



Based on what you've seen, read, heard, or personally experienced, please indicate how much you trust the news that might be produced by the following outlets: BBC One

Table with columns for Trust level (100, 70, 30, 0 points), Age (18-24 to 65+), Gender (Male, Female), Region (North East to South West), and Social Grade (AB, C1+C2, C1, C2, DE). Rows include Total, BASE: All Weak 2 Respondent, Top 2 Box (Net), (4) Trust very much, (3) Trust somewhat, (2) Trust not much, (1) Trust not at all, Bottom 2 Box (Net), Don't know, Mean, S.D., and S.E.

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G - HIJ - KL - MN/O/P/Q/R/S/T/U/V/W - XYZ - abc/def

\*small base
Comparison Groups
UK Omni February 19th
MaruBlue
February 28th, 2021

Based on what you've seen, read, heard, or personally experienced, please indicate how much you trust the news that might be produced by the following outlets: BBC News Channel

Table with columns for Trust level (100, 70, 30, 0 points), Age (18-24 to 65+), Gender (Male, Female), Region (North East to South West), and Social Grade (AB, C1+C2, C1, C2, DE). Rows include Total, BASE: All Weak 2 Respondent, Top 2 Box (Net), (4) Trust very much, (3) Trust somewhat, (2) Trust not much, (1) Trust not at all, Bottom 2 Box (Net), Don't know, Mean, S.D., and S.E.

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G - HIJ - KL - MN/O/P/Q/R/S/T/U/V/W - XYZ - abc/def

\*small base
Comparison Groups
UK Omni February 26th
MaruBlue
February 28th, 2021

Based on what you've seen, read, heard, or personally experienced, please indicate how much you trust the news that might be produced by the following outlets: Sky News

Table with columns for Trust level (100, 70, 30, 0 points), Age (18-24 to 65+), Gender (Male, Female), Region (North East to South West), and Social Grade (AB, C1+C2, C1, C2, DE). Rows include Total, BASE: All Weak 2 Respondent, Top 2 Box (Net), (4) Trust very much, (3) Trust somewhat, (2) Trust not much, (1) Trust not at all, Bottom 2 Box (Net), Don't know, Mean, S.D., and S.E.

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G - HIJ - KL - MN/O/P/Q/R/S/T/U/V/W - XYZ - abc/def

\*small base
Comparison Groups
UK Omni February 26th
MaruBlue
February 28th, 2021

Based on what you've seen, read, heard, or personally experienced, please indicate how much you trust the news that might be produced by the following outlets: ITV1/ITV Wales/UTV/STV

Trust very much 100 points Trust somewhat 70 points Trust not much 30 points Trust not at all 0 points	Age											Gender		Region													Social Grade				
	Total	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	18-34 (Net)	35-54 (Net)	55+ (Net)	Male	Female	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland	North (Net)	Midland (Net)	South (Net)	AB	C1+C2	C1	C2	DE
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e
BASE: All Week 2 Respondents	1049	118	178	188	185	159	221	296	373	380	517	532	45	130	84	86	102	93	144	134	97	43	81	350	324	375	359	441	284	157	249
BASE: WEIGHTED	1049	115	178	189	189	157	220	294	378	378	519	530	44	119	80	78	94	100	143	146	90	53	83	347	324	378	352	529	299	230	238
Top 2 Box (Net)	728	80	109	127	133	111	189	189	260	260	353	375	34	93	61	52	64	71	92	85	65	42	61	248	229	252	198	365	207	158	164
(4) Trust very much	61260	36	35	31	18	27	48	70	49	75	106	89	9	26	10	11	17	16	33	29	19	9	14	59	53	82	56	89	52	37	50
(3) Trust somewhat	19400	31%	19%	16%	10%	17%	22%	24%	13%	20%	20%	17%	21%	22%	11%	15%	18%	16%	23%	20%	21%	16%	15%	17%	16%	22%	20%	17%	17%	16%	21%
(2) Trust not much	147	17	32	24	29	21	25	49	53	45	84	63	4	16	11	12	10	15	18	27	13	8	15	45	43	59	44	76	41	36	27
(1) Trust not at all	89	8	13	18	18	18	13	21	36	31	45	43	2	4	14	9	10	7	13	17	6	1	5	25	28	36	21	43	23	20	24
Bottom 2 Box (Net)	236	25	45	42	47	38	38	70	90	76	130	106	6	19	25	21	20	22	32	44	19	9	20	70	71	95	65	120	64	55	51
Don't know	84	11	24	20	8	8	13	35	28	21	36	48	5	7	4	10	6	19	7	6	3	3	13	29	24	32	19	44	27	16	21
Mean	2.87	3.03	2.85	2.83	2.74	2.81	2.98	2.92	2.78	2.91	2.86	2.87	3.04	3.03	2.87	2.75	2.84	2.87	2.91	2.77	2.93	2.97	2.86	2.89	2.85	2.86	2.88	2.85	2.87	2.82	2.88
S.D.	0.84	0.9	0.87	0.85	0.77	0.87	0.78	0.89	0.81	0.82	0.86	0.81	0.73	0.71	0.89	0.87	0.89	0.79	0.92	0.92	0.82	0.86	0.77	0.79	0.82	0.9	0.83	0.82	0.82	0.83	0.89
S.E.	0.03	0.09	0.07	0.07	0.06	0.07	0.05	0.05	0.04	0.04	0.04	0.04	0.12	0.06	0.09	0.11	0.09	0.08	0.08	0.08	0.09	0.1	0.09	0.04	0.05	0.05	0.05	0.04	0.05	0.07	0.09

