|  | Age |  |  |  | Seneation |  |  |  |  |  | Gender |  | Regon |  |  |  | Houssolod hoome |  |  | Eucation |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Toal | ${ }^{1834}$ | ${ }_{35} 54$ | ${ }_{55+}$ |  | Milemala |  |  |  |  | ${ }^{\text {mas }}$ | Femat | Notheast | Miwest | South | West | < 500 | s50..9\% | stook+ | $<{ }^{-H s}$ | ${ }_{\text {coile }}^{\substack{\text { coilogass } \\ \text { ocale }}}$ | Univ+ |
|  | A | 8 | ${ }^{\circ}$ | 0 | E | F | $\square$ | H | 1 | J | k | L | M | N | $\bigcirc$ | P | $\bigcirc$ | R | s | 2 |  |  |
| \|inse | ${ }^{1514}$ | ${ }_{438}^{437}$ | ${ }_{\text {¢ }}^{506}$ | 59 | ${ }^{194}$ | ${ }_{32}$ | ${ }_{409}$ | ${ }^{235}$ | ${ }_{28}^{287}$ | 507 | ${ }_{73,}^{73}$ | ${ }_{783}^{771}$ | ${ }_{2}^{265}$ | ${ }_{314}^{314}$ | ${ }_{5}^{568}$ | ${ }^{345}$ | ${ }_{624}^{620}$ | ${ }_{4}^{496}$ | ${ }^{345}$ | ${ }_{3}^{335}$ | ${ }_{5}^{517}$ | ${ }_{6}^{642}$ |
| Base welihlie | ${ }^{1514}$ | ${ }_{4}^{438}$ | ${ }_{488}$ | ${ }^{578}$ | ${ }^{196}$ | ${ }_{12}$ | ${ }^{399}$ | ${ }^{238}$ | ${ }^{254}$ | ¢07 | ${ }_{31}^{731}$ | ${ }^{733}$ | ${ }^{262}$ | ${ }^{314}$ | ${ }_{276}^{526}$ | ${ }_{362}$ |  | ${ }_{489}^{498}$ | ${ }_{3}^{347}$ | ${ }_{37}^{337}$ | ${ }_{5}^{525}$ | ${ }^{652}$ |
| Moungi in tre right divecion | ${ }^{564}$ | ${ }^{176}$ | ${ }^{185}$ | ${ }^{223}$ | ${ }^{80}$ | ${ }^{166}$ | ${ }^{152}$ | ${ }^{96}$ | ${ }^{100}$ | ${ }^{196}$ | ${ }^{321}$ | ${ }^{263}$ | 111 | ${ }^{110}$ | ${ }^{206}$ | ${ }^{157}$ | ${ }^{227}$ | ${ }^{17}$ | ${ }^{168}$ | ${ }^{116}$ | ${ }^{170}$ |  |
|  | ${ }^{39 \%}$ | 40\% | 37\% | ${ }^{39 \%}$ | $41 \%$ | ${ }_{38 \%}$ | ${ }^{38 \%}$ | 3\%\% | 39\% | ${ }^{39 \%}$ | $44 \%$ | ${ }_{34 \%}$ | $42 \%$ | ${ }^{35 \%}$ | 36\% | ${ }_{43 \%}$ | $36 \%$ | ${ }_{36 \%}$ | ${ }^{48 \%}$ | $34 \%$ | 32\% | 468 |
|  | 930 | 262 | 314 | ${ }_{364}$ | 117 | 256 | ${ }^{246}$ | 157 | 154 | ${ }^{31}$ | ${ }_{4}{ }_{4}$ | 520 | 151 | ${ }^{204}$ | 370 | ${ }_{205}^{\text {No }}$ | ${ }_{398}$ | ${ }^{319}$ | $\stackrel{\text { or }}{17}$ | ${ }^{221}$ | ${ }^{355}$ | ${ }_{353}^{23}$ |
| On me wong track | $61 \%$ | $60 \%$ | 63\% | $61 \%$ | 59\% | $62 \%$ | $62 \%$ | $62 \%$ | $61 \%$ | $61 \%$ | $56 \%$ | $66 \%$ | 58\% | $65 \%$ | $64 \%$ | ${ }_{57 \%}$ | $64 \%$ | $64 \%$ | $5 \%$ | $66 \%$ | $68 \%$ | 54 |
|  |  |  |  |  |  |  |  |  |  |  |  | k |  |  |  |  | s |  |  |  |  |  |


Overap tomulae used. ' small base
Comparison Groups
Independent $T$-Test tor Means (equal variances), Independent 2 -Test tor Percentages (unpooled proportions)
Uppercase enteres indicate signiticance at the $95 \%$ level.
