



Canada's Premiers Quarterly Approval Ratings

Q3 September 2021

This survey is a regular quarterly sounding of Canadian adults concerning the approval rating of their Provincial Premier. Because of extremely small sample sizes, approval ratings cannot be provided for Prince Edward Island, Nunavut, the Northwest Territories, and the Yukon. The question asked (since 2013) every quarter is: **Do you approve or disapprove of the performance of [insert name of premier] and [Choose One: Strongly approve/Moderately approve/Moderately disapprove/Strongly disapprove/Not sure]** Results are reported as recorded and not rebased. The results shown are Top 2 Box only.

Guide

Increased since June 2021 +

Decreased since June 2021 -

No change since June 2021 **N/C**

Methodology

These are some of the findings released by Maru Public Opinion from a survey undertaken between August 26 and September 8, 2021, by Maru/Blue of 5278 randomly selected Canadian adults who are Maru Voice Canada online panelists. For comparison purposes, a probability sample of this size has an estimated margin of error (which measures sampling variability) of +/- 1.4%, 19 times out of 20. The results have been weighted by education, age, gender, and region (and in Quebec, language) to match the population according to Census data which ensures the sample is representative of the entire adult population of Canada. Discrepancies in or between totals when compared to the data tables are due to rounding. Panel and data services provider <https://www.marugroup.net/maru-blue> is deeply rooted in the Maru/HUB technology platform and offers on-demand, high quality, highly scalable online community samples of deeply engaged, known respondents. Because of extremely small sample sizes, approval ratings cannot be provided for Prince Edward Island, Nunavut, the Northwest Territories, and the Yukon.

Excerpts from this release of findings should be properly attributed, with interpretation subject to clarification or correction. Maru Public Opinion does not do any work for any political party.

Maru Public Opinion polls with supporting detailed tables are found here: <https://www.marugroup.net/public-opinion-polls/canada>

