



ONLINE_ACTIONS. Please indicate how much you agree or disagree with the following statements. **SUMMARY TABLE OF STRONGLY AGREE**

Base: Total

| | Banner 1 | | | | | | | | | | | | | | |
|--|-------------|------------|------------|-------------|-------------|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|
| | Total | Gender | | | LGBTQ | | Age | | | Region | | | | | |
| | | Male | Female | Other | Identify | Do Not Identify | 18-34 | 35-54 | 55+ | Ontario | Quebec | BC | AB | MB/SK | Atlantic |
| | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O |
| Unweighted Base | 1505 | 731 | 760 | 11 | 117 | 1364 | 283 | 542 | 680 | 658 | 255 | 255 | 176 | 89 | 72 |
| Weighted Base | 1505 | 727 | 756 | 18** | 136* | 1339 | 426 | 520 | 559 | 567 | 362 | 197 | 169 | 99* | 110* |
| We need to make changes so online spaces and social media are safer for everyone | 802 | 360 | 436 | 6 | 53 | 729 | 208 | 242 | 353 | 284 | 210 | 102 | 78 | 65 | 63 |
| | 53% | 49% | 58% | 35% | 39% | 54% | 49% | 47% | 63% | 50% | 58% | 52% | 46% | 66% | 57% |
| | | | B | | | E | | | GH | | M | | | JM | |
| It is the responsibility of social media companies to keep people safe from hate, harassment, and abuse on their platforms | 738 | 360 | 372 | 5 | 66 | 656 | 183 | 225 | 330 | 265 | 209 | 94 | 69 | 56 | 45 |
| | 49% | 50% | 49% | 30% | 48% | 49% | 43% | 43% | 59% | 47% | 58% | 48% | 41% | 56% | 41% |
| | | | | | | | | | GH | | JMO | | | M | |
| I take actions to make sure I can feel safer or shield myself from hate, harassment, and abuse online | 542 | 227 | 301 | 13 | 58 | 476 | 158 | 175 | 209 | 185 | 162 | 74 | 57 | 27 | 36 |
| | 36% | 31% | 40% | 71% | 43% | 36% | 37% | 34% | 37% | 33% | 45% | 37% | 34% | 27% | 33% |
| | | | B | | | | | | | | JN | | | | |
| I feel safe from hate, harassment, and abuse online | 301 | 166 | 133 | 1 | 13 | 282 | 68 | 91 | 142 | 118 | 76 | 42 | 37 | 12 | 16 |
| | 20% | 23% | 18% | 4% | 10% | 21% | 16% | 17% | 25% | 21% | 21% | 21% | 22% | 12% | 14% |
| | | C | | | | E | | | GH | | | | | | |

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W - X/Y/Z - a/b/c/d/e/t/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CWF Fall Release 2023

Maru/Blue

ONLINE_ACTIONS. Please indicate how much you agree or disagree with the following statements. **SUMMARY TABLE OF AGREE**

Base: Total

| | Banner 1 | | | | | | | | | | | | | | |
|--|-------------|------------|------------|-------------|-------------|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|
| | Total | Gender | | | LGBTQ | | Age | | | Region | | | | | |
| | | Male | Female | Other | Identify | Do Not Identify | 18-34 | 35-54 | 55+ | Ontario | Quebec | BC | AB | MB/SK | Atlantic |
| | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O |
| Unweighted Base | 1505 | 731 | 760 | 11 | 117 | 1364 | 283 | 542 | 680 | 658 | 255 | 255 | 176 | 89 | 72 |
| Weighted Base | 1505 | 727 | 756 | 18** | 136* | 1339 | 426 | 520 | 559 | 567 | 362 | 197 | 169 | 99* | 110* |
| We need to make changes so online spaces and social media are safer for everyone | 1330 | 617 | 694 | 18 | 119 | 1182 | 372 | 445 | 513 | 490 | 331 | 179 | 141 | 92 | 98 |
| | 88% | 85% | 92% | 96% | 88% | 88% | 87% | 86% | 92% | 86% | 91% | 91% | 83% | 92% | 89% |
| | | | B | | | | | | H | | M | M | | | |
| It is the responsibility of social media | 1328 | 633 | 677 | 18 | 123 | 1178 | 391 | 429 | 507 | 491 | 338 | 173 | 134 | 93 | 98 |

| | | | | | | | | | | | | | | | |
|---|------|-----|----------|-----|-----|------|----------|-----|-----------|----------|-----------|----------|-----|----------|-----|
| companies to keep people safe from hate, harassment, and abuse on their platforms | 88% | 87% | 89% | 96% | 91% | 88% | 92% | 83% | 91% | 87% | 93% | 88% | 79% | 94% | 89% |
| | | | | | | | H | | H | M | JM | M | | M | |
| I take actions to make sure I can feel safer or shield myself from hate, harassment, and abuse online | 1214 | 561 | 635 | 16 | 118 | 1078 | 345 | 411 | 457 | 456 | 305 | 158 | 134 | 74 | 87 |
| | 81% | 77% | 84% | 90% | 87% | 81% | 81% | 79% | 82% | 80% | 84% | 80% | 79% | 74% | 79% |
| | | | B | | | | | | | | | | | | |
| I feel safe from hate, harassment, and abuse online | 1046 | 531 | 508 | 4 | 92 | 940 | 275 | 355 | 417 | 387 | 241 | 147 | 117 | 72 | 83 |
| | 70% | 73% | 67% | 22% | 68% | 70% | 65% | 68% | 75% | 68% | 66% | 75% | 69% | 72% | 75% |
| | | | | | | | | | GH | | | | | | |

