



Thinking of the state of the economy, would you say it is...?

Table with 30 columns: Age (18-34, 35-54, 55+), Generation (Gen Z, Millennials, Gen X, Boomers, Silent), Gender (Male, Female), Region (Northeast, Midwest, South, West), Household Income (<\$50K, \$50K-99K, \$100K+), Race (White, Black, Others, Multiracial), Hispanic (Yes, No), Education (College/Assoc, etc.). Rows include BASE, BASE-WEIGHTED, and Moving in the right direction.

Populations/Means: Columns Tested (5% risk level) - B/C/D - E/F/G/H/J - KL - MN/OP - Q/R/S - T/U/V/W - XY - Z/a/b
Overlap formulae used. * small base
Comparison Groups
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Upsettable letters indicate significance at the 95% level.
Over: January 26th, 2024
MaruBlue
January 29th, 2024
29 Jan 2024

Specifically focused on your financial position, would you say it has...?

Table with 30 columns: Age, Generation, Gender, Region, Household Income, Race, Hispanic, Education. Rows include BASE, BASE-WEIGHTED, Improved since last month, Remained the same over the last month, Income worse since last month.

Populations/Means: Columns Tested (5% risk level) - B/C/D - E/F/G/H/J - KL - MN/OP - Q/R/S - T/U/V/W - XY - Z/a/b
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Over the next sixty (60) days... SUMMARY TABLE OF TOP 2 BOX

Large table with 30 columns: Age, Generation, Gender, Region, Household Income, Race, Hispanic, Education. Rows include BASE, BASE-WEIGHTED, The local economy where I live will improve, The national economy will improve, I will have more than two months of savings to cover any unexpected costs or needs, I will put away money for my retirement/age security, I will have enough personal/family investments and savings for the future, I will earn a livable wage, I will take a training course to upgrade my skillset, I will have the ability to increase the products needed for my family, I will invest in the financial markets because now is a good time to do so, I will purchase big ticket items like a car or furniture, I will buy a house, I will not be able to afford to keep a roof over my family's head, I will move to a smaller location because I need to save money, I will default on making payments on major loans or a mortgage, I will likely declare bankruptcy, I will struggle to make ends meet, I will use my job to bid for pieces of land or business/work, I will be worried about my personal/family day-to-day finances, I will rely on government programs to make ends meet, I will have enough food for myself/family.

Populations/Means: Columns Tested (5% risk level) - B/C/D - E/F/G/H/J - KL - MN/OP - Q/R/S - T/U/V/W - XY - Z/a/b
Overlap formulae used. * small base
Comparison Groups
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Over the next sixty (60) days... SUMMARY TABLE OF BOTTOM 2 BOX

	Age					Generation					Gender		Region					Household Income			Race					Hispanic			Education	
	Total	18-34	35-54	55+	Gen Z (18 to 27)	Millennials (28 to 39)	Gen X (40 to 50)	Boomers I (51 to 59)	Boomers II (60 to 69)	Boomers III (70+)	Male	Female	Northwest	Midwest	South	West	<\$50K	\$50K-99K	\$100K+	White alone	Black alone	Others alone	Multiracial	Yes	No	Hispanic	College	Assoc	Univ+	
BASE: All Respondents	1531	425	474	632	159	419	370	272	271	543	729	802	274	325	571	356	617	463	370	1175	173	136	47	171	1354	342	244	646		
BASE: INTERVIEWED	1531	443	504	634	205	463	381	261	241	492	730	732	261	317	566	394	618	471	378	1008	184	169	50	252	1272	342	244	637		
The local economy where I live will improve	800	227	283	334	97	248	211	138	117	255	372	437	138	168	302	201	337	237	174	606	82	91	30	110	654	210	272	326		
The national economy will improve	827	230	289	339	103	242	220	141	117	262	361	464	135	165	300	208	364	245	180	661	82	92	32	115	797	203	289	335		
I will have more than two months of savings to cover my unexpected costs of life	545	129	164	183	50	141	128	82	47	129	158	183	59	71	128	83	142	103	68	335	63	65	21	82	481	173	244	186		
I will put away money for my retirement/saving for my retirement/old age security	845	170	200	275	80	175	154	116	120	238	278	387	98	145	248	154	347	202	63	485	67	74	18	84	560	179	258	207		
I will have enough personal/family investments and savings for the future	424	96	108	147	39	98	95	60	46	110	142	191	54	75	133	88	175	103	37	244	37	43	10	48	306	99	133	97		
I will earn a livable wage	518	133	151	234	54	140	125	104	95	199	214	304	81	115	192	129	279	158	55	390	50	62	16	69	446	140	205	174		
I will take a training course to improve my skills/education	1038	178	243	343	117	242	283	218	227	446	484	543	178	225	378	258	427	322	249	813	82	115	28	125	907	221	343	472		
I will have the ability to purchase the products needed for my family	231	86	98	130	37	92	88	58	28	17	43	111	33	48	89	60	140	88	26	156	25	38	12	42	189	60	82	69		
I will invest in the financial markets because now is a good time to do so	972	227	240	489	90	281	263	175	163	339	414	558	159	211	375	227	456	302	189	730	111	105	27	144	825	245	372	366		
I will purchase big ticket items like a car or furniture	1191	287	414	511	114	328	314	211	217	436	552	640	197	257	454	283	491	388	258	893	120	141	38	167	1019	247	424	521		
I will buy a house	1297	285	407	550	129	347	352	234	236	470	602	695	220	276	487	315	532	407	304	960	137	151	44	191	1101	264	455	578		
I will not be able to afford to keep a roof over my family's head	776	211	241	344	103	232	222	141	111	233	305	384	111	130	233	140	249	160	80	566	56	65	19	72	490	145	211	166		
I will move to a smaller residence because I need to save money	1216	241	344	531	90	332	329	222	222	451	578	640	213	249	469	284	449	404	312	897	137	147	35	167	1044	232	411	573		
I will default on making payments on major loans or a mortgage	1264	289	442	563	113	336	346	232	237	469	603	681	221	265	473	305	481	406	323	933	144	152	34	173	1060	254	427	582		
I will likely declare bankruptcy	1352	323	468	564	145	371	380	238	238	478	643	709	238	288	509	323	531	430	338	878	142	172	41	206	1130	279	473	600		
I will struggle to make ends meet	913	192	310	402	89	230	251	161	183	343	467	494	171	189	327	227	398	282	103	750	112	112	30	134	774	145	291	477		
I will lose my job/be laid off because of lack of business/work	1318	309	449	559	137	369	344	242	238	478	626	692	228	282	505	305	522	419	324	885	167	195	40	196	1118	274	467	587		
I will be worried about my personal/family day-to-day business	778	144	208	268	67	192	147	176	176	323	400	378	142	169	275	192	339	257	250	571	80	94	20	120	656	129	245	304		
I will ask an government program to make ends meet	1070	243	359	437	114	299	297	188	181	369	504	575	202	237	398	242	341	383	312	786	121	130	33	164	910	185	358	536		
I will have enough food for myself/family	173	75	82	98	31	77	77	42	15	31	43	83	30	40	66	47	115	37	15	109	21	37	8	38	134	61	85	48		

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G/H/J - K/L - M/N/O/P - Q/R - S - T/U/V - W - X/Y - Z/a
 Ovsdip formula used: * small base
 Comparison Groups
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