

### When people you know die, do you find yourself thinking that you:

			Regi	ion		Gen	der		Age			Education			Househo	ld Income	
	Total	Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	<=HS	College/Associa te	Univ+	<\$25K	\$25-\$49K	\$50K-\$99K	\$100K+
	Α	В	С	D	E	F	G	Н	1	J	K	L	М	N	0	Р	Q
BASE: All Respondents	1506	289	327	554	336	790	716	375	453	678	238	446	822	195	307	579	357
BASE: WEIGHTED	1506	268	316	567	355	732	774	454	504	547	606	466	433	279	362	514	257
Will never see them again	412	82	92	132	106	241	171	143	137	132	158	126	129	67	100	143	78
	27%	31%	29%	23%	30%	33%	22%	31%	27%	24%	26%	27%	30%	24%	28%	28%	30%
						G											
May possibly see them again	313	56	54	104	98	141	172	111	111	91	106	102	104	42	74	119	69
	21%	21%	17%	18%	28%	19%	22%	24%	22%	17%	18%	22%	24%	15%	20%	23%	27%
					CD			J									N
Will definitely see them again	397	69	91	156	81	156	241	110	122	165	157	128	112	73	106	134	60
	26%	26%	29%	28%	23%	21%	31%	24%	24%	30%	26%	27%	26%	26%	29%	26%	23%
							F										
Don't know whether or not you will see them again	384	61	78	175	69	194	190	90	134	160	185	111	88	97	83	117	49
	25%	23%	25%	31%	19%	26%	25%	20%	27%	29%	30%	24%	20%	35%	23%	23%	19%
				Е						Н	М			OPQ			

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P/Q

Comparison Groups
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Omni March 19th 2021
Maru/Blue
March 22nd 2021

#### Do you think that: Summary Of Yes

			Reg	ion		Gen	der		Age			Education			Househol	ld Income	
	Total	Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	<=HS	College/Associa te	Univ+	<\$25K	\$25-\$49K	\$50K-\$99K	\$100K+
	Α	В	С	D	E	F	G	Н	I	J	K	L	М	N	0	Р	Q
BASE: All Respondents	1506	289	327	554	336	790	716	375	453	678	238	446	822	195	307	579	357
BASE: WEIGHTED	1506	268	316	567	355	732	774	454	504	547	606	466	433	279	362	514	257
People who have died could be aware of what is taking place in OUR lives	884	155	195	339	196	413	472	284	298	303	357	266	261	164	209	306	149
	59%	58%	62%	60%	55%	56%	61%	62%	59%	55%	59%	57%	60%	59%	58%	60%	58%
It's possible to communicate with people who are no longer alive	658	133	127	248	151	306	352	225	222	211	247	208	203	142	142	228	110
	44%	49%	40%	44%	42%	42%	46%	49%	44%	39%	41%	45%	47%	51%	39%	44%	43%
								J						0			
You have ever felt that you were in touch with someone who has died	649	137	141	239	132	292	357	214	206	228	234	210	205	119	156	215	118
	43%	51%	45%	42%	37%	40%	46%	47%	41%	42%	39%	45%	47%	43%	43%	42%	46%
		Е											K				
You can converse with a specific person who is no longer alive	555	112	111	206	126	270	284	203	187	164	204	173	178	112	114	194	97
	37%	42%	35%	36%	35%	37%	37%	45%	37%	30%	34%	37%	41%	40%	32%	38%	38%
								J									
You will continue to exist in some form after you die	1023	185	206	397	235	477	545	304	344	374	397	316	310	192	241	352	174
	68%	69%	65%	70%	66%	65%	70%	67%	68%	68%	66%	68%	71%	69%	67%	69%	68%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P/Q

Comparison Groups
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
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Omni March 19th 2021
Maru/Blue
March 22nd 2021