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W - X/Y/Z - a/b/c/d/e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CWF Fall Release 2023

Maru/Blue

ONLINE_ACTIONS. Please indicate how much you agree or disagree with the following statements. **SUMMARY TABLE OF DISAGREE**

Base: Total

| | Banner 1 | | | | | | | | | | | | | | |
|--|-------------|------------|------------|-------------|-------------|-----------------|------------|------------|------------|------------|------------|------------|-------------|------------|-------------|
| | Total | Gender | | | LGBTQ | | Age | | | Region | | | | | |
| | | Male | Female | Other | Identify | Do Not Identify | 18-34 | 35-54 | 55+ | Ontario | Quebec | BC | AB | MB/SK | Atlantic |
| | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O |
| Unweighted Base | 1505 | 731 | 760 | 11 | 117 | 1364 | 283 | 542 | 680 | 658 | 255 | 255 | 176 | 89 | 72 |
| Weighted Base | 1505 | 727 | 756 | 18** | 136* | 1339 | 426 | 520 | 559 | 567 | 362 | 197 | 169 | 99* | 110* |
| I feel safe from hate, harassment, and abuse online | 459 | 196 | 248 | 14 | 44 | 399 | 151 | 165 | 142 | 181 | 122 | 50 | 52 | 27 | 27 |
| | 30% | 27% | 33% | 78% | 32% | 30% | 35% | 32% | 25% | 32% | 34% | 25% | 31% | 28% | 25% |
| | | | | | | | I | I | | | | | | | |
| I take actions to make sure I can feel safer or shield myself from hate, harassment, and abuse online | 291 | 166 | 121 | 2 | 17 | 261 | 80 | 109 | 102 | 111 | 57 | 39 | 35 | 26 | 23 |
| | 19% | 23% | 16% | 10% | 13% | 19% | 19% | 21% | 18% | 20% | 16% | 20% | 21% | 26% | 21% |
| | | C | | | | | | | | | | | | | |
| It is the responsibility of social media companies to keep people safe from hate, harassment, and abuse on their platforms | 177 | 94 | 80 | 1 | 13 | 160 | 35 | 91 | 52 | 76 | 24 | 24 | 35 | 6 | 12 |
| | 12% | 13% | 11% | 4% | 9% | 12% | 8% | 17% | 9% | 13% | 7% | 12% | 21% | 6% | 11% |
| | | | | | | | | GI | | K | | | JKLN | | |
| We need to make changes so online spaces and social media are safer for everyone | 175 | 111 | 62 | 1 | 16 | 156 | 54 | 75 | 47 | 78 | 32 | 18 | 28 | 7 | 12 |
| | 12% | 15% | 8% | 4% | 12% | 12% | 13% | 14% | 8% | 14% | 9% | 9% | 17% | 8% | 11% |
| | | C | | | | | | I | | | | | KL | | |

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W - X/Y/Z - a/b/c/d/e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CWF Fall Release 2023

Maru/Blue

ONLINE_ACTIONS_1. Please indicate how much you agree or disagree with the following statements. **I feel safe from hate, harassment, and abuse online**

Base: Total

| |
|----------|
| Banner 1 |
|----------|

| | Gender | | | | | | LGBTQ | | Age | | | Region | | | | |
|--------------------------|-------------|------------|------------|-------------|-------------|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|--|
| | Total | Male | Female | Other | Identify | Do Not Identify | 18-34 | 35-54 | 55+ | Ontario | Quebec | BC | AB | MB/SK | Atlantic | |
| | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | |
| Unweighted Base | 1505 | 731 | 760 | 11 | 117 | 1364 | 283 | 542 | 680 | 658 | 255 | 255 | 176 | 89 | 72 | |
| Weighted Base | 1505 | 727 | 756 | 18** | 136* | 1339 | 426 | 520 | 559 | 567 | 362 | 197 | 169 | 99* | 110* | |
| AGREE (NET) | 1046 | 531 | 508 | 4 | 92 | 940 | 275 | 355 | 417 | 387 | 241 | 147 | 117 | 72 | 83 | |
| | 70% | 73% | 67% | 22% | 68% | 70% | 65% | 68% | 75% | 68% | 66% | 75% | 69% | 72% | 75% | |
| Strongly agree | | | | | | | | | GH | | | | | | | |
| | 301 | 166 | 133 | 1 | 13 | 282 | 68 | 91 | 142 | 118 | 76 | 42 | 37 | 12 | 16 | |
| | 20% | 23% | 18% | 4% | 10% | 21% | 16% | 17% | 25% | 21% | 21% | 21% | 22% | 12% | 14% | |
| Somewhat agree | | C | | | | E | | | GH | | | | | | | |
| | 745 | 365 | 375 | 3 | 79 | 658 | 206 | 264 | 275 | 269 | 164 | 105 | 80 | 60 | 67 | |
| | 50% | 50% | 50% | 19% | 58% | 49% | 48% | 51% | 49% | 47% | 45% | 53% | 47% | 61% | 61% | |
| DISAGREE (NET) | 459 | 196 | 248 | 14 | 44 | 399 | 151 | 165 | 142 | 181 | 122 | 50 | 52 | 27 | 27 | |
| | 30% | 27% | 33% | 78% | 32% | 30% | 35% | 32% | 25% | 32% | 34% | 25% | 31% | 28% | 25% | |
| | | | | | | | I | I | | | | | | | | |
| Somewhat disagree | 360 | 163 | 183 | 13 | 36 | 310 | 118 | 125 | 117 | 147 | 85 | 39 | 44 | 24 | 21 | |
| | 24% | 22% | 24% | 73% | 26% | 23% | 28% | 24% | 21% | 26% | 23% | 20% | 26% | 24% | 20% | |
| | | | | | | | | | | | | | | | | |
| Strongly disagree | 99 | 33 | 65 | 1 | 8 | 88 | 33 | 41 | 25 | 34 | 37 | 11 | 8 | 4 | 6 | |
| | 7% | 5% | 9% | 5% | 6% | 7% | 8% | 8% | 4% | 6% | 10% | 6% | 5% | 4% | 5% | |
| | | | B | | | | | I | | | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W - X/Y/Z - a/b/c/d/e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CWF Fall Release 2023