Omni December 1st, 2023
December 4th, 2023

|  |  | Age |  |  | Generation |  |  |  |  |  | Gender |  | Region |  |  |  | Household Income |  |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Tolal | 18.34 | 35.54 | ${ }^{55+}$ | ${ }_{\text {cen }}^{\text {Cen }}$ (1810 10 | Millennials <br> (27 to 42) | $\begin{gathered} \text { Gen X (43 to } \\ 58) \end{gathered}$ | Boomers H(59 to 68 | Boomers <br> I+(69+) | Boomers+(5 | Male | Female | Northeast | Midwest | Soun | West | < 850 K | \$50k.99K | \$100K+ | < $=$ HS | College/Ass ociate | Univ+ |
|  | A | в | c | D | E | F | G | H | 1 | J | K | L | M | N | $\bigcirc$ | P | 0 | R | s | 2 | a | b |
| BASE:All Respondents | 1514 | 417 | 506 | 591 | 194 | 392 | 404 | 257 | 267 | 524 | ${ }^{743}$ | 771 | 265 | 318 | 586 | 345 | 620 | 496 | 345 | 355 | 517 | 642 |
| BASE: WEIGHTED | 1514 | 438 | 498 | 578 | 196 | 412 | 399 | 253 | 254 | 507 | 731 | 783 | 262 | 314 | 576 | 362 | 624 | 496 | 347 | 337 | 525 | 652 |
| Improved since last month | 242 | 125 | ${ }^{58}$ | 60 | 64 | 86 | 41 | ${ }^{28}$ | ${ }^{23}$ | 51 | 153 | 89 | ${ }^{38}$ | 51 | 101 | 53 | 99 | 66 | 72 | 59 | 68 | 115 |
|  | 16\% | 29\% | 12\% | 10\% | 33\% | 21\% | 10\% | 11\% | 9\% | 10\% | 21\% | 11\% | 14\% | 16\% | 18\% | 15\% | 16\% | 13\% | 21\% | 18\% | 13\% | 18\% |
|  |  | cD |  |  | FGHW | GHL |  |  |  |  | L |  |  |  |  |  |  |  | R |  |  |  |
| Remained the same over the last month | 965 | 228 | 333 | 404 | ${ }^{93}$ | 246 | 271 | 177 | 179 | 356 | 451 | 514 | 166 | 201 | 358 | 240 | 372 | 331 | 231 | 197 | 333 | 435 |
|  | 64\% | 52\% | 67\% | 70\% | 47\% | 60\% | 68\% | 70\% | 70\% | 70\% | 62\% | 66\% | 63\% | 64\% | 62\% | 66\% | 60\% | 67\% | 67\% | 58\% | 63\% | 67\% |
|  |  |  | 8 | 8 |  | E | EF | EF | EF | EF |  |  |  |  |  |  |  | 0 | a |  |  | 2 |
| Become worse since last month | 306 | ${ }^{85}$ | 108 | 114 | 39 | 80 | ${ }^{86}$ | 48 | 52 | 100 | 126 | 180 | 59 | 61 | 117 | 69 | 153 | 99 | 44 | 81 | 124 | 101 |
|  | 20\% | 19\% | 22\% | 20\% | 20\% | 19\% | 22\% | 19\% | 20\% | 20\% | 17\% | 23\% | 22\% | 20\% | 20\% | 19\% | 25\% | 20\% | 13\% | 24\% | 24\% | 15\% |
|  |  |  |  |  |  |  |  |  |  |  |  | к |  |  |  |  | s | s |  | b | b |  |


Cvertap tormulae used. 'small base

Uppercase leners indicates signiticance at the $95 \%$ level.
Omni December 1st, 2023
Manuiblue
December 4th, 2023
4 Dec 2023
4 Dec 2023

|  |  | Age |  |  | Generation |  |  |  |  |  | Gender |  | Region |  |  |  | Housenold Income |  |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Toal | 18.34 | 35.54 | ${ }^{55}+$ |  | Millennials (27 to 42) |  | $\begin{aligned} & \text { Boomers } \\ & \text { II(59 to } 68) \end{aligned}$ | $\begin{array}{\|c\|c\|c\|l\|l\|l\|l\|l\|} \text { Boome } \end{array}$ | $\begin{array}{\|c\|} \hline \text { Boomers }+(5 \\ 9+) \\ \hline \end{array}$ | Male | Female | Northeast | Midwest | South | West | < 560 K | \$50K-99\% | \$100K+ | < $=\mathrm{HS}$ | $\begin{array}{\|c\|} \hline \text { College/Ass } \\ \text { ociate } \end{array}$ | Univ+ |
|  | A | в | c | D | E | F | G | - | 1 | , | к | $\llcorner$ | M | N | $\bigcirc$ | P | 0 | R | s | $z$ | a | b |
| BASE: All Respondents | 1514 | 417 | 506 | 591 | 194 | 392 | 404 | 257 | 267 | 524 | 743 | 771 | 265 | 318 | 586 | 345 | 620 | 496 | 345 | 355 | 517 | ${ }^{642}$ |