# Do you think that: Summary Of No

			Reg	jion		Ger	nder		Age			Education			Househol	ld Income	
	Total	Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	<=HS	College/Associa te	Univ+	<\$25K	\$25-\$49K	\$50K-\$99K	\$100K+
	Α	В	С	D	E	F	G	Н	I	J	K	L,	М	N	0	Р	Q
BASE: All Respondents	1506	289	327	554	336	790	716	375	453	678	238	446	822	195	307	579	35
BASE: WEIGHTED	1506	268	316	567	355	732	774	454	504	547	606	466	433	279	362	514	25
People who have died could be aware of what is taking place in OUR lives	622	113	121	228	159	320	302	171	207	244	249	200	172	115	154	207	10
	41%	42%	38%	40%	45%	44%	39%	38%	41%	45%	41%	43%	40%	41%	42%	40%	42
It's possible to communicate with people who are no longer alive	848	135	189	319	204	426	422	230	282	336	360	258	230	137	221	286	14
	56%	51%	60%	56%	58%	58%	54%	51%	56%	61%	59%	55%	53%	49%	61%	56%	57
										Н					N		1
You have ever felt that you were in touch with someone who has died	857	132	175	328	223	440	417	240	298	319	373	257	228	160	206	299	14
	57%	49%	55%	58%	63%	60%	54%	53%	59%	58%	61%	55%	53%	57%	57%	58%	54
					В						N						i
You can converse with a specific person who is no longer alive	951	156	205	361	229	462	489	251	317	383	402	294	255	167	248	319	16
	63%	58%	65%	64%	65%	63%	63%	55%	63%	70%	66%	63%	59%	60%	68%	62%	62
										Н							<u> </u>
You will continue to exist in some form after you die	483	83	110	170	120	255	228	150	160	173	209	151	124	87	121	162	
	32%	31%	35%	30%	34%	35%	30%	33%	32%	32%	34%	32%	29%	31%	33%	31%	32

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P/Q

Comparison Groups
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Omni March 19th 2021
Maru/Blue
March 22nd 2021

# . Do you think that: People who have died could be aware of what is taking place in OUR lives

			Reg	ion		Ger	der		Age			Education			Househo	ld Income	
	Total	Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	<=HS	College/Associa te	Univ+	<\$25K	\$25-\$49K	\$50K-\$99K	\$100K+
	A	В	С	D	Е	F	G	Н	I	J	K	L	M	N	0	Р	Q
BASE: All Respondents	1506	289	327	554	336	790	716	375	453	678	238	446	822	195	307	579	35
BASE: WEIGHTED	1506	268	316	567	355	732	774	454	504	547	606	466	433	279	362	514	25
Yes (Net)	884	155	195	339	196	413	472	284	298	303	357	266	261	164	209	306	14
	59%	58%	62%	60%	55%	56%	61%	62%	59%	55%	59%	57%	60%	59%	58%	60%	589
Yes, I definitely do	267	44	44	116	62	129	138	102	74	91	98	79	91	55	50	105	3
	18%	17%	14%	21%	18%	18%	18%	23%	15%	17%	16%	17%	21%	20%	14%	20%	159
								I									
Yes, I think so	617	110	150	223	134	284	333	181	224	212	259	187	171	109	159	201	11
	41%	41%	48%	39%	38%	39%	43%	40%	44%	39%	43%	40%	39%	39%	44%	39%	439
No (Net)	622	113	121	228	159	320	302	171	207	244	249	200	172	115	154	207	10

	41%	42%	38%	40%	45%	44%	39%	38%	41%	45%	41%	43%	40%	41%	42%	40%	42%
No, I don't think so	368	70	63	132	103	163	205	106	115	146	154	117	97	71	80	119	68
	24%	26%	20%	23%	29%	22%	26%	23%	23%	27%	25%	25%	22%	26%	22%	23%	26%
					С												
No, definitely not	254	43	59	96	56	157	97	64	92	98	96	83	75	44	74	88	41
	17%	16%	19%	17%	16%	21%	13%	14%	18%	18%	16%	18%	17%	16%	20%	17%	16%
						G											1

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P/Q

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
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Omni March 19th 2021

Maru/Blue March 22nd 2021

Do you think that: It's possible to communicate with people who are no longer alive