Maru/Blue

ONLINE_ACTIONS_2. Please indicate how much you agree or disagree with the following statements. We need to make changes so online spaces and social media are safer for everyone

Base: Total

| | Banner 1 | | | | | | | | | | | | | | | |
|------------------------|-------------|------------|------------|-------------|-------------|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|--|
| | Gender | | | | | | LGBTQ | | Age | | | Region | | | | |
| | Total | Male | Female | Other | Identify | Do Not Identify | 18-34 | 35-54 | 55+ | Ontario | Quebec | BC | AB | MB/SK | Atlantic | |
| A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | | |
| Unweighted Base | 1505 | 731 | 760 | 11 | 117 | 1364 | 283 | 542 | 680 | 658 | 255 | 255 | 176 | 89 | 72 | |
| Weighted Base | 1505 | 727 | 756 | 18** | 136* | 1339 | 426 | 520 | 559 | 567 | 362 | 197 | 169 | 99* | 110* | |
| AGREE (NET) | 1330 | 617 | 694 | 18 | 119 | 1182 | 372 | 445 | 513 | 490 | 331 | 179 | 141 | 92 | 98 | |
| | 88% | 85% | 92% | 96% | 88% | 88% | 87% | 86% | 92% | 86% | 91% | 91% | 83% | 92% | 89% | |
| | | | B | | | | | | H | | M | M | | | | |
| Strongly agree | 802 | 360 | 436 | 6 | 53 | 729 | 208 | 242 | 353 | 284 | 210 | 102 | 78 | 65 | 63 | |
| | 53% | 49% | 58% | 35% | 39% | 54% | 49% | 47% | 63% | 50% | 58% | 52% | 46% | 66% | 57% | |
| | | | B | | | E | | | GH | | M | | | JM | | |

| | | | | | | | | | | | | | | | |
|--------------------------|-----|----------|-----|-----|----------|-----|----------|----------|-----|----------|-----|-----|-----------|-----|-----|
| Somewhat agree | 527 | 257 | 258 | 11 | 66 | 454 | 164 | 203 | 160 | 206 | 120 | 77 | 63 | 27 | 35 |
| | 35% | 35% | 34% | 62% | 48% | 34% | 39% | 39% | 29% | 36% | 33% | 39% | 37% | 27% | 31% |
| | | | | | F | | I | I | | | | | | | |
| DISAGREE (NET) | 175 | 111 | 62 | 1 | 16 | 156 | 54 | 75 | 47 | 78 | 32 | 18 | 28 | 7 | 12 |
| | 12% | 15% | 8% | 4% | 12% | 12% | 13% | 14% | 8% | 14% | 9% | 9% | 17% | 8% | 11% |
| | | C | | | | | | I | | | | | KL | | |
| Somewhat disagree | 119 | 70 | 48 | 1 | 8 | 111 | 39 | 51 | 29 | 56 | 16 | 14 | 17 | 4 | 11 |
| | 8% | 10% | 6% | 4% | 6% | 8% | 9% | 10% | 5% | 10% | 4% | 7% | 10% | 4% | 10% |
| | | | | | | | | I | | K | | | K | | |
| Strongly disagree | 57 | 41 | 15 | 0 | 9 | 45 | 15 | 24 | 18 | 22 | 15 | 4 | 11 | 3 | 1 |
| | 4% | 6% | 2% | - | 6% | 3% | 4% | 5% | 3% | 4% | 4% | 2% | 6% | 3% | 1% |
| | | C | | | | | | | | | | | L | | |

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W - X/Y/Z - a/b/c/d/e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CWF Fall Release 2023

Maru/Blue

QONLINE_ACTIONS_3. Please indicate how much you agree or disagree with the following statements. It is the responsibility of social media companies to keep people safe from hate, harassment, and abuse on their platforms