| BASE: WEIGHTED | 1514 | 438 | 498 | 578 | 196 | 412 | 399 | 253 | 254 | 507 | 731 | 783 | 262 | 314 | 576 | 362 | 624 | 496 | 347 | 337 | 525 | ${ }^{652}$ |
|  | 722 | 242 | 221 | 260 | 114 | 201 | 175 | 103 | 130 | 232 | 391 | 332 | 119 | 143 | 298 | 161 | 291 | 222 | 187 | 164 | 220 | ${ }^{338}$ |
|  | 48\% | 55\% | 44\% | 45\% | 58\% | 49\% | 44\% | 41\% | 51\% | 46\% | 53\% | 42\% | 45\% | 46\% | 52\% | 45\% | 47\% | 45\% | 54\% | 49\% | 42\% | 52\% |
|  |  | co |  |  | FGHH |  |  |  | HJ |  | , |  |  |  |  |  |  |  | QR |  |  |  |
| The national economy will mprove | 673 | 208 | 213 | 252 | 96 | 189 | 166 | 114 | 108 | 222 | 364 | 309 | ${ }^{123}$ | 127 | 252 | 171 | 270 | 208 | 179 | 143 | 209 | ${ }^{321}$ |
|  | 44\% | $47 \%$ | 43\% | 44\% | 49\% | 46\% | 42\% | 45\% | 42\% | 44\% | 50\% | 39\% | 47\% | 41\% | 44\% | $47 \%$ | 43\% | 42\% | 52\% | 43\% | 40\% | 49\% |
|  |  |  |  |  |  |  |  |  |  |  | , |  |  |  |  |  |  |  | QR |  |  |  |
| Iwill have more than twomonhts of savings ocoverany unexpected costs orneeds | 943 | 259 | 290 | 394 | 115 | 243 | 236 | 163 | 186 | 349 | 495 | 449 | 171 | 191 | 350 | 231 | 296 | 330 | 285 | 164 | 275 | 505 |
|  | 62\% | 59\% | 58\% | 68\% | 58\% | 59\% | 59\% | 64\% | 73\% | 69\% | 68\% | 57\% | 65\% | $61 \%$ | 61\% | 64\% | 47\% | 66\% | 82\% | 49\% | 52\% | 78\% |
|  |  |  |  |  |  |  |  |  | EFG) | EFG |  |  |  |  |  |  |  | $a$ | QR |  |  | 2 |
| I will put away money for my retirement/old age security | 884 | 277 | 299 | 307 | 131 | 242 | 250 | 136 | 125 | 261 | 456 | 428 | 165 | 180 | 315 | 225 | 277 | 294 | 289 | 169 | 260 | 454 |
|  | 58\% | 63\% | 60\% | 53\% | 67\% | 59\% | 63\% | 54\% | 49\% | 51\% | 62\% | 55\% | 63\% | 57\% | 55\% | 62\% | 44\% | 59\% | 83\% | 50\% | 50\% | 70\% |
|  |  |  |  |  | HU |  | HIJ |  |  |  |  |  | $\bigcirc$ |  |  | $\bigcirc$ |  | 0 | QR |  |  | za |
| I will have enoughpersonal/family investmentsand savings for the future | ${ }^{845}$ | 245 | 252 | 347 | 112 | 218 | 198 | 152 | 165 | 316 | 444 | 401 | 149 | 167 | 310 | 219 | 251 | 292 | 272 | 155 | 239 | 451 |
|  | 56\% | 56\% | 51\% | 60\% | 57\% | 53\% | 50\% | 60\% | 65\% | 62\% | $61 \%$ | 51\% | 57\% | 53\% | 54\% | 60\% | 40\% | 59\% | 78\% | 46\% | 46\% | 69\% |
|  |  |  |  |  |  |  |  |  | FG | FG |  |  |  |  |  |  |  | - | QR |  |  | 2 |
| Iwill eam a livable wage | 999 | 310 | 355 | 334 | 132 | 303 | ${ }^{271}$ | 143 | 150 | 293 | 511 | 488 | 173 | 211 | 379 | 236 | 333 | ${ }^{339}$ | 293 | 203 | 314 | 482 |
|  | 66\% | 71\% | 71\% | 58\% | $67 \%$ | 74\% | 68\% | 56\% | 59\% | 58\% | 70\% | 62\% | 66\% | 67\% | 66\% | 65\% | 53\% | 68\% | 85\% | 60\% | 60\% | 74\% |
|  |  | D | D |  | HJ | HIN | HJ |  |  |  |  |  |  |  |  |  |  | a | aR |  |  | Za |
|  | 440 | 239 | 138 | 63 | 117 | 171 | 102 | 33 | 17 | 50 | 223 | 217 | 74 | ${ }^{63}$ | 174 | 129 | 199 | 112 | 114 | 105 | 148 | 186 |
|  | 29\% | 55\% | 28\% | 11\% | 60\% | $41 \%$ | 26\% | 13\% | 7\% | 10\% | 30\% | 28\% | 28\% | 20\% | 30\% | 36\% | 32\% | 23\% | 33\% | 31\% | 28\% | 29\% |
|  |  | CD | - |  | FGHM | GHH | HIJ |  |  |  |  |  | N |  | N | N | R |  | R |  |  |  |
| will have the ability to purchase the products needed for me/my family | 1276 | 353 | 411 | 512 | 154 | 337 | 335 | 213 | 236 | 449 | 617 | 658 | 221 | 267 | 484 | 304 | 479 | 424 | 330 | 265 | 421 | 590 |
