

Over the next sixty (60) days... I will struggle to make ends meet

	Age			Gender		Province						Income			Education			
	Total	'18-34	'35-54	'55+	Male	Female	BC	AB	MB/SK	ON	PQ	ATL	<\$50K	\$50K-\$99K	\$100K+	HS or less	College/ Tech school	Univ+
	A	B	C	D	K	L	M	N	O	P	Q	R	S	T	U	X	Y	Z
BASE: All Respondents	1532	365	519	648	749	783	211	175	103	586	357	100	389	496	484	276	451	805
BASE: WEIGHTED	1532	420	499	613	752	780	206	171	100*	584	362	110*	498	493	387	609	456	467
TOP 2 BOX (NET)	626	237	218	171	274	352	80	67	39	257	125	57	272	180	125	277	201	148
	41%	56%	44%	28%	36%	45%	39%	39%	39%	44%	35%	51%	55%	37%	32%	46%	44%	32%
		CD	D			K				Q		TU				Z	Z	
(4) Very likely	223	85	96	42	87	136	35	29	18	74	41	25	114	50	46	95	69	58
	15%	20%	19%	7%	12%	17%	17%	17%	18%	13%	11%	23%	23%	10%	12%	16%	15%	12%
		D	D			K						PQ	TU					
(3) Somewhat likely	403	152	122	129	187	216	46	39	21	183	84	31	158	130	79	182	132	90
	26%	36%	24%	21%	25%	28%	22%	23%	21%	31%	23%	28%	32%	26%	21%	30%	29%	19%
		CD								MQ						Z	Z	
(2) Not very likely	440	108	139	193	221	220	54	57	31	170	102	26	124	156	107	169	116	155
	29%	26%	28%	32%	29%	28%	26%	33%	31%	29%	28%	24%	25%	32%	28%	28%	25%	33%
																		Y
(1) Not likely at all	486	75	142	249	257	209	71	47	30	157	135	27	103	156	155	162	139	164
	30%	18%	28%	41%	34%	27%	34%	27%	30%	27%	37%	25%	21%	32%	40%	27%	31%	35%
			B	BC	L					P			S	ST				X
BOTTOM 2 BOX (NET)	906	183	281	443	478	429	125	103	61	327	237	53	227	313	262	332	255	319
	59%	44%	56%	72%	64%	55%	61%	61%	61%	56%	65%	49%	45%	63%	68%	54%	56%	68%
			B	BC	L					PR			S	S				XY
MEAN	2.20	2.60	2.30	1.90	2.10	2.40	2.20	2.30	2.30	2.30	2.10	2.50	2.60	2.10	2.00	2.30	2.30	2.10
		CD	D			K				Q			Q	TU		Z	Z	

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G/H/I/J - K/L - M/N/O/P/Q/R - S/T/U - V/W - X/Y/Z

Overlap formulae used. * small base

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni January 26th, 2024

Maru/Blue

January 29th, 2024

30 Jan 2024