Base: Total

| | Banner 1 | | | | | | | | | | | | | | |
|--------------------------|----------|--------|--------|-------|----------|-----------------|-----------|-----------|-----------|----------|------------|----------|-------------|----------|----------|
| | Total | Gender | | | LGBTQ | | Age | | | Region | | | | | |
| | | Male | Female | Other | Identify | Do Not Identify | 18-34 | 35-54 | 55+ | Ontario | Quebec | BC | AB | MB/SK | Atlantic |
| A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | |
| Unweighted Base | 1505 | 731 | 760 | 11 | 117 | 1364 | 283 | 542 | 680 | 658 | 255 | 255 | 176 | 89 | 72 |
| Weighted Base | 1505 | 727 | 756 | 18** | 136* | 1339 | 426 | 520 | 559 | 567 | 362 | 197 | 169 | 99* | 110* |
| AGREE (NET) | 1328 | 633 | 677 | 18 | 123 | 1178 | 391 | 429 | 507 | 491 | 338 | 173 | 134 | 93 | 98 |
| | 88% | 87% | 89% | 96% | 91% | 88% | 92% | 83% | 91% | 87% | 93% | 88% | 79% | 94% | 89% |
| | | | | | | | H | | H | M | JM | M | | M | |
| Strongly agree | 738 | 360 | 372 | 5 | 66 | 656 | 183 | 225 | 330 | 265 | 209 | 94 | 69 | 56 | 45 |
| | 49% | 50% | 49% | 30% | 48% | 49% | 43% | 43% | 59% | 47% | 58% | 48% | 41% | 56% | 41% |
| | | | | | | | | | GH | | JMO | | | M | |
| Somewhat agree | 590 | 273 | 305 | 12 | 57 | 523 | 208 | 204 | 177 | 227 | 129 | 80 | 65 | 37 | 53 |
| | 39% | 38% | 40% | 67% | 42% | 39% | 49% | 39% | 32% | 40% | 36% | 40% | 38% | 37% | 48% |
| | | | | | | | HI | I | | | | | | | |
| DISAGREE (NET) | 177 | 94 | 80 | 1 | 13 | 160 | 35 | 91 | 52 | 76 | 24 | 24 | 35 | 6 | 12 |
| | 12% | 13% | 11% | 4% | 9% | 12% | 8% | 17% | 9% | 13% | 7% | 12% | 21% | 6% | 11% |
| | | | | | | | | GI | | K | | | JKLN | | |
| Somewhat disagree | 113 | 52 | 60 | 0 | 9 | 102 | 17 | 66 | 30 | 47 | 15 | 18 | 25 | 4 | 5 |
| | 8% | 7% | 8% | - | 7% | 8% | 4% | 13% | 5% | 8% | 4% | 9% | 15% | 4% | 5% |
| | | | | | | | GI | | | | | | JKN | | |
| Strongly disagree | 64 | 42 | 20 | 1 | 3 | 59 | 17 | 25 | 22 | 29 | 8 | 6 | 11 | 3 | 6 |
| | 4% | 6% | 3% | 4% | 2% | 4% | 4% | 5% | 4% | 5% | 2% | 3% | 6% | 3% | 6% |

| | | | | | | | | | | | | | | | |
|--|--|---|--|--|--|--|--|--|--|--|--|--|--|--|--|
| | | c | | | | | | | | | | | | | |
|--|--|---|--|--|--|--|--|--|--|--|--|--|--|--|--|

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W - X/Y/Z - a/b/c/d/e/t/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CWF Fall Release 2023

Maru/Blue

ONLINE_ACTIONS_4. Please indicate how much you agree or disagree with the following statements. I take actions to make sure I can feel safer or shield myself from hate, harassment, and abuse online

Base: Total

| | Banner 1 | | | | | | | | | | | | | | |
|--------------------------|-------------|------------|------------|-------------|-------------|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|
| | Total | Gender | | | LGBTQ | | Age | | | Region | | | | | |
| | | Male | Female | Other | Identify | Do Not Identify | 18-34 | 35-54 | 55+ | Ontario | Quebec | BC | AB | MB/SK | Atlantic |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N |
| Unweighted Base | 1505 | 731 | 760 | 11 | 117 | 1364 | 283 | 542 | 680 | 658 | 255 | 255 | 176 | 89 | 72 |
| Weighted Base | 1505 | 727 | 756 | 18** | 136* | 1339 | 426 | 520 | 559 | 567 | 362 | 197 | 169 | 99* | 110* |
| | 1214 | 561 | 635 | 16 | 118 | 1078 | 345 | 411 | 457 | 456 | 305 | 158 | 134 | 74 | 87 |
| AGREE (NET) | 81% | 77% | 84% | 90% | 87% | 81% | 81% | 79% | 82% | 80% | 84% | 80% | 79% | 74% | 79% |
| | | | B | | | | | | | | | | | | |
| Strongly agree | 542 | 227 | 301 | 13 | 58 | 476 | 158 | 175 | 209 | 185 | 162 | 74 | 57 | 27 | 36 |
| | 36% | 31% | 40% | 71% | 43% | 36% | 37% | 34% | 37% | 33% | 45% | 37% | 34% | 27% | 33% |
| | | | B | | | | | | | | JN | | | | |
| Somewhat agree | 672 | 334 | 335 | 3 | 61 | 602 | 187 | 237 | 248 | 271 | 142 | 84 | 77 | 47 | 50 |
| | 45% | 46% | 44% | 19% | 45% | 45% | 44% | 45% | 44% | 48% | 39% | 43% | 46% | 47% | 46% |
| | | | | | | | | | | | | | | | |
| DISAGREE (NET) | 291 | 166 | 121 | 2 | 17 | 261 | 80 | 109 | 102 | 111 | 57 | 39 | 35 | 26 | 23 |
| | 19% | 23% | 16% | 10% | 13% | 19% | 19% | 21% | 18% | 20% | 16% | 20% | 21% | 26% | 21% |
| | | C | | | | | | | | | | | | | |
| Somewhat disagree | 228 | 121 | 103 | 2 | 9 | 208 | 64 | 85 | 78 | 86 | 39 | 30 | 29 | 23 | 20 |
| | 15% | 17% | 14% | 10% | 7% | 16% | 15% | 16% | 14% | 15% | 11% | 15% | 17% | 23% | 19% |
| | | | | | | | | | | | | | | K | |
| Strongly disagree | 64 | 45 | 18 | 0 | 8 | 53 | 17 | 24 | 23 | 25 | 18 | 8 | 6 | 3 | 3 |
| | 4% | 6% | 2% | - | 6% | 4% | 4% | 5% | 4% | 4% | 5% | 4% | 4% | 3% | 3% |
| | | C | | | | | | | | | | | | | |

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W - X/Y/Z - a/b/c/d/e/t/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CWF Fall Release 2023