|  | 84\% | $81 \%$ | 82\% | 89\% | 79\% | 82\% | 84\% | 84\% | 99\% | 89\% | 84\% | 84\% | 84\% | 85\% | 84\% | 84\% | 77\% | 85\% | 95\% | 79\% | 80\% | 91\% |
|  |  |  |  | 日c |  |  |  |  | EFGHJ | EFH |  |  |  |  |  |  |  | - | QR |  |  | ${ }^{\text {za }}$ |
| I will invest in the financialmarkets because now is agood time to do so | ${ }_{551}$ | ${ }^{205}$ | ${ }^{173}$ | ${ }^{172}$ | 103 | 155 | 142 | ${ }^{87}$ | 64 | 151 | 327 | 224 | 96 | 113 | 212 | ${ }^{130}$ | 177 | 161 | 201 | 114 | ${ }^{137}$ | 300 |
|  | 36\% | 47\% | 35\% | 30\% | 52\% | 38\% | 36\% | 34\% | 25\% | 30\% | 45\% | 29\% | 37\% | 36\% | 37\% | 36\% | 28\% | 32\% | 58\% | 34\% | 26\% | 46\% |
|  |  | CD |  |  | FGHU | $\omega$ |  |  |  |  | L |  |  |  |  |  |  |  | QR | a |  | Za |
|  | 328 | 169 | 100 | 59 | 90 | 119 | 71 | 32 | 16 | 49 | 187 | ${ }^{141}$ | 57 | 62 | 129 | 80 | 134 | 89 | 99 | 84 | 96 | 147 |
|  | 22\% | 39\% | 20\% | 10\% | 46\% | 29\% | 18\% | 13\% | 6\% | 10\% | 26\% | 18\% | 22\% | 20\% | 22\% | 22\% | 21\% | 18\% | 29\% | 25\% | 18\% | 23\% |
|  |  | CD | D |  | FGHIJ | GH1N | is | i |  |  | , |  |  |  |  |  |  |  | OR | a |  |  |
| I will buy a house | 239 | 154 | 60 | 25 | 76 | 95 | 54 | ${ }^{9}$ | 5 | 15 | 139 | 101 | 41 | 32 | 106 | 61 | 108 | 76 | 48 | 79 | 66 | 95 |
|  | 16\% | 35\% | 12\% | 4\% | 39\% | 23\% | 14\% | 4\% | 2\% | $3 \%$ | 19\% | 13\% | 15\% | 10\% | 18\% | 17\% | 17\% | 15\% | 14\% | 23\% | 13\% | 15\% |
|  |  | CD | - |  | FGHIJ | GHIN | HIJ |  |  |  | L |  |  |  | N | N |  |  |  | ab |  |  |
| Iwill not be able to atford to <br> keep a roo verer my'my <br> tamily's head | 323 | 166 | 93 | 65 | 94 | 105 | ${ }^{66}$ | ${ }^{29}$ | ${ }^{30}$ | 58 | 172 | 152 | 60 | $6_{1}$ | 143 | 59 | 188 | 86 | 38 | 116 | 106 | 101 |
|  | 21\% | 38\% | 19\% | 11\% | 48\% | 26\% | 16\% | 11\% | 12\% | 12\% | 23\% | 19\% | 23\% | 20\% | 25\% | 16\% | 30\% | 17\% | 11\% | 35\% | 20\% | 16\% |
|  |  | ${ }^{\text {co }}$ | $\bigcirc$ |  | FGHIU | GH10 | 63 |  |  |  |  |  |  |  | ${ }^{\text {P }}$ |  | ${ }_{153}{ }^{\text {RS }}$ | ${ }_{70}$ |  | ab 100 |  |  |
| I will move to a smallerresidence because I need tosave money | 269 | 164 | ${ }^{80}$ | ${ }^{25}$ | 91 | ${ }^{97}$ | ${ }^{63}$ | 10 | ${ }^{8}$ | 18 | 149 | ${ }_{150}^{120}$ | 44 | ${ }^{51}$ | ${ }^{123}$ | 52 | ${ }^{153}$ | ${ }^{70}$ | ${ }^{36}$ | ${ }^{100}$ | ${ }^{85}$ | ${ }^{83}$ |
|  | 18\% | 37\% | 16\% | 4\% | 46\% | 23\% | 16\% | 4\% | 3\% | 4\% | 20\% | 15\% | 17\% | 16\% | 21\% | 14\% | 25\% | 14\% | 10\% | 30\% | 16\% | 13\% |
|  |  | ${ }_{\text {CD }} 15$ | ${ }_{7}$ |  | ${ }_{8,}^{\text {FGHU }}$ | ${ }^{\text {GHH0 }}$ | ${ }_{48}$ |  |  |  | 134 |  |  |  | $\stackrel{p}{103}$ |  | ${ }_{138}^{\text {RS }}$ |  |  | ${ }_{87}^{\text {ab }}$ |  |  |
| I will default on making <br> payments on major loans or a <br> mortgage | ${ }^{257}$ | ${ }^{156}$ | ${ }^{78}$ | ${ }_{4}^{23}$ | ${ }^{83}$ | ${ }^{108}$ | ${ }^{48}$ | ${ }_{7}^{16}$ | $1 \%$ | ${ }_{4}^{20}$ | ${ }^{134}$ | ${ }_{1}^{124}$ | ${ }^{48}$ | ${ }^{51}$ | ${ }_{103}^{103}$ | ${ }^{54}$ | ${ }^{138}$ | ${ }_{149}{ }^{69}$ | ${ }^{38}$ | ${ }^{87}$ | ${ }_{17}^{75}$ | ${ }^{94}$ |