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Moe **SK** 63% **-1**



Tim Houston **NS** 58% **--***



Horgan **BC** 58% **-2**



Legault **Quebec** 58% **-4**



Higgs **NB** 52% **-4**



Furey **NL** 48% **-11**



Ford **ON** 42% **+2**



Pallister **MB** 34% **+1**

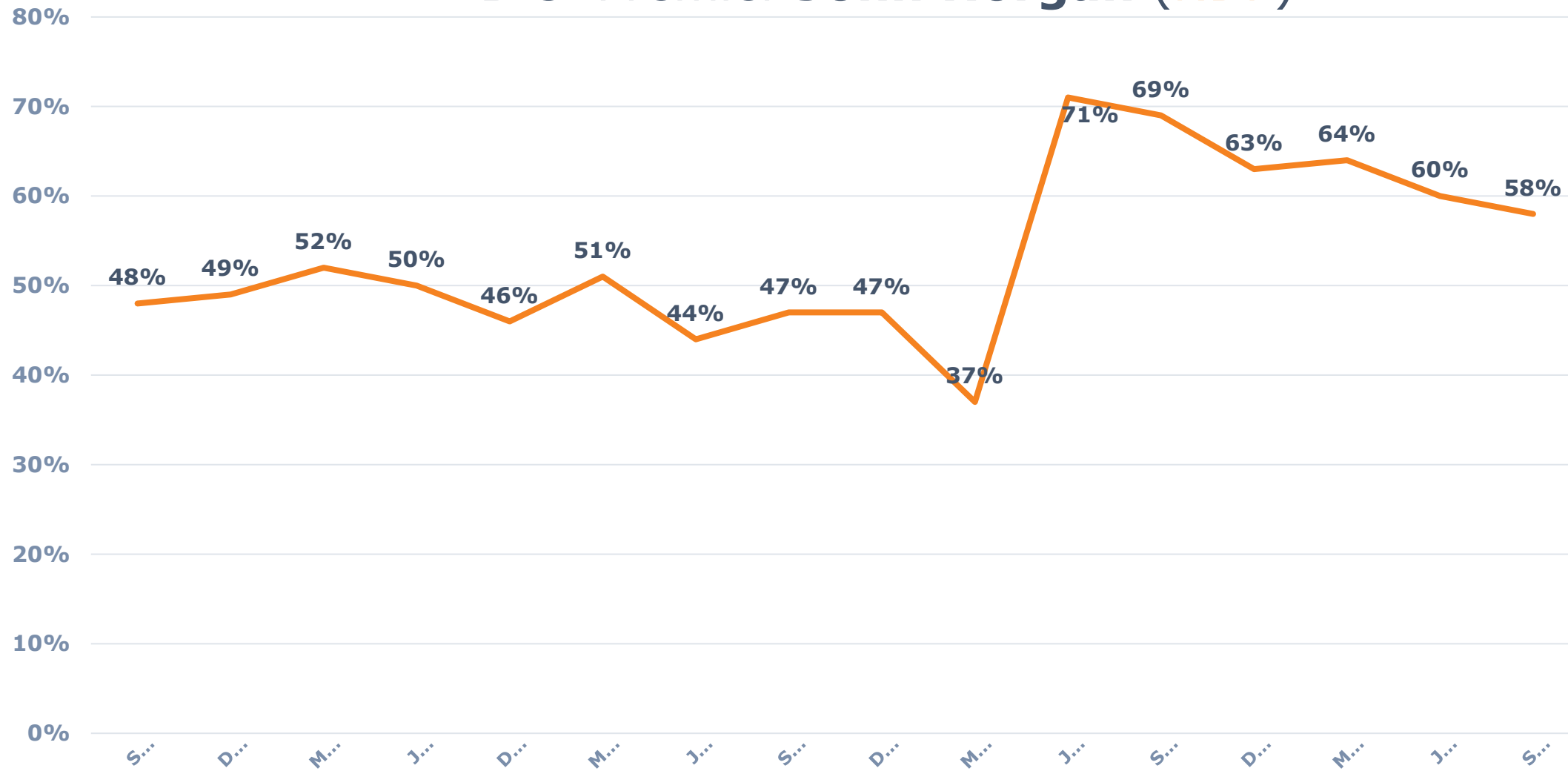


Kenney **AB** 31% **-2**

* First measurement since being elected Premier...