Maru/Blue

Throughout the course of your lifetime, have you known someone who has been: SUMMARY TABLE OF PHYSICAL

Base: Total

| | | | | | | | | | | | | | | | |
|--|--|----------|--|--|--|--|--|--|--|--|--|--|--|--|--|
| | | Banner 1 | | | | | | | | | | | | | |
|--|--|----------|--|--|--|--|--|--|--|--|--|--|--|--|--|

| | Gender | | | | LGBTQ | | Age | | | Region | | | | | |
|--------------------------|-------------|------------|------------|-------------|-------------|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|
| | Total | Male | Female | Other | Identify | Do Not Identify | 18-34 | 35-54 | 55+ | Ontario | Quebec | BC | AB | MB/SK | Atlantic |
| | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O |
| Unweighted Base | 1505 | 731 | 760 | 11 | 117 | 1364 | 283 | 542 | 680 | 658 | 255 | 255 | 176 | 89 | 72 |
| Weighted Base | 1505 | 727 | 756 | 18** | 136* | 1339 | 426 | 520 | 559 | 567 | 362 | 197 | 169 | 99* | 110* |
| Man | 509 | 272 | 230 | 5 | 70 | 434 | 149 | 193 | 167 | 206 | 88 | 71 | 74 | 36 | 35 |
| | 34% | 37% | 30% | 27% | 51% | 32% | 35% | 37% | 30% | 36% | 24% | 36% | 44% | 36% | 31% |
| | | C | | | F | | | I | | K | | K | K | | |
| Woman | 616 | 246 | 353 | 16 | 81 | 528 | 186 | 212 | 218 | 242 | 110 | 87 | 78 | 50 | 48 |
| | 41% | 34% | 47% | 88% | 60% | 39% | 44% | 41% | 39% | 43% | 30% | 44% | 46% | 51% | 44% |
| | | | B | | F | | | | | K | | K | K | K | |
| Non-binary person | 122 | 56 | 52 | 14 | 33 | 87 | 68 | 35 | 19 | 44 | 34 | 18 | 15 | 7 | 4 |
| | 8% | 8% | 7% | 74% | 25% | 6% | 16% | 7% | 3% | 8% | 9% | 9% | 9% | 7% | 4% |
| | | | | | F | | HI | I | | | | | | | |
| Trans-person | 129 | 56 | 59 | 14 | 36 | 92 | 67 | 39 | 23 | 47 | 27 | 21 | 18 | 8 | 8 |
| | 9% | 8% | 8% | 77% | 26% | 7% | 16% | 7% | 4% | 8% | 7% | 11% | 10% | 8% | 7% |
| | | | | | F | | HI | I | | | | | | | |

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W - X/Y/Z - a/b/c/d/e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CWF Fall Release 2023

Maru/Blue

Throughout the course of your lifetime, have you known someone who has been: SUMMARY TABLE OF SEXUAL

Base: Total

| | Banner 1 | | | | | | | | | | | | | | |
|--------------------------|-------------|------------|------------|-------------|-------------|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|
| | Gender | | | | LGBTQ | | Age | | | Region | | | | | |
| | Total | Male | Female | Other | Identify | Do Not Identify | 18-34 | 35-54 | 55+ | Ontario | Quebec | BC | AB | MB/SK | Atlantic |
| A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | |
| Unweighted Base | 1505 | 731 | 760 | 11 | 117 | 1364 | 283 | 542 | 680 | 658 | 255 | 255 | 176 | 89 | 72 |
| Weighted Base | 1505 | 727 | 756 | 18** | 136* | 1339 | 426 | 520 | 559 | 567 | 362 | 197 | 169 | 99* | 110* |
| Man | 188 | 95 | 89 | 4 | 37 | 151 | 66 | 75 | 47 | 85 | 39 | 29 | 19 | 7 | 10 |
| | 13% | 13% | 12% | 20% | 27% | 11% | 16% | 14% | 8% | 15% | 11% | 15% | 11% | 7% | 9% |
| | | | | | F | | I | I | | | | | | | |
| Woman | 608 | 248 | 343 | 17 | 88 | 505 | 196 | 226 | 185 | 248 | 87 | 98 | 84 | 50 | 40 |
| | 40% | 34% | 45% | 91% | 65% | 38% | 46% | 44% | 33% | 44% | 24% | 50% | 50% | 50% | 37% |
| | | | B | | F | | I | I | | K | | K | K | K | |
| Non-binary person | 69 | 28 | 30 | 12 | 21 | 48 | 38 | 23 | 9 | 26 | 13 | 13 | 10 | 3 | 3 |
| | 5% | 4% | 4% | 67% | 16% | 4% | 9% | 4% | 2% | 5% | 4% | 7% | 6% | 3% | 3% |
| | | | | | F | | I | I | | | | | | | |
| Trans-person | 101 | 58 | 31 | 12 | 35 | 67 | 57 | 33 | 11 | 37 | 21 | 15 | 9 | 8 | 11 |
| | 7% | 8% | 4% | 63% | 26% | 5% | 13% | 6% | 2% | 7% | 6% | 8% | 5% | 8% | 10% |
| | | C | | | F | | HI | I | | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W - X/Y/Z - a/b/c/d/e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CWF Fall Release 2023

Maru/Blue

Throughout the course of your lifetime, have you known someone who has been: SUMMARY TABLE OF EMOTIONAL