Proportions/Mean: Columns Tested (5% risk level) - B,C,D,E,F,G - HIJ - K,L - M,N,O,P,Q,R,S/T,U,V,W - X,Y,Z - ab/c/d/e  
 \*small base  
 Comparison Groups  
 UK Omni February 25th  
 MaruBlue  
 February 28th, 2021

Based on what you've seen, read, heard, or personally experienced, please indicate how much you trust the news that might be produced by the following outlets: CNN

Trust very much 100 points Trust somewhat 70 points Trust not much 30 points Trust not at all 0 points	Age											Gender		Region													Social Grade				
	Total	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	18-34 (Net)	35-54 (Net)	55+ (Net)	Male	Female	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland	North (Net)	Midland (Net)	South (Net)	AB	C1+C2	C1	C2	DE
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e
BASE: All Week 2 Respondents	1049	118	178	188	185	159	221	296	373	380	517	532	45	130	84	86	102	93	144	134	97	43	81	350	324	375	359	441	284	157	249
BASE: WEIGHTED	1049	115	178	189	189	157	220	294	378	378	519	530	44	119	80	78	94	100	143	146	90	53	83	347	324	378	352	529	299	230	238
Top 2 Box (Net)	728	80	109	127	133	111	189	189	260	260	353	375	34	93	61	52	64	71	92	85	65	42	61	248	229	252	198	365	207	158	164
(4) Trust very much	35560	46%	42%	38%	32%	28%	32%	44%	35%	30%	39%	32%	36%	36%	34%	26%	35%	26%	43%	37%	33%	30%	50%	39%	29%	38%	44%	33%	36%	30%	31%
(3) Trust somewhat	296	38	47	60	54	38	59	89	114	97	155	141	12	36	26	19	26	18	41	46	26	12	37	111	73	113	93	147	89	58	57
(2) Trust not much	231	29	41	33	49	36	43	70	82	79	132	89	6	25	15	18	27	31	31	30	21	12	17	62	87	81	81	123	63	60	46
(1) Trust not at all	143	8	26	32	31	20	26	35	63	46	71	72	7	12	16	14	10	12	20	25	13	4	10	45	40	58	40	71	38	33	32
Bottom 2 Box (Net)	374	37	67	65	60	56	68	104	145	124	203	171	13	37	30	32	37	42	51	55	33	16	27	107	127	140	101	194	101	84	78
Don't know	300	25	35	52	48	57	82	61	100	139	112	188	15	39	29	25	25	32	30	37	27	21	20	104	102	94	58	158	91	67	85
Mean	2.41	2.66	2.55	2.38	2.28	2.4	2.59	2.32	2.36	2.45	2.38	2.46	2.47	2.31	2.17	2.42	2.32	2.54	2.34	2.33	2.52	2.83	2.48	2.35	2.42	2.51	2.36	2.42	2.29	2.4	
S.D.	0.91	0.87	1.01	0.94	0.85	0.86	0.88	0.96	0.9	0.87	0.92	0.91	1.03	0.86	0.84	0.89	0.87	0.9	0.89	0.91	0.87	0.9	0.88	0.91	0.89	0.94	0.94	0.88	0.89	0.87	0.95
S.E.	0.03	0.09	0.08	0.07	0.08	0.08	0.08	0.06	0.05	0.06	0.05	0.05	0.18	0.09	0.12	0.12	0.11	0.11	0.09	0.09	0.11	0.17	0.11	0.06	0.06	0.06	0.05	0.06	0.08	0.08	0.09