			Reg	jion		Ger	nder	•	Age		<u> </u>	Education			Househo	ld Income	
	Total	Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	<=HS	College/Associa te	Univ+	<\$25K	\$25-\$49K	\$50K-\$99K	\$100K+
	A	В	С	D	E	F	G	Н	I	J	K	L	М	N	0	Р	Q
BASE: All Respondents	1506	289	327	554	336	790	716	375	453	678	238	446	822	195	307	579	
BASE: WEIGHTED	1506	268	316	567	355	732	774	454	504	547	606	466	433	279	362	514	25
Yes (Net)	658	133	127	248	151	306	352	225	222	211	247	208	203	142	142	228	110
	44%	49%	40%	44%	42%	42%	46%	49%	44%	39%	41%	45%	47%	51%	39%	44%	43%
								J						0			<u></u>
Yes, I definitely do	232	35	38	85	74	135	98	109	67	56	88	64	80	48	42	84	ļ
	15%	13%	12%	15%	21%	18%	13%	24%	13%	10%	15%	14%	19%	17%	11%	16%	189
					С	G		IJ					L				1
Yes, I think so	426	98	89	162	77	171	255	116	155	155	159	144	123	94	100	143	63
	28%	36%	28%	29%	22%	23%	33%	25%	31%	28%	26%	31%	28%	34%	28%	28%	24%
		E					F										1
No (Net)	848	135	189	319	204	426	422	230	282	336	360	258	230	137	221	286	14
	56%	51%	60%	56%	58%	58%	54%	51%	56%	61%	59%	55%	53%	49%	61%	56%	57%
										Н					N		
No, I don't think so	493	73	108	189	123	227	266	137	157	199	221	149	123	83	133	149	90
	33%	27%	34%	33%	35%	31%	34%	30%	31%	36%	36%	32%	28%	30%	37%	29%	35%
											M						
No, definitely not	355	63	81	130	81	199	156	93	125	137	139	109	107	54	88	137	5
	24%	23%	26%	23%	23%	27%	20%	21%	25%	25%	23%	23%	25%	19%	24%	27%	22%
						G											

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P/Q

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

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Maru/Blue

March 22nd 2021

Do you think that: You have ever felt that you were in touch with someone who has died

			Reg	ion		Ger	nder		Age			Education			Househo	ld Income	
	Total	Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	<=HS	ollege/Associa te	Univ+	<\$25K	\$25-\$49K	\$50K-\$99K	\$100K+
	A	В	С	D	E	F	G	Н	I	J	K	L	M	N	0	Р	Q
BASE: All Respondents	1506	289	327	554	336			375		678	238	446	822	195	307		
BASE: WEIGHTED	1506	268	316		355			454	504	547		466	433		362		
Yes (Net)	649	137	141	239	132	292	357	214	206	228	234	210	205	119	156	215	118
	43%	51%	45%	42%	37%	40%	46%	47%	41%	42%	39%	45%	47%	43%	43%	42%	46%
		E											K				
Yes, I definitely do	261	45	52	93	70	119	142	106	76	79	100	80	81	57	55	96	42
	17%	17%	17%	16%	20%	16%	18%	23%	15%	14%	16%	17%	19%	20%	15%	19%	16%
								IJ									ĺ
Yes, I think so	388	91	89	146	61	173	214	108	131	149	134	130	124	62	101	119	75
	26%	34%	28%	26%	17%	24%	28%	24%	26%	27%	22%	28%	29%	22%	28%	23%	29%
		E	E	E													
No (Net)	857	132	175	328	223	440	417	240	298	319	373	257	228	160	206	299	140
	57%	49%	55%	58%	63%	60%	54%	53%	59%	58%	61%	55%	53%	57%	57%	58%	54%
					В						М						
No, I don't think so	433	70	76	172	115	200	233	123	146	164	197	130	105	90	90	150	78
	29%	26%	24%	30%	32%	27%	30%	27%	29%	30%	33%	28%	24%	32%	25%	29%	30%
	•										М						
No, definitely not	424	61	99	156	108	240	184	117	152	155	175	126	123	70	117	149	61
	28%	23%	31%	28%	30%	33%	24%	26%	30%	28%	29%	27%	28%	25%	32%	29%	24%
	•					G											

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P/Q

Comparison Groups
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Omnic 19th 2021

Maru/Blue

March 22nd 2021

Do you think that: You can converse with a specific person who is no longer alive

			Reg	gion		Ger	nder		Age			Education		•	Househo	d Income	
	Total	Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	<=HS	College/Associa te	Univ+	<\$25K	\$25-\$49K	\$50K-\$99K	\$100K+
	A	В	С	D	E	F	G	Н	I	J	K	L	М	N	0	Р	Q
BASE: All Respondents	1506	289	327	554	336	790	716	375	453	678	238	446	822	195	307	579	35
BASE: WEIGHTED	1506	268	316	567	355	732	774	454	504	547	606	466	433	279	362	514	25
Yes (Net)	555	112	111	206	126	270	284	203	187	164	204	173	178	112	114	194	9
	37%	42%	35%	36%	35%	37%	37%	45%	37%	30%	34%	37%	41%	40%	32%	38%	389
								J									
Yes, I definitely do	173	25	31	73	44	86	87	81	44	47	64	43	66	35	31	62	3
	11%	9%	10%	13%	12%	12%	11%	18%	9%	9%	11%	9%	15%	13%	9%	12%	139
								IJ					L				
Yes, I think so	382	87	80	133	82	185	197	122	143	117	140	129	112	77	83	132	6
	25%	32%	25%	23%	23%	25%	25%	27%	28%	21%	23%	28%	26%	28%	23%	26%	259
		D							J								
No (Net)	951	156	205	361	229	462	489	251	317	383	402	294	255	167	248	319	16
	63%	58%	65%	64%	65%	63%	63%	55%	63%	70%	66%	63%	59%	60%	68%	62%	62°
										н							
No, I don't think so	488	88	100	185	115	222	266	136	150	202	208	150	130	93	111	161	8