Base: Total

| | Banner 1 | | | | | | | | | | | | | | |
|--------------------------|-------------|------------|------------|-------------|-------------|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|
| | Total | Gender | | | LGBTQ | | Age | | | Region | | | | | |
| | | Male | Female | Other | Identify | Do Not Identify | 18-34 | 35-54 | 55+ | Ontario | Quebec | BC | AB | MB/SK | Atlantic |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N |
| Unweighted Base | 1505 | 731 | 760 | 11 | 117 | 1364 | 283 | 542 | 680 | 658 | 255 | 255 | 176 | 89 | 72 |
| Weighted Base | 1505 | 727 | 756 | 18** | 136* | 1339 | 426 | 520 | 559 | 567 | 362 | 197 | 169 | 99* | 110* |
| Man | 498 | 254 | 236 | 6 | 72 | 408 | 174 | 178 | 146 | 193 | 112 | 65 | 58 | 39 | 31 |
| | 33% | 35% | 31% | 32% | 53% | 31% | 41% | 34% | 26% | 34% | 31% | 33% | 34% | 39% | 28% |
| Woman | | | | | F | | I | | | | | | | | |
| | 756 | 302 | 437 | 15 | 89 | 642 | 223 | 273 | 260 | 297 | 146 | 115 | 96 | 56 | 46 |
| | 50% | 42% | 58% | 82% | 66% | 48% | 52% | 53% | 46% | 52% | 40% | 58% | 57% | 57% | 42% |
| Non-binary person | | | B | | F | | I | | | K | | KO | K | K | |
| | 191 | 93 | 84 | 15 | 47 | 141 | 87 | 51 | 53 | 82 | 33 | 26 | 21 | 17 | 12 |
| | 13% | 13% | 11% | 80% | 35% | 11% | 20% | 10% | 9% | 14% | 9% | 13% | 13% | 17% | 11% |
| Trans-person | | | | | F | | HI | | | | | | | | |
| | 258 | 119 | 125 | 13 | 60 | 194 | 116 | 72 | 69 | 102 | 51 | 42 | 30 | 25 | 9 |
| | 17% | 16% | 17% | 70% | 44% | 15% | 27% | 14% | 12% | 18% | 14% | 21% | 18% | 25% | 8% |
| | | | | F | | HI | | | | | | O | | O | |

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W - X/Y/Z - a/b/c/d/e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CWF Fall Release 2023

Maru/Blue

Throughout the course of your lifetime, have you known someone who has been: SUMMARY TABLE OF NET ABUSE

Base: Total

| | Banner 1 | | | | | | | | | | | | | | |
|------------------------|-------------|------------|------------|-------------|-------------|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|
| | Total | Gender | | | LGBTQ | | Age | | | Region | | | | | |
| | | Male | Female | Other | Identify | Do Not Identify | 18-34 | 35-54 | 55+ | Ontario | Quebec | BC | AB | MB/SK | Atlantic |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N |
| Unweighted Base | 1505 | 731 | 760 | 11 | 117 | 1364 | 283 | 542 | 680 | 658 | 255 | 255 | 176 | 89 | 72 |
| Weighted Base | 1505 | 727 | 756 | 18** | 136* | 1339 | 426 | 520 | 559 | 567 | 362 | 197 | 169 | 99* | 110* |
| Woman | 981 | 442 | 520 | 18 | 109 | 845 | 289 | 330 | 362 | 393 | 180 | 141 | 123 | 73 | 70 |
| | 65% | 61% | 69% | 96% | 80% | 63% | 68% | 63% | 65% | 69% | 50% | 72% | 73% | 74% | 64% |

| | | | | | | | | | | | | | | | |
|--------------------------|-----|----------|----------|-----|----------|-----|-----------|----------|-----|----------|-----|----------|----------|----------|-----|
| | | | B | | F | | | | | K | | K | K | K | |
| Man | 734 | 402 | 322 | 8 | 91 | 623 | 241 | 256 | 237 | 289 | 145 | 99 | 95 | 56 | 50 |
| | 49% | 55% | 43% | 43% | 67% | 47% | 57% | 49% | 42% | 51% | 40% | 50% | 56% | 57% | 45% |
| | | C | | | F | | I | I | | K | | | K | K | |
| Trans-person | 314 | 157 | 141 | 15 | 73 | 238 | 150 | 88 | 77 | 122 | 62 | 50 | 33 | 27 | 20 |
| | 21% | 22% | 19% | 81% | 53% | 18% | 35% | 17% | 14% | 22% | 17% | 25% | 20% | 27% | 18% |
| | | | | | F | | HI | | | | | | | | |
| Non-binary person | 250 | 127 | 106 | 17 | 58 | 188 | 128 | 63 | 59 | 99 | 53 | 34 | 29 | 21 | 13 |
| | 17% | 17% | 14% | 91% | 43% | 14% | 30% | 12% | 10% | 18% | 15% | 17% | 17% | 21% | 12% |
| | | | | | F | | HI | | | | | | | | |

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W - X/Y/Z - a/b/c/d/e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CWF Fall Release 2023

Maru/Blue

Throughout the course of your lifetime, have you known someone who has been: **Man**