|  | 17\% | $36 \%$ $C D$ | 16\% | $4 \%$ |  | ${ }_{\text {26\% }}^{\text {GHIH }}$ | ${ }^{12 \%}$ | ${ }^{7 \%}$ | 1\% | 4\% | 18\% | 16\% | 18\% | 16\% | 18\% | 15\% | ${ }^{22 \%}$ | 14\% | 11\% | 26\% | 15\% | 14\% |
|  | 175 | 113 | ${ }_{46}$ | 16 | ${ }_{57}$ | ${ }_{75}$ | ${ }_{29}$ | 9 | 5 | 14 | 113 | 62 | 30 | ${ }^{35}$ | 70 | 41 | ${ }_{1} 115$ | ${ }^{35}$ | 21 | ${ }_{76}{ }^{\text {ab }}$ | 52 | ${ }^{48}$ |
| I will likly declare banknutcy | 12\% | 26\% | 9\% | 3\% | 29\% | 18\% | 7\% | 4\% | 2\% | 3\% | 15\% | $8 \%$ | 11\% | 11\% | 12\% | 11\% | 18\% | 7\% | 6\% | 23\% | 10\% | 7\% |
|  |  | CD | , |  | FGHU | GHIN | w |  |  |  | L |  |  |  |  |  | RS |  |  | ab |  |  |
| I will struggle to make ends meet | 599 | 226 | 205 | 168 | 103 | 198 | 151 | 74 | 74 | 147 | 268 | 331 | 95 | 126 | 252 | 126 | 351 | 170 | 65 | 187 | 237 | 175 |
|  | 40\% | 52\% | $41 \%$ | 29\% | 52\% | 48\% | 38\% | 29\% | 29\% | 29\% | $37 \%$ | 42\% | 36\% | 40\% | 44\% | 35\% | 56\% | 34\% | 19\% | 56\% | 45\% | 27\% |
|  |  | CD | D |  | GHIN | GHH | HIJ |  |  |  |  | k |  |  | , |  | RS | s |  | ab | b |  |
| I will lose my job/be laid off because of lack of business/work | 206 | 124 | 56 | 26 | 67 | 75 | 42 | 10 | 12 | 22 | 116 | 90 | 37 | 34 | 92 | 44 | 114 | 58 | 26 | 73 | 61 | 72 |
|  | 14\% | 28\% | 11\% | 5\% | 34\% | 18\% | 10\% | 4\% | 5\% | 4\% | 16\% | 12\% | 14\% | 11\% | 16\% | 12\% | 18\% | 12\% | ${ }^{8 \%}$ | 22\% | 12\% | 11\% |
|  |  | CD | $\bigcirc$ |  | FGHU | GH1N | HIJ |  |  |  | $\stackrel{1}{ }$ |  |  |  | N |  | RS |  |  | ab |  |  |
| I will be worried about mypersonal/family day-to-dayfinances | ${ }^{742}$ | 259 | 265 | 218 | 126 | 231 | 199 | ${ }_{95}$ | 91 | 186 | 317 | 425 | ${ }^{133}$ | ${ }^{155}$ | 284 | 171 | 389 | 232 | 104 | 204 | 286 | 251 |
|  | 49\% | 59\% | 53\% | 38\% | 64\% | 56\% | 50\% | 38\% | 36\% | 37\% | 43\% | 54\% | 51\% | 49\% | 49\% | 47\% | 62\% | 47\% | 30\% | 61\% | 55\% | 39\% |
|  |  |  | - |  | GHIN | Hu | HIJ |  |  |  |  | k |  |  |  |  | Rs | s |  | b | b |  |
| $\begin{aligned} & \text { I will rely on government } \\ & \text { programs to make ends meet } \end{aligned}$ | 428 | 177 | 119 | ${ }^{133}$ | ${ }^{85}$ | ${ }^{137}$ | ${ }^{83}$ | 60 | 64 | 124 | 224 | 205 | 79 | 100 | 151 | 99 | 284 | 92 | 39 | 150 | 159 | 119 |
|  | 28\% | 40\% | 24\% | 23\% | 43\% | 33\% | 21\% | 24\% | 25\% | 25\% | 31\% | 26\% | 30\% | 32\% | 26\% | 27\% | 46\% | 19\% | 11\% | 44\% | 30\% | 18\% |
|  |  | CD |  |  | FGHI | GHH |  |  |  |  |  |  |  |  |  |  | Rs | s |  | ab | - |  |
| $\begin{aligned} & \text { I will have enough food for } \\ & \text { myselffamily } \end{aligned}$ | 1338 | 366 | 439 | 534 | 154 | 363 | 354 | 230 | 238 | 467 | 652 | 686 | 226 | 274 | 519 | 320 | 526 | 446 | 326 | 276 | 468 | 594 |
|  | 89\% | 83\% | 88\% | 92\% | 78\% | 88\% | 89\% | $91 \%$ | 94\% | 92\% | 89\% | 88\% | 86\% | 87\% | 90\% | 88\% | 84\% | 90\% | 94\% | 82\% | 89\% | 91\% |
|  |  |  |  | вс |  | $E$ | E | E | EF | E |  |  |  |  |  |  |  | a | QR |  | 2 |  |

Proporions:Means: Columns Tested (5\% risk level) - B/CID - EF/G/HIN - KL - MNOIP - QRIS - TUNNW - XY - Zal
Overap tormulae used. 'small base
Independent $T$ T-Test tor Means (equal variances), Independent 2 -Test tor Percentages (unpooled proporitions)
Uppercase leners indicate significance at the 95\% level.
