57%	65%	68%	57%	47%
							F							Q	PQ	Q	
	628	118	140	231	139	343	284	174	206	248	114	200	313	84	106	235	166
No	42%	45%	45%	40%	39%	47%	36%	40%	41%	43%	42%	39%	43%	35%	32%	43%	53%
						G										0	NOP

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P/Q - R/S/T/U/V - W/X/Y/Z/a

Overlap formulae used.

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

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Omni June 17th 2022

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From the following list, please indicate if you are reducing your spending/cutting back on any of the following activities/products this month compared to last month:

			Reg	jion		Gen	der		Age			Education		Household income			
	Total	Northeast	Midwest	South	West	Male	Female	'18-34	'35-54	'55+	<=HS	College/asso ciate	Univ+	<\$25K	\$25-49K	\$50K-99K	\$100K+
-	Α	В	С	D	E	F	G	Н	I	J	K	L	М	N	0	Р	Q
BASE: If Code 1 In Y1	877	156	165	343	213	356	521	157	269	451	168	324	385	153	230	314	147
BASE: WEIGHTED	884	144	174	345	222	386	498	264	292	328	161	314	409	152	230	314	148
	545	91	114	214	126	220	324	157	186	202	102	202	241	100	146	195	77
Food-purchased from stores	62%	63%	65%	62%	57%	57%	65% F	59%	64%	61%	63%	64%	59%	65% Q	63%	62%	52%
Entertainment-tickets and associated items related to	505	77	105	186	137	234	271	140	172	193	88	174	243	84	119	201	87
things like movies/stage shows, personal sports	57%	53%	61%	54%	62%	61%	54%	53%	59%	59%	55%	55%	60%	55%	52%	64%	59%
activities/attending sports events																0	
	502	89	110	175	128	205	297	135	157	210	87	186	229	91	129	176	82
Clothing and footwear	57%	62%	64%	51%	58%	53%	60%	51%	54%	64%	54%	59%	56%	60%	56%	56%	56%
		D	D							HI							
	475	64	99	192	120	219	255	122		209			195			163	
Gasoline/petrol	54%	45%	57%	56%	54%	57%	51%	46%	49%	64%	56%	60%	48%	54%	58%	52%	56%
Degraption advection and			В	В						HI		М					
Recreation, education and reading-vacation trips and	398	63	91	138	106	171	227	92		165			179				
traveler accommodation/tours, -	45%	44%	52%	40%	48%	44%	46%	35%	48%	50%	40%	49%	44%	41%	46%	48%	44%
cultural activities/school/skill		_	D						Н	Н				_			
Vehicle use/owned or rented	384	56	79		100	186	197	90		163						146	
cars/motorcycles/scooters	43%	39%	46%	43%	45%	48%	40%	34%	45%	50%	37%	48%	42%	42%	45%	47%	41%
11						G				Н		K					
Home entertainment- equipment, parts and services/video equipment and	322	46	69	121	85	154	167	91	119	112	56	127	139	62	86	111	46
gaming consoles/purchase of digital media	36%	32%	40%	35%	38%	40%	34%	34%	41%	34%	35%	40%	34%	41%	37%	35%	31%
Household operations-	313	54	76	104	79	131	182	61	117	135	58	112	143	59	76	111	58
furnishings and	35%	37%	44%	30%	36%	34%	37%	23%	40%	41%	36%	36%	35%	39%	33%	35%	39%
equipment/furniture and household textiles			D						н	Н							
Stimulants-alcoholic	257	31	56	106	63	142	115	63	102	92	49	101	107	51	60	100	41
beverages/tobacco products - and smokers supplies/	29%	22%	32%	31%	28%	37%	23%	24%	35%	28%	31%	32%	26%	33%	26%	32%	28%
cigarettes/recreational			В			G			HJ								
	247	41	60	94	52	94	153	65	91	91	52	101	95	61	74	74	25
Health and personal care products/services	28%	29%	34%	27%	24%	24%	31%	25%	31%	28%	32%	32%	23%	40%	32%	24%	17%
			Е									М		PQ	Q		
Other household goods and	204	35	44	73	52	87	117	45	76	83	39	84	81	45	52	73	25
services, financial services/communications/tele	23%	25%	25%	21%	23%	23%	24%	17%	26%	25%	24%	27%	20%	30%	23%	23%	17%
phone/Internet														Q			
Transportation-public	201	38	51	60	52	97	104	60	61	80	39	75	87	46	44	72	37
transportation/local and commuter transportation/Inter-	23%	26%	30%	17%	23%	25%	21%	23%	21%	24%	24%	24%	21%	30%	19%	23%	25%
city transportation		D	D											0			
	201	32	48		53	114	88	43		103							
Air transportation	23%	22%	28%	20%	24%	29%	18%	16%	19%	31%	20%	27%	20%	22%	18%	26%	27%
						G				HI		М					
Energy-hydro/natural	190	30	42		48	99	91	52		79							
gas/other	21%	21%	24%	20%	21%	26%	18%	20%	20%	24%	24%	24%	19%	22%	23%	22%	19%

g						G											
Shelter-rent/mortgage interest	65	4	17	18	26	39	27	21	20	24	18	24	23	16	16	24	8
cost/homeowners	7%	3%	10%	5%	12%	10%	5%	8%	7%	7%	11%	8%	6%	11%	7%	8%	6%
replacement cost/other owned			_			_											
accommodation expenses			В		BD	G					М						

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P/Q - R/S/T/U/V - W/X/Y/Z/a

Overlap formulae used.