Base: Total

| | Banner 1 | | | | | | | | | | | | | | | |
|-----------------------------|-------------|------------|------------|-------------|-------------|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|---|
| | Total | Gender | | | | LGBTQ | | Age | | | Region | | | | | |
| | | Male | Female | Other | Identify | Do Not Identify | 18-34 | 35-54 | 55+ | Ontario | Quebec | BC | AB | MB/SK | Atlantic | |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O |
| Unweighted Base | 1505 | 731 | 760 | 11 | 117 | 1364 | 283 | 542 | 680 | 658 | 255 | 255 | 176 | 89 | 72 | |
| Weighted Base | 1505 | 727 | 756 | 18** | 136* | 1339 | 426 | 520 | 559 | 567 | 362 | 197 | 169 | 99* | 110* | |
| ABUSED (NET) | 734 | 402 | 322 | 8 | 91 | 623 | 241 | 256 | 237 | 289 | 145 | 99 | 95 | 56 | 50 | |
| | 49% | 55% | 43% | 43% | 67% | 47% | 57% | 49% | 42% | 51% | 40% | 50% | 56% | 57% | 45% | |
| | | C | | | F | | I | I | | K | | | K | K | | |
| Physically assaulted | 509 | 272 | 230 | 5 | 70 | 434 | 149 | 193 | 167 | 206 | 88 | 71 | 74 | 36 | 35 | |
| | 34% | 37% | 30% | 27% | 51% | 32% | 35% | 37% | 30% | 36% | 24% | 36% | 44% | 36% | 31% | |
| | | C | | | F | | I | I | | K | | K | K | | | |
| Sexually assaulted | 188 | 95 | 89 | 4 | 37 | 151 | 66 | 75 | 47 | 85 | 39 | 29 | 19 | 7 | 10 | |
| | 13% | 13% | 12% | 20% | 27% | 11% | 16% | 14% | 8% | 15% | 11% | 15% | 11% | 7% | 9% | |
| | | | | | F | | I | I | | | | | | | | |
| Emotionally abused | 498 | 254 | 236 | 6 | 72 | 408 | 174 | 178 | 146 | 193 | 112 | 65 | 58 | 39 | 31 | |
| | 33% | 35% | 31% | 32% | 53% | 31% | 41% | 34% | 26% | 34% | 31% | 33% | 34% | 39% | 28% | |
| | | | | | F | | I | I | | | | | | | | |
| Neither | 771 | 326 | 434 | 10 | 44 | 716 | 185 | 264 | 322 | 279 | 217 | 98 | 74 | 43 | 60 | |
| | 51% | 45% | 57% | 57% | 33% | 53% | 43% | 51% | 58% | 49% | 60% | 50% | 44% | 43% | 55% | |
| | | | B | | | E | | | GH | | JMN | | | | | |

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W - X/Y/Z - a/b/c/d/e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CWF Fall Release 2023

Maru/Blue

Throughout the course of your lifetime, have you known someone who has been: Woman

Base: Total

| | Banner 1 | | | | | | | | | | | | | | |
|-----------------------------|-------------|------------|------------|-------------|-------------|-----------------|------------|------------|------------|------------|-------------|------------|------------|------------|-------------|
| | Total | Gender | | | LGBTQ | | Age | | | Region | | | | | |
| | | Male | Female | Other | Identify | Do Not Identify | 18-34 | 35-54 | 55+ | Ontario | Quebec | BC | AB | MB/SK | Atlantic |
| | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O |
| Unweighted Base | 1505 | 731 | 760 | 11 | 117 | 1364 | 283 | 542 | 680 | 658 | 255 | 255 | 176 | 89 | 72 |
| Weighted Base | 1505 | 727 | 756 | 18** | 136* | 1339 | 426 | 520 | 559 | 567 | 362 | 197 | 169 | 99* | 110* |
| ABUSED (NET) | 981 | 442 | 520 | 18 | 109 | 845 | 289 | 330 | 362 | 393 | 180 | 141 | 123 | 73 | 70 |
| | 65% | 61% | 69% | 96% | 80% | 63% | 68% | 63% | 65% | 69% | 50% | 72% | 73% | 74% | 64% |
| | | | B | | F | | | | | K | | K | K | K | |
| Physically assaulted | 616 | 246 | 353 | 16 | 81 | 528 | 186 | 212 | 218 | 242 | 110 | 87 | 78 | 50 | 48 |
| | 41% | 34% | 47% | 88% | 60% | 39% | 44% | 41% | 39% | 43% | 30% | 44% | 46% | 51% | 44% |
| | | | B | | F | | | | | K | | K | K | K | |
| Sexually assaulted | 608 | 248 | 343 | 17 | 88 | 505 | 196 | 226 | 185 | 248 | 87 | 98 | 84 | 50 | 40 |
| | 40% | 34% | 45% | 91% | 65% | 38% | 46% | 44% | 33% | 44% | 24% | 50% | 50% | 50% | 37% |
| | | | B | | F | | I | I | | K | | K | K | K | |
| Emotionally abused | 756 | 302 | 437 | 15 | 89 | 642 | 223 | 273 | 260 | 297 | 146 | 115 | 96 | 56 | 46 |
| | 50% | 42% | 58% | 82% | 66% | 48% | 52% | 53% | 46% | 52% | 40% | 58% | 57% | 57% | 42% |
| | | | B | | F | | | I | | K | | KO | K | K | |
| Neither | 524 | 286 | 237 | 1 | 26 | 494 | 137 | 190 | 197 | 175 | 182 | 56 | 46 | 26 | 40 |
| | 35% | 39% | 31% | 4% | 20% | 37% | 32% | 37% | 35% | 31% | 50% | 28% | 27% | 26% | 36% |
| | | C | | | | E | | | | | JLMN | | | | |

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W - X/Y/Z - a/b/c/d/e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CWF Fall Release 2023

Maru/Blue

Throughout the course of your lifetime, have you known someone who has been: Non-binary person

