



An “all of the above” energy strategy

New York, March 1, 2024—A [Maru Public Opinion](#) poll conducted for the U.S. National Mining Association finds that as a vast majority (78%) of Americans agree that the United States should utilize a comprehensive energy strategy, and almost as many (72%) are concerned that the rush to transition to renewable energy is going to sacrifice America’s ability to keep the lights on, two thirds (65%) believe the U.S. should pause closures of existing, well-operating power plants until replacement generating capacity is in place and operational.

Americans support an “all of the above” energy strategy

A vast majority (78%) of Americans agree that the United States should utilize a comprehensive energy strategy that includes a diverse mix of fuels including natural gas, coal, renewables, and nuclear power. There is virtually no difference of opinion on this position across all sociodemographic and regional groups compared to the national norm. One in 10 (10%) disagree with this view and another group (12%) have no opinion. Those who strongly support this view (38%) are most likely to be older (55+ 43%), men (49% versus women 28%), those with the highest income (\$100K+ 46%), with virtually identical support in each region of the country when compared to the national norm.

A rush to renewables may sacrifice the ability to keep the lights on

With the Environmental Protection Agency (“EPA”) introducing a series of regulations designed to prematurely close well operating coal plants that are capable of providing electricity twenty-four hours a day, seven days a week, in favor of weather-dependent renewables, most (72%) Americans are concerned that the rush to transition to renewable energy is going to sacrifice America’s ability to keep the lights on. Those most likely to share this view are men (75% versus women 69%), older Americans (55+ 74%), are those with the highest income (36%), and our those living in the Midwest (74%).

The U.S. should pause closures of existing, well-operating power plants

It’s posited that the EPA's justifications for shutting coal plants assumes that renewables could replace the coal capacity that is at risk of imminent loss. However, the required amount of renewables still need to be permitted, built, and connected to the grid with vast transmission infrastructure and backed up by battery technologies that are not yet available at grid scale. Given this, two thirds (65%) of Americans believe the U.S. should pause closures of existing, well-operating power plants until replacement generating capacity is in place and operational. This view is most likely to be held by older Americans (74%), men (71% versus women 60%) those with middle income and beyond (\$50K+ 69%), and those living in both the Midwest (69%) and the South (67%).

-30-

Methodology

These are some of the findings from a study released by [Maru Public Opinion](#) undertaken by its sample and data collection experts at [Maru/Blue](#) on February 25, 2024, among a random selection of 1,502 American adults who are [Unlock Surveys](#) online panelists.

For comparison purposes, a probability sample of this size has an estimated margin of error (which measures sampling variability) of +/- 2.5%, 19 times out of 20. The results have been weighted by education, age, gender, and region to match the population according to census data which ensures the sample is representative of the entire adult population of the United States. Discrepancies in or between totals when compared to the data tables are due to rounding.

Panel and data services provider [Maru/Blue](#) is deeply rooted in the Maru/HUB technology platform and offers on-demand, high-quality, highly scalable online community samples of deeply engaged, known respondents. Unlock Surveys sits within the [Stagwell Marketing Cloud](#) (SMC) suite of data-driven SaaS products for modern marketers. Organizations interested in using Unlock Surveys to conduct research can reach out to support@unlocksurveys.com. Maru Public Opinion publicly released US polls with supporting detailed tables are found here: [Maru Public Opinion US Polls](#). Corporate information can be accessed here: [Maru Group](#). Excerpts from this release of findings should be properly attributed, with interpretation subject to clarification or correction. Maru Public Opinion does not do any work for any political party.

For more information contact:

John Wright
Executive Vice President
Maru Public Opinion
1-416-700-4218
john.wright@marublue.com



Maru is a world leading CX and Insights Software & Advisory Services company.

Maru was founded to disrupt the data and insight delivery industry with a combination of Software & Advisory Services delivering data in real-time via a unique service model. Maru helps its clients make informed decisions in near real-time by combining proprietary software, deep industry experience and access to the best minds in research. Maru's flexible service model means our clients can choose to self-serve our Software directly to create, launch and analyze projects; or choose to utilize our Software with knowledgeable support from insights experts. Maru successfully delivers major national and international CX and CEM programs for Enterprise organizations.

The experience & insights platform

[Maru Public Opinion](#) is a proud member of the [Stagwell Marketing Cloud](#)