Omni December 1st, 2023
ManuBlice

|  | Tolal | Age |  |  | Generation |  |  |  |  |  | Gender |  | Region |  |  |  | Household income |  |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18.34 | 35.54 | ${ }^{55+}$ |  |  | $\left\lvert\, \begin{gathered} \operatorname{Gen} x_{58}(43+10 \\ \hline \end{gathered}\right.$ | $\begin{gathered} \text { Boomers } \\ \\|(59 \text { to } 68) \\ \hline \end{gathered}$ | $\underbrace{\text { a }}_{\substack{\text { Boomers } \\ 1+69+1}}$ | $\underset{\substack{\text { Boomest+15 } \\ \text { s+1 }}}{ }$ | Male | Female | Northeast | Miowest | South | West | < 550 k | \$50k-99k | \$100k+ | <-HS | $\begin{array}{\|c\|} \hline \text { College/Ass } \\ \text { ociate } \end{array}$ | Univ+ |
|  | A | в | c | D | E | F | G | H | 1 | J | K | L | M | N | $\bigcirc$ | P | 0 | R | s | z | a | b |
| BASE:All Respondents | 1514 | 417 | 506 | 591 | 194 | 392 | 404 | 257 | 267 | 524 | 743 | 771 | 265 | 318 | 586 | 345 | 620 | 496 | 345 | 355 | 517 | 642 |
| BASE: WEIGHTED | 1514 | 438 | 498 | 578 | 196 | 412 | 399 | 253 | 254 | 507 | 731 | 783 | 262 | 314 | 576 | 362 | 624 | 496 | 347 | 337 | 525 | 652 |
| The local economy where Ilive will improve | 792 | 197 | 278 | 317 | 82 | 211 | 224 | 151 | 125 | 275 | 340 | 451 | 143 | 170 | 278 | 200 | 333 | 274 | 159 | 173 | 305 | 314 |
|  | 52\% | 45\% | 56\% | 55\% | 42\% | 51\% | 56\% | 59\% | $49 \%$ | 54\% | 47\% | 58\% | 55\% | 54\% | 48\% | 55\% | 53\% | 55\% | 46\% | 51\% | 58\% | 48\% |
|  |  |  | 8 | B |  | E | E | En |  | E1 |  | K |  |  |  |  | s | s |  |  | b |  |
| The national economy willimprove | 841 | 230 | 285 | 326 | 100 | 223 | 233 | 139 | 146 | 286 | 367 | 475 | 139 | 187 | 324 | 191 | 355 | 288 | 168 | 194 | 317 | ${ }^{331}$ |
|  | 56\% | 53\% | 57\% | 56\% | 51\% | 54\% | 58\% | 55\% | 58\% | 56\% | 50\% | 61\% | 53\% | 59\% | 56\% | 53\% | 57\% | 58\% | 48\% | 57\% | 60\% | 51\% |
|  |  |  |  |  |  |  |  |  |  |  |  | K |  |  |  |  | s | s |  |  | b |  |
|  | 571 | 179 | 208 | 183 | 82 | 168 | 162 | 90 | 68 | 159 | 236 | 334 | 92 | 123 | 226 | 130 | 328 | 166 | $6_{1}$ | 173 | 251 | 147 |
|  | 38\% | 41\% | 42\% | 32\% | 42\% | $41 \%$ | 41\% | 36\% | 27\% | 31\% | 32\% | 43\% | 35\% | 39\% | 39\% | 36\% | 53\% | 34\% | 18\% | 51\% | 48\% | 22\% |
|  |  | - | - |  | w | w | i |  |  |  |  | K |  |  |  |  | RS | s |  | , | b |  |
| I will put away money for my retirement/old age security | 630 | 161 | 199 | 270 | 65 | 169 | 149 | 117 | 129 | 247 | 275 | 355 | 97 | 134 | 262 | ${ }^{137}$ | 347 | 203 | 58 | 168 | 265 | 197 |
|  | 42\% | 37\% | 40\% | 47\% | 33\% | $41 \%$ | 37\% | $46 \%$ | 51\% | 49\% | 38\% | 45\% | 37\% | 43\% | 45\% | 38\% | 56\% | 41\% | 17\% | 50\% | 50\% | 30\% |
|  |  |  |  | вс |  |  |  | EG | EFG | EFG |  | k |  |  | MP |  | Rs | s |  | b | b |  |
| $\begin{aligned} & \text { I will have enough } \\ & \text { personal/family investments } \\ & \text { and savings for the future } \end{aligned}$ | 669 | 193 | 246 | 230 | 84 | 194 | 200 | 102 | 89 | 191 | 287 | 382 | 113 | 147 | 266 | 143 | 373 | 204 | 75 | 182 | 286 | 201 |
|  | $44 \%$ | 44\% | 49\% | 40\% | 43\% | $47 \%$ | 50\% | 40\% | 35\% | 38\% | 39\% | 49\% | 43\% | 47\% | 46\% | 40\% | 60\% | 41\% | 22\% | 54\% | 54\% | 31\% |
|  |  |  |  |  |  |  | HIJ |  |  |  |  |  |  |  |  |  | RS |  |  |  | b |  |
| I will eam a livable wage | 515 | 128 | 143 | 244 | 65 | 108 | 128 | 111 | 104 | 214 | 220 | 295 | 89 | 103 | 197 | 126 | 291 | 157 | 53 | 134 | 211 | 170 |
|  | $34 \%$ | 29\% | 29\% | 42\% | 33\% | 26\% | 32\% | $44 \%$ | $41 \%$ | 42\% | 30\% | 38\% | 34\% | 33\% | 34\% | 35\% | 47\% | 32\% | 15\% | 40\% | 40\% | 26\% |