Comparison Groups

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Omni June 17th 2022

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Some people say that if the central bank raises interest rates it will cool the rate of inflation and we will avoid a recession. Others say that raising interest rates will plunge the country headlong into a recession. Which is closer to your view-- raising interest rates will...

			Reg	ion		Gender Age						Education			Household income			
	Total	Northeast	Midwest	South	West	Male	Female	'18-34	'35-54	'55+	<=HS	College/asso ciate	Univ+	<\$25K	\$25-49K	\$50K-99K	\$100K+	
	Α	В	С	D	E	F	G	Н	I	J	K	L	М	N	0	Р	Q	
BASE: All Respondents	1512	290	302	565	355	674	838	257	460	795	282	541	689	239	341	555	307	
BASE: WEIGHTED	1512	262	313	575	361	730	782	438	498	577	275	515	722	236	336	548	315	
	698	131	141	262	164	358	340	215	218	265	107	211	380	98	133	254	179	
Cool inflation and we'll avoid a recession	46%	50%	45%	45%	45%	49%	43%	49%	44%	46%	39%	41%	53%	42%	40%	46%	57%	
1000001011													KL				NOP	
	814	131	172	314	197	372	442	223	279	312	168	304	342	138	203	294	136	
Plunge the country headlong into a recession	54%	50%	55%	55%	55%	51%	57%	51%	56%	54%	61%	59%	47%	58%	60%	54%	43%	
											М	М		Q	Q	Q		

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And when it comes to the impact of inflation and your ability to buy necessities for you and/or your family nowadays, are you...

	Region					Gen	der		Age			Education			Househol	d income	
	Total	Northeast	Midwest	South	West	Male	Female	'18-34	'35-54	'55+	<=HS	College/asso ciate	Univ+	<\$25K	\$25-49K	\$50K-99K	\$100K+
	Α	В	С	D	Е	F	G	Н	I	J	K	L	М	N	0	Р	Q
BASE: All Respondents	1512	290	302	565	355	674	838	257	460	795	282	541	689	239	341	555	307
BASE: WEIGHTED	1512	262	313	575	361	730	782	438	498	577	275	515	722	236	336	548	315
O and a stable in flation is not	455	90	97	162	106	251	204	118	127	210	74	137	244	41	70	172	147
Comfortable-inflation is not really having an impact	30%	34%	31%	28%	29%	34%	26%	27%	26%	36%	27%	27%	34%	18%	21%	31%	47%
rodily having all impact						G				HI			L			NO	NOP
	870	145	169	346	210	398	472	275	281	314	160	303	407	153	220	315	140
Worried-inflation is causing some serious money issues	58%	55%	54%	60%	58%	55%	60%	63%	57%	54%	58%	59%	56%	65%	65%	57%	44%
Semio conocio meney locaco							F	J						Q	PQ	Q	
Panicked-inflation is causing	187	27	48	67	45	81	106	45	89	53	41	74	71	41	46	61	28
drastic lifestyle	12%	10%	15%	12%	13%	11%	14%	10%	18%	9%	15%	14%	10%	18%	14%	11%	9%
changes/tradeoffs									HJ			М		PQ			

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Generally speaking, is now a good time to invest in the stock market or is it time to avoid the stock market and invest money elsewhere?

			Reg	gion		Ger	nder		Age			Education			Household income			
	Total	Northeast	Midwest	South	West	Male	Female	'18-34	'35-54	'55+	<=HS	College/asso ciate	Univ+	<\$25K	\$25-49K	\$50K-99K	\$100K+	
	Α	В	С	D	E	F	G	Н	I	J	K	L	М	N	0	Р	Q	
BASE: All Respondents	1512	290	302	565	355	674	838	257	460	795	282	541	689	239	341	555	307	
BASE: WEIGHTED	1512	262	313	575	361	730	782	438	498	577	275	515	722	236	336	548	315	
	483	83	98	169	134	271	212	173	135	175	56	127	300	35	87	179	156	
Good time to invest	32%	32%	31%	29%	37%	37%	27%	40%	27%	30%	21%	25%	42%	15%	26%	33%	49%	
					D	G		IJ					KL		N	N	NOP	
	1029	179	215	407	227	458	570	264	363	402	219	388	422	201	249	369	159	
Invest money elsewhere	68%	68%	69%	71%	63%	63%	73%	60%	73%	70%	79%	75%	58%	85%	74%	67%	51%	
				Е			F		Н	Н	М	М		OPQ	Q	Q		

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