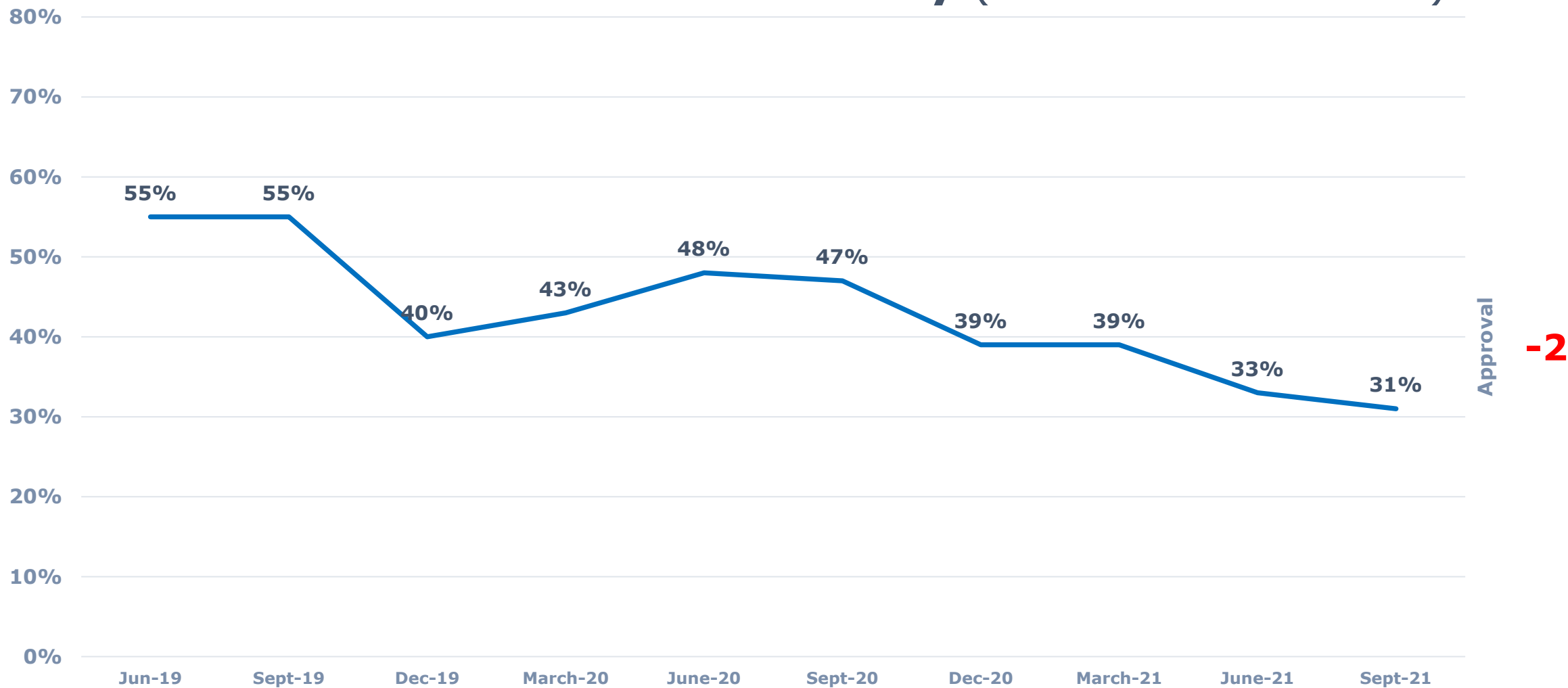


B.C. Premier **John Horgan** (NDP)