|  |  |  |  | вс |  |  |  | EFG | FG | EFG |  | K |  |  |  |  | RS |  |  | b | b |  |
| I will take a learning course toupgrade my skillsieducation | 1074 | 199 | 360 | 515 | 79 | 241 | 297 | 220 | 237 | 457 | 508 | 566 | 189 | 251 | 402 | 233 | 425 | 384 | 232 | 231 | 377 | ${ }_{466}$ |
|  | 71\% | 45\% | 72\% | 89\% | 40\% | 59\% | 74\% | 87\% | 93\% | 90\% | 70\% | 72\% | 72\% | 80\% | 70\% | 64\% | 68\% | 77\% | 67\% | 69\% | 72\% | 71\% |
|  |  |  | 8 | BC |  | E | EF | EFG | EFGHJ | EFG |  |  |  | MOP |  |  |  | os |  |  |  |  |
| I will have the ability to purchase the productsneeded for meimy family noeded for meimy lamily | 238 | 85 | 87 | 66 | 42 | 74 | 64 | 40 | 18 | 58 | 114 | 125 | 41 | 47 | 92 | 58 | 145 | 72 | 16 | 72 | 104 | 62 |
|  | 16\% | 19\% | 18\% | 11\% | 21\% | 18\% | 16\% | 16\% | 7\% | 11\% | 16\% | 16\% | 16\% | 15\% | 16\% | 16\% | 23\% | 15\% | 5\% | 21\% | 20\% | \% |
|  |  | - | - |  | ${ }^{\sim}$ | ${ }^{\sim}$ |  | , |  |  |  |  |  |  |  |  | Rs |  |  | b | b |  |
| T will invest in the financial markets because now is a good time to do so | 963 | 233 | 325 | 405 | 94 | 256 | 257 | 166 | 190 | 357 | 403 | 560 | 166 | 201 | 364 | 232 | 447 | 335 | 146 | 223 | 389 | 352 |
|  | 64\% | 53\% | 65\% | 70\% | 48\% | 62\% | 64\% | 66\% | 75\% | 70\% | 55\% | 71\% | 63\% | 64\% | 63\% | 64\% | 72\% | 68\% | 42\% | 66\% | $74 \%$ | 54\% |
|  |  |  | , | 8 |  | E | E | E | EFGHJ | EF |  | к |  |  |  |  | s | 5 |  | , | zb |  |
| I will purchase big ticket items like a car or furniture | 1186 | 269 | 399 | 518 | 107 | 293 | 328 | 221 | 238 | 459 | 544 | 642 | 205 | 252 | 447 | 282 | 490 | 407 | 247 | 253 | 429 | 504 |
|  | 78\% | 61\% | 80\% | 90\% | 54\% | 71\% | $82 \%$ | $87 \%$ | 94\% | 90\% | 74\% | $82 \%$ | 78\% | 80\% | 78\% | 78\% | 79\% | ${ }^{82 \%}$ | 71\% | 75\% | $82 \%$ | 77\% |
|  |  |  | 8 | BC |  | E | EF | EF | EFGHJ | EFGH |  | K |  |  |  |  | s |  |  |  | z |  |
| Iwill buy a house | 1275 | 284 | 438 | 553 | 121 | 317 | 345 | 244 | 249 | 493 | 592 | 683 | 222 | 282 | 470 | 301 | 516 | ${ }^{421}$ | 299 | 258 | 460 | 557 |
|  | 84\% | 65\% | 88\% | 96\% | 61\% | 77\% | 86\% | 96\% | 98\% | 97\% | 81\% | 87\% | 85\% | 90\% | 82\% | 83\% | 83\% | 85\% | 86\% | 77\% | 87\% | 85\% |
|  |  |  | 8 | вс |  | E | EF | EFG | EFG | EFG |  | K |  | OP |  |  |  |  |  |  | 2 | 2 |
| I will not be able to afford to <br> keep a roof over my/my <br> family's head | 1191 | 272 | 406 | 513 | 102 | 306 | 333 | 225 | 224 | 449 | 559 | 632 | 202 | 252 | 433 | 303 | 436 | 411 | 309 | 221 | 420 | 550 |
|  | 79\% | 62\% | 81\% | 89\% | 52\% | 74\% | 84\% | 89\% | 88\% | 88\% | 77\% | $81 \%$ | 77\% | 80\% | 75\% | 84\% | 70\% | 83\% | 89\% | 65\% | 80\% | 84\% |
|  |  |  | 8 | в |  | E | EF | EF | EF | EFG |  |  |  |  |  | $\bigcirc$ |  | a | ar |  | z | 2 |
| $\substack{\text { 12ill move to a smalier } \\ \text { tesidenco because I need to } \\ \text { sase money }}$ | 1245 | 274 | 419 | 552 | 105 | 315 | 336 | 243 | 246 | 489 | 582 | 663 | 218 | 263 | 453 | 310 | 471 | 426 | 311 | 236 | 440 | 568 |
|  | 82\% | 63\% | 84\% | 96\% | 54\% | $77 \%$ | 84\% | 96\% | 97\% | 96\% | 80\% | 85\% | 83\% | 84\% | 79\% | 86\% | 75\% | 86\% | 90\% | 70\% | 84\% | 87\% |
|  |  |  | 8 | вс |  | E | EF | EFG | EFG | EFG |  | к |  |  |  | - |  | a | Q |  | z | 2 |
| Iwill defualt ton makingpayment on mair oans or amotrgage | 1257 | 283 | 420 | 554 | 114 | 304 | 351 | 237 | 251 | 488 | 597 | 659 | 214 | 262 | 473 | 308 | 486 | 427 | 308 | 250 | 449 | 558 |
|  | 83\% | 64\% | 84\% | $96 \%$ | 58\% | 74\% | 88\% | 93\% | 99\% | 96\% | 82\% | 84\% | 82\% | 84\% | 82\% | 85\% | 78\% | 86\% | 89\% | 74\% | 85\% | 86\% |
