

D1. Thinking of the state of the economy, would you say it is...?

	Age										Generation						Gender		Region					Household Income			Education	
	18-34		35-54		55+		Gen Z (18 to 26)		Millennials (27 to 42)		Gen X (43 to 58)		Boomers (59 to 74)		Boomers (75 to 90)		Male	Female	North	Midwest	South	West	<\$50K	\$50K-99K	\$100K+	<<HS	College/Asso. degree	Univ+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	Z	a	b						
BASE: All Respondents	1533	367	480	686	127	382	417	285	322	607	718	815	277	326	583	347	656	454	381	348	531	654						
BASE: WEIGHTED	1533	444	605	686	141	462	424	247	259	506	740	793	266	318	583	366	653	446	370	327	538	668						
Moving in the right direction	41%	46%	39%	39%	47%	44%	37%	40%	40%	40%	46%	36%	40%	39%	40%	41%	38%	42%	46%	36%	37%	46%						
On the wrong track	59%	54%	61%	61%	53%	56%	63%	60%	60%	60%	54%	64%	60%	61%	60%	59%	62%	58%	54%	64%	63%	54%						

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F/G/H/I - J - MN/O/P - Q/R/S - XY - Z/a/b
 Overlap formulae used. * small base
 Comparison Groups
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Omni August 28th, 2023
 MaruBlue
 August 28th, 2023
 28 Aug 2023

D2. Specifically focused on your financial position, would you say it has...?

	Age										Generation						Gender		Region					Household Income			Education	
	18-34		35-54		55+		Gen Z (18 to 26)		Millennials (27 to 42)		Gen X (43 to 58)		Boomers (59 to 74)		Boomers (75 to 90)		Male	Female	North	Midwest	South	West	<\$50K	\$50K-99K	\$100K+	<<HS	College/Asso. degree	Univ+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	Z	a	b						
BASE: All Respondents	1533	367	480	686	127	382	417	285	322	607	718	815	277	326	583	347	656	454	381	348	531	654						
BASE: WEIGHTED	1533	444	605	686	141	462	424	247	259	506	740	793	266	318	583	366	653	446	370	327	538	668						
Improved since last month	14%	27%	10%	8%	29%	22%	10%	7%	8%	8%	17%	12%	14%	14%	16%	13%	11%	21%	14%	4%	9%	18%						
Remained the same over the last month	69%	57%	68%	69%	57%	62%	68%	70%	71%	70%	65%	68%	65%	68%	68%	68%	62%	70%	65%	63%	69%	64%						
Become worse since last month	17%	16%	22%	23%	18%	16%	24%	23%	21%	22%	18%	22%	23%	19%	20%	20%	25%	19%	14%	23%	22%	18%						

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F/G/H/I - J - MN/O/P - Q/R/S - XY - Z/a/b
 Overlap formulae used. * small base
 Comparison Groups
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
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D3. Over the next sixty (60) days... SUMMARY TABLE OF TOP 20 BOX