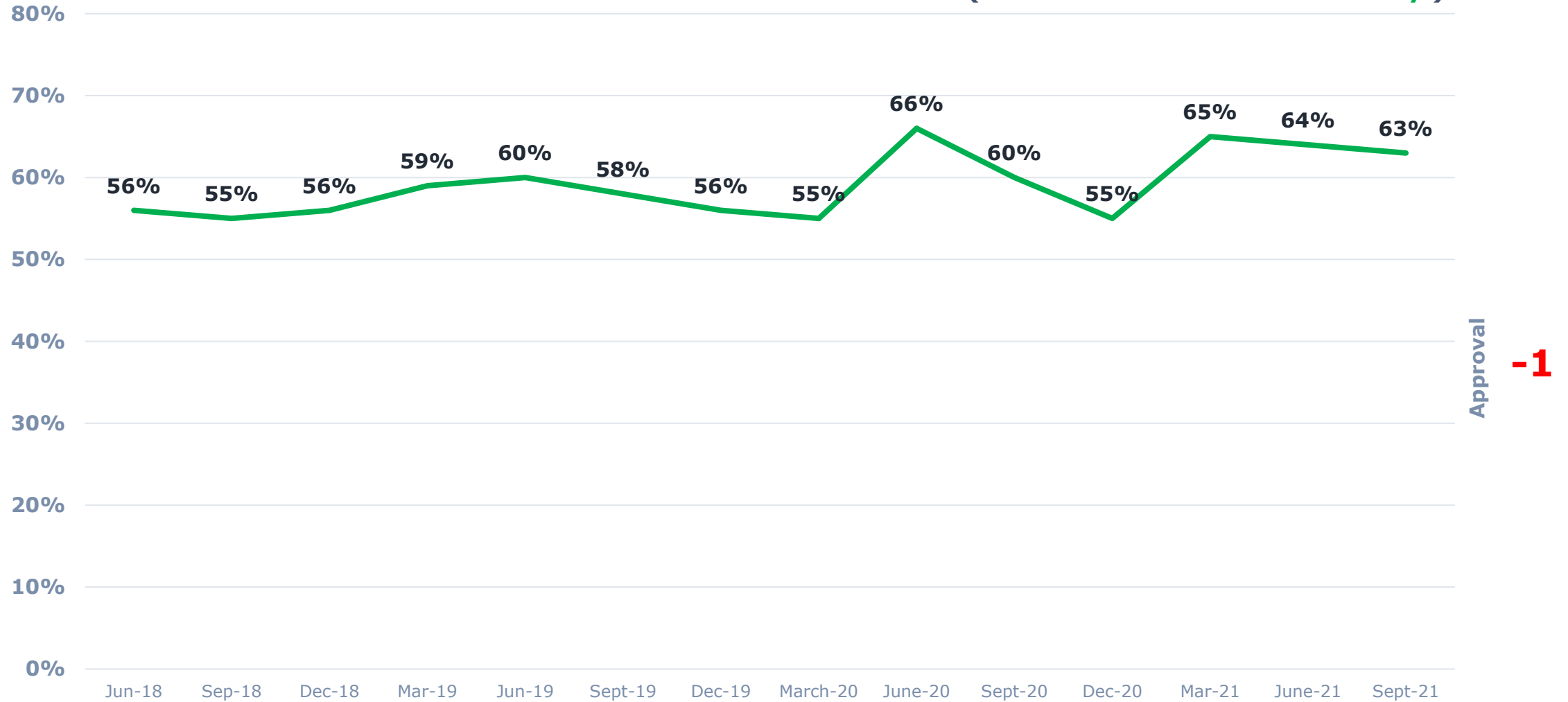


Approval **-2**

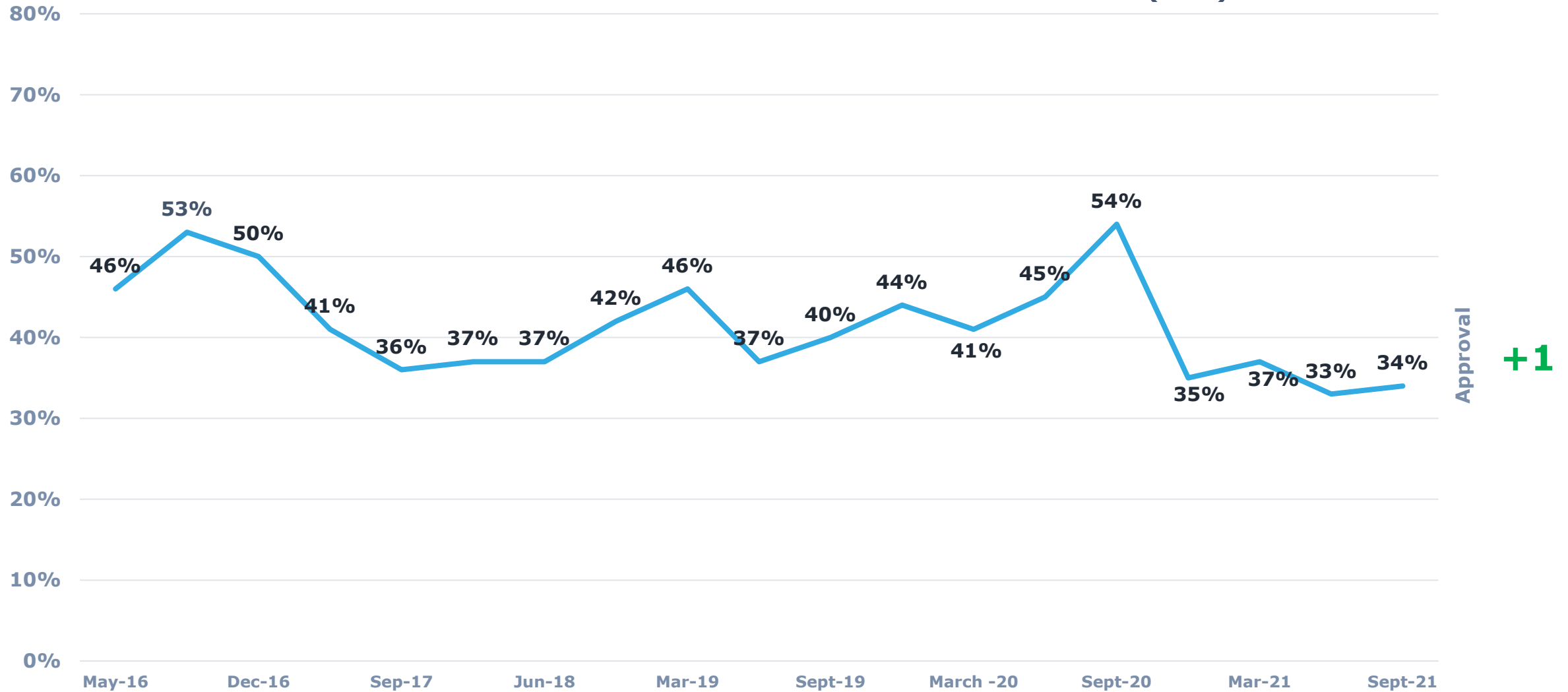
Alberta Premier **Jason Kenney** (United Conservative)