	32%	33%	32%	33%	33%	30%	34%	30%	30%	37%	34%	32%	30%	33%	31%	31%	33%
No, definitely not	464	68	105	176	114	240	223	116	167	181	194	144	126	74	137	158	76
	31%	26%	33%	31%	32%	33%	29%	25%	33%	33%	32%	31%	29%	26%	38%	31%	29%
															N		

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P/Q

Comparison Groups
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March 22nd 2021

Do you think that: You will continue to exist in some form after you die

			Reg	gion		Ger	nder		Age			Education			Househo	ld Income	
	Total	Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	<=HS	College/Associa te	Univ+	<\$25K	\$25-\$49K	\$50K-\$99K	\$100K+
	A	В	С	D	E	F	G	Н	I	J	K	L	М	N	0	Р	Q
BASE: All Respondents	1506	289	327	554	336	790	716	375	453	678	238	446	822	195	307	579	35
BASE: WEIGHTED	1506	268	316	567	355	732	774	454	504	547	606	466	433	279	362	514	25
Yes (Net)	1023	185	206	397	235	477	545	304	344	374	397	316	310	192	241	352	17
	68%	69%	65%	70%	66%	65%	70%	67%	68%	68%	66%	68%	71%	69%	67%	69%	689
Yes, I definitely do	493	73	95	216	109	231	263	150	171	173	200	142	151	94	113	169	7
	33%	27%	30%	38%	31%	31%	34%	33%	34%	32%	33%	30%	35%	34%	31%	33%	299
				В													
Yes, I think so	529	112	111	181	125	247	283	154	173	202	197	173	159	98	129	183	10
	35%	42%	35%	32%	35%	34%	37%	34%	34%	37%	32%	37%	37%	35%	36%	36%	399
		D															
No (Net)	483	83	110	170	120	255	228	150	160	173	209	151	124	87	121	162	8
	32%	31%	35%	30%	34%	35%	30%	33%	32%	32%	34%	32%	29%	31%	33%	31%	329
No, I don't think so	284	52	69	93	69	134	150	102	83	99	119	90	74	52	60	87	5
	19%	19%	22%	16%	20%	18%	19%	22%	16%	18%	20%	19%	17%	19%	17%	17%	229
No, definitely not	200	32	41	76	51	121	79	48	77	74	90	60	49	35	61	74	2
	13%	12%	13%	13%	14%	17%	10%	11%	15%	14%	15%	13%	11%	13%	17%	14%	109
						G											

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### Do you ever pray privately?

			Reg	ion		Ger	nder		Age			Education			Househo	ld Income	
	Total	Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	<=HS	College/Associa te	Univ+	<\$25K	\$25-\$49K	\$50K-\$99K	\$100K+
	Α	В	С	D	E	F	G	Н	I	J	K	L	М	N	0	Р	Q
BASE: All Respondents	1506	289	327	554	336	790	716	375	453	678	238	446	822	195	307	579	357
BASE: WEIGHTED	1506	268	316	567	355	732	774	454	504	547	606	466	433	279	362	514	257
Yes (Net)	1190	216	242	470	262	539	651	350	386	455	463	378	349	224	277	410	200
	79%	81%	77%	83%	74%	74%	84%	77%	76%	83%	76%	81%	81%	80%	76%	80%	78%
				E			F			I							
Yes, often	752	128	145	304	174	310	441	215	225	312	308	224	220	154	167	252	129
	50%	48%	46%	54%	49%	42%	57%	47%	45%	57%	51%	48%	51%	55%	46%	49%	50%
							F			HI							
Yes, sometimes	438	88	97	166	88	229	209	135	160	143	155	154	130	70	110	158	71
	29%	33%	31%	29%	25%	31%	27%	30%	32%	26%	26%	33%	30%	25%	30%	31%	28%
No, never	316	52	74	97	93	193	123	104	119	93	143	88	84	55	85	104	57
	21%	19%	23%	17%	26%	26%	16%	23%	24%	17%	24%	19%	19%	20%	24%	20%	22%
					D	G			J								

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P/Q

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Which one of the following best describes your religion, even if you are not currently a practicing member of that group?