Proportions/Mean: Columns Tested (5% risk level) - B,C,D,E,F,G - HIJ - K,L - M,N,O,P,Q,R,S/T,U,V,W - X,Y,Z - ab/c/d/e  
 \*small base  
 Comparison Groups  
 UK Omni February 26th  
 MaruBlue  
 February 28th, 2021

Based on what you've seen, read, heard, or personally experienced, please indicate how much you trust the news that might be produced by the following outlets: Al Jazeera (English)

Trust very much 100 points Trust somewhat 70 points Trust not much 30 points Trust not at all 0 points	Age											Gender		Region													Social Grade				
	Total	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+	18-34 (Net)	35-54 (Net)	55+ (Net)	Male	Female	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland	North (Net)	Midland (Net)	South (Net)	AB	C1+C2	C1	C2	DE
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e
BASE: All Week 2 Respondents	1049	118	178	188	185	159	221	296	373	380	517	532	45	130	84	86	102	93	144	134	97	43	81	350	324	375	359	441	284	157	249
BASE: WEIGHTED	1049	115	178	189	189	157	220	294	378	378	519	530	44	119	80	78	94	100	143	146	90	53	83	347	324	378	352	529	299	230	238
Top 2 Box (Net)	233	36	58	44	33	30	32	94	77	61	138	95	9	27	19	14	19	14	50	33	19	7	22	77	53	103	71	120	67	53	41
(4) Trust very much	22260	31%	33%	23%	17%	19%	14%	32%	20%	16%	27%	18%	20%	23%	21%	19%	20%	14%	35%	23%	21%	12%	24%	22%	16%	27%	25%	23%	22%	23%	17%
(3) Trust somewhat	193	28	44	31	28	26	71	68	54	109	84	7	24	15	13	16	10	37	30	13	7	7	21	67	45	81	58	99	52	47	38
(2) Trust not much	13816	15%	19%	13%	14%	10%	16%	14%	16%	18%	12%	14%	12%	12%	18%	16%	16%	24%	10%	21%	14%	13%	11	43	59	57	50	77	50	28	32
(1) Trust not at all	244	13	37	49	56	34	55	50	105	89	130	114	7	27	20	17	21	26	30	35	24	11	26	80	76	89	72	124	60	64	49
Bottom 2 Box (Net)	402	34	63	73	83	50	99	98	156	148	223	180	13	42	31	31	36	40	44	65	37	18	36	123	135	145	121	200	111	90	81
Don't know	414	45	57	71	73	78	90	102	144	168	159	255	22	50	40	31	39	37	48	47	35	28	35	148	136	130	90	208	121	87	116
Mean	2.04	2.44	2.29	2.03	1.82	1.97	1.86	2.35	1.92	1.9	2.1	1.97	2.18	2.04	2.05	1.97	1.99	1.87	2.36	2.02	2.01	1.81	1.81	2.03	1.92	2.15	2.07	2.05	2.12	1.97	1.99
S.D.	0.97	0.92	1.03	1	0.88	0.94	0.88	0.99	0.95	0.91	0.99	0.94	0.99	0.97	1.01	0.91	0.93	0.9	1.08	0.9	1.04	0.85	0.94	0.97	0.9	1.01	0.97	0.98	0.98	0.97	0.94
S.E.	0.04	0.11	0.09	0.09	0.08	0.1	0.08	0.07	0.06	0.06	0.05	0.06	0.21	0.11	0.14	0.13	0.12	0.12	0.11	0.11	0.1	0.18	0.13	0.07	0.06	0.06	0.06	0.06	0.08	0.1	0.09

Proportions/Mean: Columns Tested (5% risk level) - B,C,D,E,F,G - HIJ - K,L - M,N,O,P,Q,R/S/T,U,V,W - X,Y,Z - ab/c/d/e  
 \*small base  
 Comparison Groups  
 UK Omni February 26th  
 MaruBlue  
 February 28th, 2021