

A biotech company has just announced that it hopes to use the latest cloning and genetic engineering techniques to regenerate and produce extinct species, like the Woolly mammoth that died off 4,000 years ago and the dodo bird that vanished between 1664-1674.

Do you think that scientists, educational institutions, and financiers should be spending time and resources in accomplishing this or should they instead be using all of that effort and funding to focus on saving animals that are currently on the planet that may soon be extinct?

	Total	Age			Gender		Province						Income			Education		
		'18-34	'35-54	'55+	Male	Female	BC	AB	MB/SK	ON	PQ	ATL	<\$50K	\$50K-\$99K	\$100K+	HS or less	College/ Tech school	Univ+
	A	B	C	D	K	L	M	N	O	P	Q	R	S	T	U	X	Y	Z
BASE: All Respondents	2903	619	1029	1255	1441	1462	398	308	204	1172	646	175	800	945	845	618	918	1367
BASE: WEIGHTED	2903	795	945	1162	1424	1479	390	323	190	1106	686	209	988	919	711	1153	865	885
Spending time and resources to bring back extinct animals	346	160	116	71	249	97	41	38	28	142	76	21	122	119	84	118	99	129
	12%	20%	12%	6%	17%	7%	10%	12%	15%	13%	11%	10%	12%	13%	12%	10%	12%	15%
		CD	D		L													XY
Focus on saving animals that are on the planet but may soon be extinct	2557	636	830	1092	1175	1382	349	285	161	964	610	187	866	801	627	1036	765	756
	88%	80%	88%	94%	83%	93%	90%	88%	85%	87%	89%	90%	88%	87%	88%	90%	88%	85%
			B	BC		K										Z	Z	

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G/H/I/J - K/L - M/N/O/P/Q/R - S/T/U - V/W - X/Y/Z

Overlap formulae used.

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni March 8th, 2024 (Launch date)

Maru/Blue

March 11th, 2024 (Report date)

11 Mar 2024