	Age										Generation						Gender		Region					Household Income			Education	
	18-34		35-54		55+		Gen Z (18 to 26)		Millennials (27 to 42)		Gen X (43 to 58)		Boomers (59 to 74)		Boomers (75 to 90)		Male	Female	North	Midwest	South	West	<\$50K	\$50K-99K	\$100K+	<<HS	College/Asso. degree	Univ+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	Z	a	b						
BASE: All Respondents	1533	367	480	686	127	382	417	285	322	607	718	815	277	326	583	347	656	454	381	348	531	654						
BASE: WEIGHTED	1533	444	605	686	141	462	424	247	259	506	740	793	266	318	583	366	653	446	370	327	538	668						
I will have enough food for myself/family	88%	84%	89%	91%	79%	87%	91%	88%	92%	90%	89%	87%	91%	89%	87%	87%	84%	90%	95%	84%	85%	92%						
I will have the ability to purchase the products needed for me/my family	83%	80%	82%	88%	71%	83%	83%	85%	91%	88%	84%	82%	85%	84%	81%	84%	76%	87%	94%	76%	80%	89%						
I will earn a livable wage	67%	74%	73%	57%	64%	78%	68%	57%	57%	57%	71%	62%	68%	68%	69%	62%	51%	76%	86%	52%	62%	78%						
I will have more than two months of savings to cover any unexpected costs or needs	93%	27%	287	363	79	285	225	15%	194	349	491	449	182	183	362	243	306	293	309	152	289	438						
I will have enough personal/family investments and savings for the future	88%	27%	273	343	71	300	199	136	180	316	472	413	161	176	339	211	276	304	150	280	476							
I will put away money for my retirement/old age security	57%	64%	59%	50%	59%	54%	57%	61%	50%	51%	63%	52%	58%	59%	58%	42%	63%	79%	48%	50%	67%							
I will be worried about my personal/family day-to-day finances	77%	287	250	233	88	280	221	105	82	187	350	425	149	154	290	182	407	200	143	195	291	290						
The local economy where I live will improve	48%	60%	45%	43%	56%	57%	42%	44%	43%	43%	53%	44%	48%	45%	50%	49%	45%	50%	54%	47%	46%	52%						
The national economy will improve	69%	245	215	231	66	254	170	104	96	201	367	324	124	133	260	175	252	202	179	143	217	331						
I will struggle to make ends meet	38%	53%	35%	30%	57%	45%	36%	35%	22%	28%	38%	39%	42%	39%	36%	34%	28%	22%	53%	42%	29%							
I will invest in the financial markets because now is a good time to do so	38%	53%	37%	26%	50%	51%	31%	32%	22%	27%	47%	29%	39%	34%	37%	42%	27%	37%	60%	32%	29%	47%						
I will rely on government programs to make ends meet	31%	51%	20%	24%	56%	39%	20%	29%	22%	29%	31%	31%	37%	27%	29%	32%	46%	21%	17%	43%	33%	23%						
I will take a learning course to upgrade my skill/education	46%	249	151	81	86	231	103	29	13	42	249	212	70	80	193	117	201	124	125	107	152	201						
I will not be able to afford to keep a roof over my/my family's head	34%	185	85	77	62	157	64	31	33	64	205	142	62	68	131	87	138	94	111	78	103	167						
I will purchase big ticket items like a car or furniture	23%	42%	17%	13%	44%	34%	15%	13%	13%	28%	18%	24%	21%	22%	24%	21%	21%	30%	24%	19%	25%							
I will move to a smaller residence because I need to save money	29%	167	77	47	49	154	48	27	14	41	163	127	62	56	108	65	160	65	58	98	95	96						
I will default on making payments on major loans or a mortgage	18%	40%	14%	9%	42%	32%	10%	6%	4%	5%	21%	15%	21%	18%	19%	14%	21%	16%	18%	25%	17%	16%						
I will buy a house	23%	145	57	31	54	112	45	13	7	21	138	94	45	41	92	55	117	54	56	71	91	91						
I will lose my job/indeed lost because of lack of business/work	19%	36%	11%	3%	41%	27%	9%	5%	2%	3%	19%	13%	16%	11%	16%	17%	19%	14%	19%	21%	12%	15%						
I will likely declare bankruptcy	13%	30%	9%	3%	31%	24%	6%	6%	1%	4%	17%	9%	10%	11%	13%	13%	16%	10%	13%	20%	12%	11%						

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F/G/H/I - J - MN/O/P - Q/R/S - XY - Z/a/b
 Overlap formulae used. * small base
 Comparison Groups
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Omni August 28th, 2023
 MaruBlue
 August 28th, 2023
 28 Aug 2023