|  |  |  | 8 | BC |  | E | EF | EFG | EFGHJ | EFGH |  |  |  |  |  |  |  | $\cdots$ | $\cdots$ |  | z |  |
| I will likly declare bankuptcy | 1339 | 325 | 453 | 561 | 139 | 337 | 370 | 244 | 249 | 493 | 618 | 721 | 233 | 279 | 506 | 321 | 509 | 461 | 325 | 261 | 474 | 604 |
|  | 88\% | 74\% | 91\% | 97\% | 71\% | 82\% | 93\% | 96\% | 98\% | 97\% | 85\% | 92\% | 89\% | 89\% | 88\% | 89\% | 82\% | 93\% | 94\% | 77\% | 90\% | 93\% |
|  |  |  | 8 | в |  | E | EF | EF | EFG | EFG |  | K |  |  |  |  |  | 0 | a |  | z | 2 |
| I will struggle to make endsmeet | 915 | 212 | 293 | 409 | ${ }^{93}$ | 214 | 248 | 179 | 181 | 360 | 462 | 452 | 167 | 188 | 324 | 235 | 273 | 326 | 281 | 149 | 288 | 477 |
|  | 60\% | 48\% | 59\% | 71\% | 48\% | 52\% | 62\% | $71 \%$ | 71\% | 71\% | 63\% | 58\% | 64\% | 60\% | 56\% | 65\% | 44\% | 66\% | $81 \%$ | 44\% | 55\% | ${ }^{73 \%}$ |
|  |  |  | 8 | BC |  |  | EF | EFG | EFG | EFG | L |  |  |  |  | $\bigcirc$ |  | a | QR |  | z | Za |
| I will lose my job/be laid off because of lack of business/work | 1308 | 314 | 443 | 551 | 130 | 336 | 357 | 243 | 242 | 485 | 615 | 693 | 225 | 280 | 484 | 318 | 510 | 438 | 320 | 264 | 465 | 579 |
|  | 86\% | 72\% | 89\% | 95\% | 66\% | 82\% | 90\% | 96\% | 95\% | 96\% | 84\% | 88\% | 86\% | 89\% | 84\% | 88\% | 82\% | 88\% | 92\% | 78\% | 88\% | 89\% |
|  |  |  | 8 | в ${ }^{\text {c }}$ |  | E | EF | EFG | EFG | EFG |  | K |  | - |  |  |  | a | $\bigcirc$ |  | z | 2 |
| $\begin{aligned} & \text { I will be worried about my } \\ & \text { personal/family day-to-day } \\ & \text { finances } \end{aligned}$ | 772 | 179 | 233 | 360 | 71 | 180 | 199 | 158 | 163 | 321 | 414 | 358 | 129 | 159 | 293 | 191 | 235 | 264 | 242 | 132 | 239 | 401 |
|  | 51\% | 41\% | 47\% | 62\% | 36\% | $44 \%$ | 50\% | 62\% | 64\% | 63\% | 57\% | 46\% | 49\% | 51\% | 51\% | 53\% | 38\% | 53\% | 70\% | 39\% | 45\% | 61\% |
|  |  |  |  | вс |  |  | E | EFG | EFG | EFG | L |  |  |  |  |  |  | a | QR |  |  | za |
| $\left\|\begin{array}{l} \text { Iwilil rely on government } \\ \text { progarams to make ends meet } \end{array}\right\|$ | 1086 | 261 | 380 | 445 | 112 | 275 | 316 | 193 | 190 | 383 | 507 | 579 | 183 | 214 | 425 | 263 | 340 | 404 | 308 | 187 | 366 | 533 |
|  | 72\% | 60\% | 76\% | 77\% | 57\% | $67 \%$ | 79\% | 76\% | 75\% | 75\% | 69\% | 74\% | 70\% | 68\% | 74\% | 73\% | 54\% | $81 \%$ | 89\% | 56\% | 70\% | 82\% |
|  |  |  | ${ }^{\circ}$ | 8 |  | E | EF | EF | EF | EF |  |  |  |  |  |  |  | a | QR |  | $z$ | za |
| I will have enough food for myselffamily | 176 | 73 | 60 | 44 | 42 | 49 | 45 | 24 | 16 | 40 | 79 | 97 | 37 | 40 | 58 | 42 | 98 | 50 | 20 | 61 | 58 | 58 |
|  | 12\% | 17\% | 12\% | 8\% | 22\% | 12\% | 11\% | 9\% | 6\% | 8\% | 11\% | 12\% | 14\% | 13\% | 10\% | 12\% | 16\% | 10\% | 6\% | 18\% | 11\% | \% |
|  |  | D | D |  | FGHM) |  |  |  |  |  |  |  |  |  |  |  | RS | s) |  | ab |  |  |
| Proportions/Means: Columns Tested ( $5 \%$ risk level) - B/C/D - E/F/G/H//J - K/L - M/N/O/P - Q/R/S - T/U/V/W - X/Y - Z/a/b |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Overlap formulae used. * small base <br> Comparison Groups |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparison GroupsIndependent $T$-Test ( or Means (equal variances), , idependent 2 -Test tor Percentages (unpooled proportions) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Uppercase letters indicate significance at the $95 \%$ level. <br> Omni December 1st, 2023 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Manublue |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| December 4th, 2023 4 Dec 2023 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