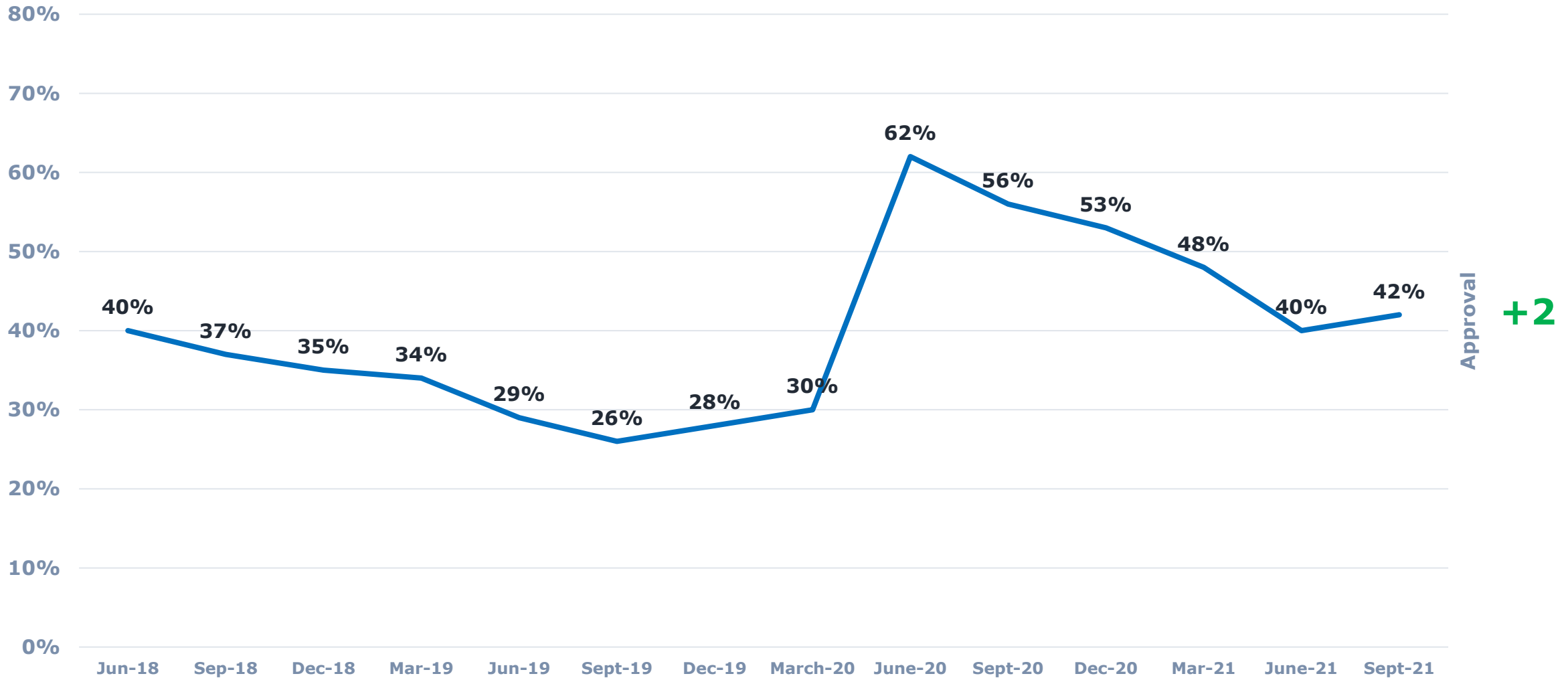
Saskatchewan Premier **Scott Moe** (Saskatchewan Party)