D3. Over the next sixty (60) days... SUMMARY TABLE OF BOTTOM 2 BOX

	Age				Generation							Gender		Region						Household Income					Education	
	Total	18-34	35-54	55+	Gen Z (18 to 26)	Millennials (27 to 42)	Gen X (43 to 58)	Boomers III (59 to 68)	Boomers I+II (69+)	Boomers+59+)	Male	Female	Northeast	Midwest	South	West	<\$5K	\$5K-\$9K	\$10K+	<+HS	College/Asso. degree	Univ+				
BASE: All Respondents	1533	367	480	686	127	382	417	285	322	607	718	810	277	328	583	347	656	454	361	248	531	554				
BASE: WEIGHTED	1533	444	505	585	141	462	424	247	259	506	740	793	266	318	563	366	653	446	370	327	536	668				
I will likely declare bankruptcy	1334	311	457	566	97	362	398	232	255	487	616	718	226	284	506	319	551	400	321	262	473	599				
I will lose my job/be laid off because of lack of business/work	1300	299	448	554	87	350	378	238	252	486	602	699	221	276	492	311	538	392	314	257	465	578				
I will buy a house	1296	282	449	565	83	336	388	230	254	489	603	693	223	281	489	302	556	382	298	258	472	566				
I will default on making payments on major loans or a mortgage	1256	287	433	555	81	312	381	231	250	481	585	671	209	281	473	313	515	378	304	246	448	562				
I will move to a smaller residence because I need to save money	1242	277	428	538	92	308	376	220	245	465	577	666	203	261	476	302	493	381	312	229	441	572				
I will purchase big ticket items like a car or furniture	1185	259	419	508	79	305	360	216	228	442	538	601	203	250	453	280	516	352	299	249	433	550				
I will not be able to afford to keep a roof over my/my family's head	1182	269	403	510	76	314	352	209	231	440	548	634	199	269	444	283	463	369	302	221	417	544				
I will take a learning course to upgrade my skills/education	1072	194	353	524	55	231	321	218	246	464	491	581	195	238	380	249	452	322	245	220	384	468				
I will rely on government programs to make ends meet	1062	218	402	442	62	281	340	176	202	378	512	550	168	233	411	249	352	352	307	198	358	516				
I will invest in the financial markets because now is a good time to do so	957	207	318	432	70	226	292	168	201	369	392	565	162	211	370	214	474	311	148	222	383	502				
I will struggle to make ends meet	949	209	328	411	60	253	273	160	202	352	462	488	155	202	356	236	299	319	289	154	312	480				
The national economy will improve	842	198	290	354	74	208	254	143	163	305	373	469	142	184	324	192	351	245	191	184	319	338				
The local economy where I live will improve	791	179	276	336	61	188	244	138	148	287	345	446	138	175	289	188	358	222	169	176	292	334				
I will be worried about my personal/family day-to-day finances	757	157	249	352	53	182	203	142	177	319	390	368	116	164	293	184	246	246	227	133	245	379				
I will put away money for my retirement/old age security	656	159	206	291	57	168	183	120	129	249	274	382	116	131	245	165	382	165	77	171	287	319				
I will have enough personal/family investments and savings for the future	647	174	231	242	70	182	225	111	79	190	268	380	105	142	245	155	377	171	66	178	276	394				
I will have more than two months of savings to cover any unexpected costs or needs	564	174	218	202	62	176	198	92	65	157	249	344	104	136	232	123	348	154	64	176	247	371				
I will earn a livable wage	509	117	139	254	51	103	138	107	111	218	211	298	85	103	182	139	323	106	53	157	203	350				
I will have the ability to purchase the products needed for me/my family	254	91	92	71	41	80	72	38	24	62	118	139	41	52	92	70	159	57	23	78	108	70				
I will have enough food for myself/family	185	72	57	56	36	59	39	31	20	50	80	104	24	34	79	48	108	46	20	52	80	93				

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - EFGHIJKL - MN/O/P - Q/R/S - TUVW - XY - Z/ab

Overlap formulae used. * small base

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unweighted proportions)

Uppercase letters indicate significance at the 95% level.

Once August 26th, 2023

Manu/Blue

August 28th, 2023

28 Aug 2023