			Regi	on		Gen	der		Age			Education			Househol	d Income	
	Total	Northeast	Midwest	South	West	Male	Female	18-34	35-54	55+	<=HS	College/Associa te	Univ+	<\$25K	\$25-\$49K	\$50K-\$99K	\$100K+
	A	В	С	D	E	F	G	Н	I	J	K	L	М	N	0	Р	Q
BASE: All Respondents	1506	289	327	554	336	790	716	375					822	195			
BASE: WEIGHTED	1506	268	316	567	355	732	774	454					433	279			
Roman Catholic	409	110	72	136	91	196	213	139	117	153	149	112	148	50	82	163	82
	27%	41%	23%	24%	26%	27%	28%	31%	23%	28%	24%	24%	34%	18%	23%	32%	32%
	•	CDE											KL			NO	N
United Church	29	6	5	12	7	24	6	21	6	2	19	6	4	2	0	7	21
	2%	2%	1%	2%	2%	3%	1%	5%	1%	0%	3%	1%	1%	1%	0%	1%	8%
	••••••••••••••••					G		IJ									NOP
Anglican/Church of England/Episcopalian	17	7	0	6	3	7	10	3	2	12	6	5	6	4	2	5	3
	1%	3%	0%	1%	1%	1%	1%	1%	0%	2%	1%	1%	1%	1%	0%	1%	1%
Lutheran	54	C 10	24	14	6	26	28	8	11	35	17	24	13	3	21	19	11
	4%	4%	8%	2%	2%	4%	4%	2%	2%	6%	3%	5%	3%	1%	6%	4%	4%
			DE			***************************************				HI					N		
Presbyterian	45	13	5	20	7	18	26	11	7	27	10	18	16	6	14	11	12
	3%	5%	2%	4%	2%	3%	3%	2%	1%	5%	2%	4%	4%	2%	4%	2%	5%
Baptist	141	16	25	91	10	61	80	31	53	57	77	40	24	38	38	47	11
	9%	6%	8%	16%	3%	8%	10%	7%	11%	10%	13%	9%	6%	14%	11%	9%	4%
			E	BCE							М			Q	Q	Q	
Pentecostal	44	6	10	17	12	15	29	10	22	12	22	14	8	17	8	12	3
	3%	2%	3%	3%	3%	2%	4%	2%	4%	2%	4%	3%	2%	6%	2%	2%	1%
														Q			,
Other evangelical Christian	83	7	11	37	28	27	56	18	36	30	38	25	21	9	27	29	10
	6%	3%	4%	6%	8%	4%	7%	4%	7%	5%	6%	5%	5%	3%	7%	6%	4%
	100				В		F		2.								
Other Christian	180	17	46	63	54	73	107	33	64	<del> </del>	65		43	45	53	55	
	12%	6%	15%	11%	15%	10%	14%	7%	13%	15%	11%	15%	10%	16%	15%	11%	8%

•																	
			В		В					Н		М		Q			1
Muslim	29	8	4	6	10	24	5	21	7	1	7	5	16	5	5	7	11
	2%	3%	1%	1%	3%	3%	1%	5%	1%	0%	1%	1%	4%	2%	1%	1%	4%
						G		IJ					KL				P
Hindu	6	1	3	1	0	5	2	1	4	2	0	2	4	1	0	4	2
	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	-	1%	1%	0%	-	1%	1%
Jewish	28	10	2	14	3	16	12	4	12	11	6	4	18	2	3	14	7
	2%	4%	1%	2%	1%	2%	2%	1%	2%	2%	1%	1%	4%	1%	1%	3%	3%
		С											KL				1
Sikh	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Buddhist	21	1	2	8	9	12	9	8	7	6	5	6	9	5	7	5	3
	1%	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%	2%	2%	2%	1%	1%
No religious identity	339	39	76	130	93	193	146	134	124	81	141	107	91	72	75	117	54
	23%	15%	24%	23%	26%	26%	19%	29%	25%	15%	23%	23%	21%	26%	21%	23%	21%
			В	В	В	G		J	J								1
Other	81	17	32	13	20	37	45	13	33	35	43	26	12	21	27	18	8
	5%	6%	10%	2%	6%	5%	6%	3%	7%	6%	7%	6%	3%	8%	8%	3%	3%
		D	D								М	М			Р		

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P/Q

Comparison Groups
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Omni March 19th 2021
Maru/Blue
March 22nd 2021