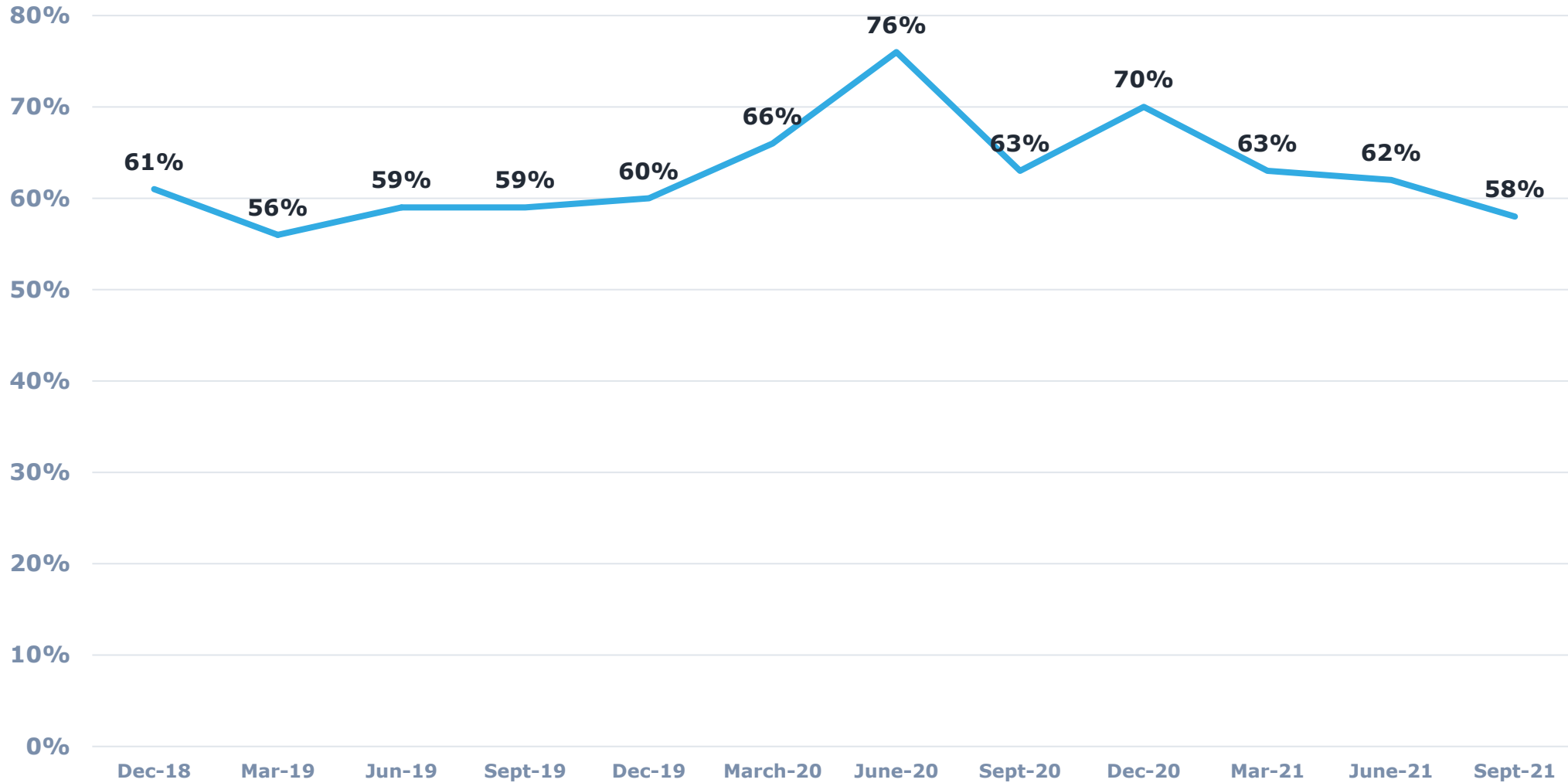
Manitoba Premier **Brian Pallister** (PC)



Ontario Premier **Doug Ford** (PC)



Quebec Premier **François Legault** (Coalition Avenir Québec)



Approval **-4**

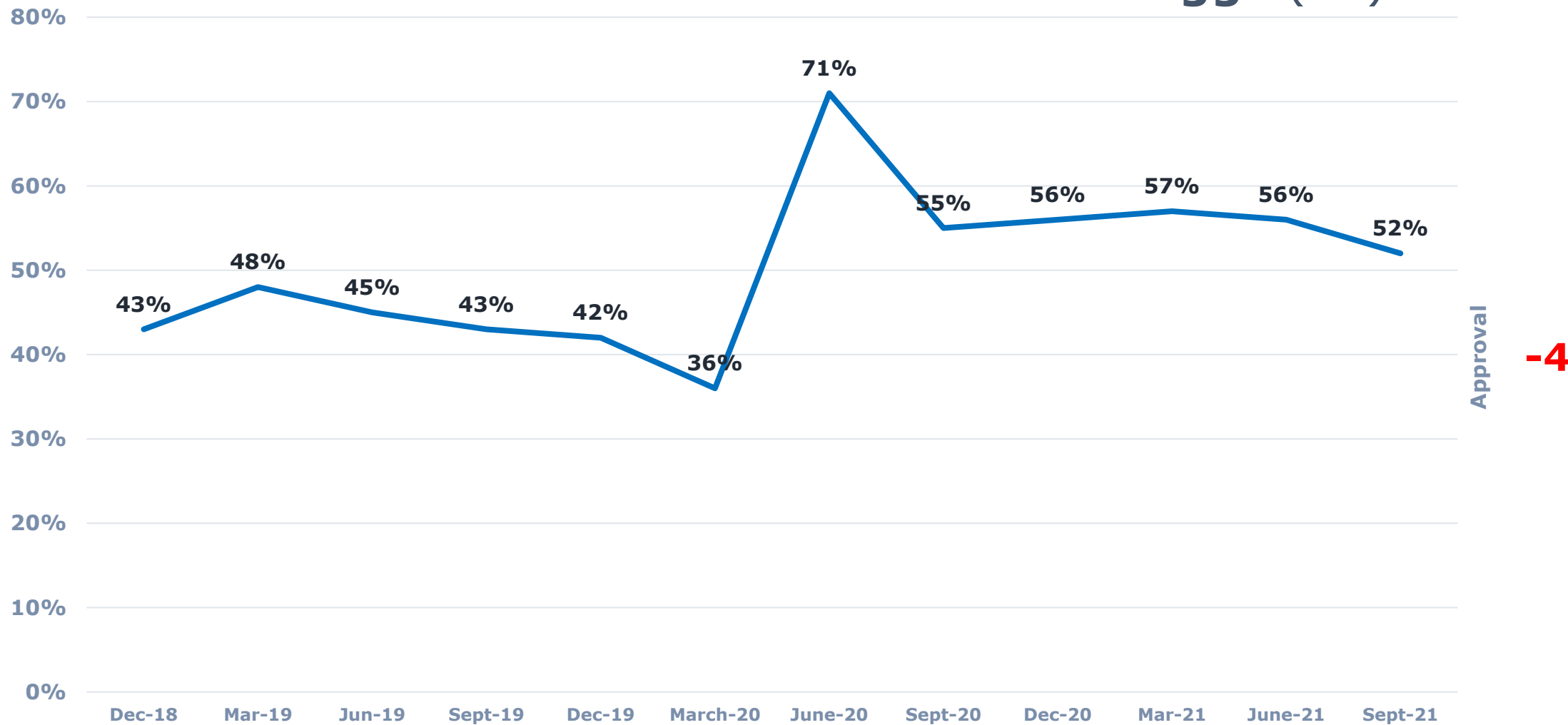


Nova Scotia Premier **Tim Houston** (PC)



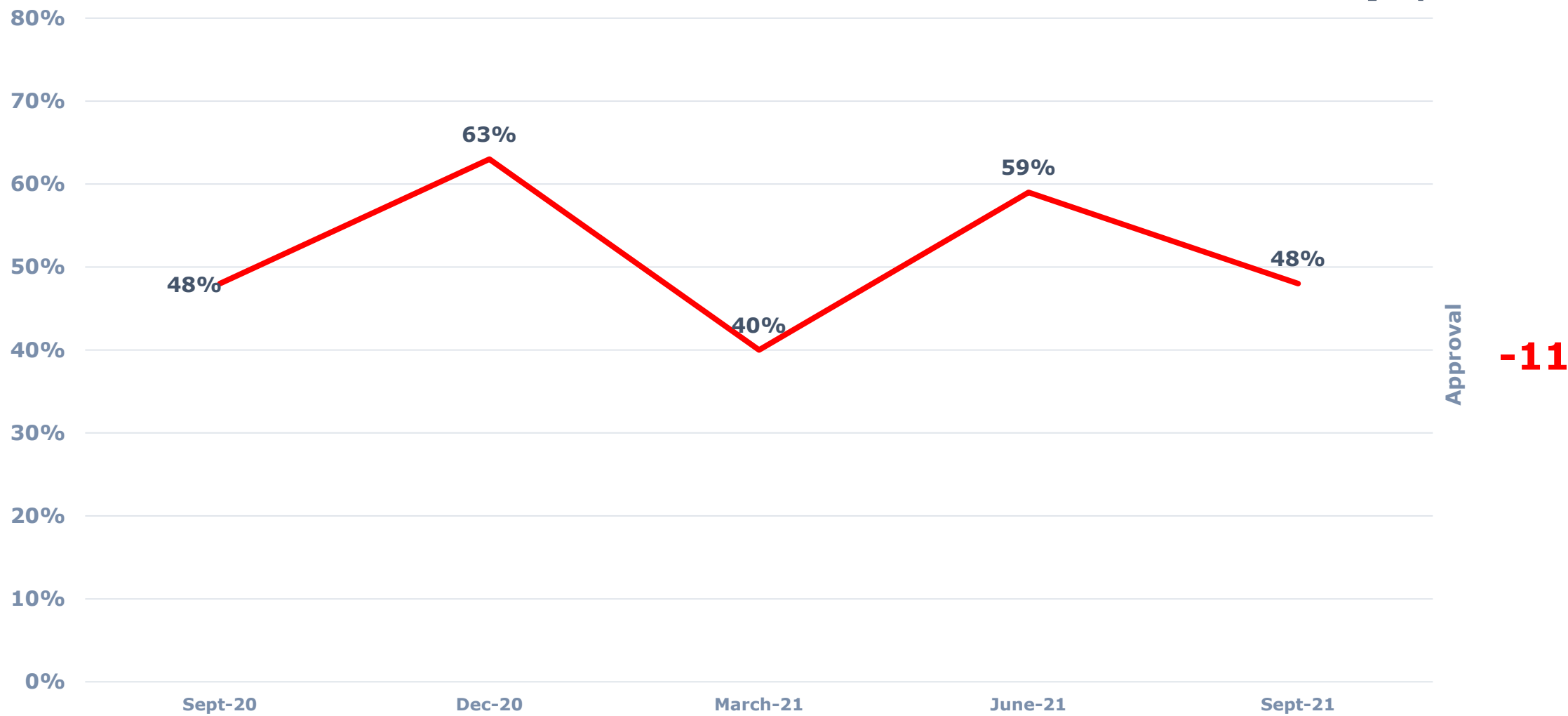


New Brunswick Premier **Blaine Higgs** (PC)





Newfoundland and Labrador Premier **Andrew Furey** (Liberal)





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Maru was founded to disrupt the data and insight delivery industry with a combination of Software & Advisory Services delivering data in real-time via a unique service model. Maru helps its clients make informed decisions in near real-time by combining proprietorial software, deep industry experience and access to the best minds in research. Maru's flexible service model means our clients can choose to self-serve our Software directly to create, launch and analyze projects; or choose to utilize our Software with knowledgeable support from insights experts. Maru successfully delivers major national and international CX and CEM programs for Enterprise organizations.

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