Base: Total

| | Banner 1 | | | | | | | | | | | | | | |
|------------------------|-------------|------------|------------|-------------|-------------|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|
| | Total | Gender | | | LGBTQ | | Age | | | Region | | | | | |
| | | Male | Female | Other | Identify | Do Not Identify | 18-34 | 35-54 | 55+ | Ontario | Quebec | BC | AB | MB/SK | Atlantic |
| | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O |
| Unweighted Base | 1505 | 731 | 760 | 11 | 117 | 1364 | 283 | 542 | 680 | 658 | 255 | 255 | 176 | 89 | 72 |
| Weighted Base | 1505 | 727 | 756 | 18** | 136* | 1339 | 426 | 520 | 559 | 567 | 362 | 197 | 169 | 99* | 110* |
| ABUSED (NET) | 250 | 127 | 106 | 17 | 58 | 188 | 128 | 63 | 59 | 99 | 53 | 34 | 29 | 21 | 13 |
| | 17% | 17% | 14% | 91% | 43% | 14% | 30% | 12% | 10% | 18% | 15% | 17% | 17% | 21% | 12% |
| | | | | | F | | HI | | | | | | | | |
| | 122 | 56 | 52 | 14 | 33 | 87 | 68 | 35 | 19 | 44 | 34 | 18 | 15 | 7 | 4 |

| | | | | | | | | | | | | | | | |
|----------------------|------|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Physically assaulted | 8% | 8% | 7% | 74% | 25% | 6% | 16% | 7% | 3% | 8% | 9% | 9% | 9% | 7% | 4% |
| | | | | | F | | HI | I | | | | | | | |
| Sexually assaulted | 69 | 28 | 30 | 12 | 21 | 48 | 38 | 23 | 9 | 26 | 13 | 13 | 10 | 3 | 3 |
| | 5% | 4% | 4% | 67% | 16% | 4% | 9% | 4% | 2% | 5% | 4% | 7% | 6% | 3% | 3% |
| | | | | | F | | I | I | | | | | | | |
| Emotionally abused | 191 | 93 | 84 | 15 | 47 | 141 | 87 | 51 | 53 | 82 | 33 | 26 | 21 | 17 | 12 |
| | 13% | 13% | 11% | 80% | 35% | 11% | 20% | 10% | 9% | 14% | 9% | 13% | 13% | 17% | 11% |
| | | | | | F | | HI | | | | | | | | |
| Neither | 1255 | 601 | 650 | 2 | 78 | 1150 | 298 | 457 | 501 | 468 | 309 | 163 | 140 | 79 | 96 |
| | 83% | 83% | 86% | 9% | 57% | 86% | 70% | 88% | 90% | 82% | 85% | 83% | 83% | 79% | 88% |
| | | | | | | E | | G | G | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W - X/Y/Z - a/b/c/d/e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CWF Fall Release 2023

Maru/Blue

Throughout the course of your lifetime, have you known someone who has been: Trans-person

Base: Total

| | Banner 1 | | | | | | | | | | | | | | |
|----------------------|----------|--------|--------|-------|----------|-----------------|-------|-------|-----|---------|--------|-----|-----|-------|----------|
| | Total | Gender | | | LGBTQ | | Age | | | Region | | | | | |
| | | Male | Female | Other | Identify | Do Not Identify | 18-34 | 35-54 | 55+ | Ontario | Quebec | BC | AB | MB/SK | Atlantic |
| | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O |
| Unweighted Base | 1505 | 731 | 760 | 11 | 117 | 1364 | 283 | 542 | 680 | 658 | 255 | 255 | 176 | 89 | 72 |
| Weighted Base | 1505 | 727 | 756 | 18** | 136* | 1339 | 426 | 520 | 559 | 567 | 362 | 197 | 169 | 99* | 110* |
| ABUSED (NET) | 314 | 157 | 141 | 15 | 73 | 238 | 150 | 88 | 77 | 122 | 62 | 50 | 33 | 27 | 20 |
| | 21% | 22% | 19% | 81% | 53% | 18% | 35% | 17% | 14% | 22% | 17% | 25% | 20% | 27% | 18% |
| | | | | | F | | HI | | | | | | | | |
| Physically assaulted | 129 | 56 | 59 | 14 | 36 | 92 | 67 | 39 | 23 | 47 | 27 | 21 | 18 | 8 | 8 |
| | 9% | 8% | 8% | 77% | 26% | 7% | 16% | 7% | 4% | 8% | 7% | 11% | 10% | 8% | 7% |
| | | | | | F | | HI | I | | | | | | | |
| Sexually assaulted | 101 | 58 | 31 | 12 | 35 | 67 | 57 | 33 | 11 | 37 | 21 | 15 | 9 | 8 | 11 |
| | 7% | 8% | 4% | 63% | 26% | 5% | 13% | 6% | 2% | 7% | 6% | 8% | 5% | 8% | 10% |
| | | C | | | F | | HI | I | | | | | | | |
| Emotionally abused | 258 | 119 | 125 | 13 | 60 | 194 | 116 | 72 | 69 | 102 | 51 | 42 | 30 | 25 | 9 |
| | 17% | 16% | 17% | 70% | 44% | 15% | 27% | 14% | 12% | 18% | 14% | 21% | 18% | 25% | 8% |
| | | | | | F | | HI | | | | | O | | O | |
| Neither | 1191 | 570 | 615 | 3 | 63 | 1101 | 276 | 432 | 483 | 445 | 300 | 147 | 136 | 73 | 90 |
| | 79% | 78% | 81% | 19% | 47% | 82% | 65% | 83% | 86% | 78% | 83% | 75% | 80% | 73% | 82% |
| | | | | | | E | | G | G | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W - X/Y/Z - a/b/c/d/e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CWF Fall Release 2023

Maru/Blue

How confident are you that you would know what to do/say to support someone if they disclosed they are experiencing or had experienced the following? SUMMARY TABLE OF VERY CONFIDENT

Base: Total

| | Banner 1 | | | | | | | | | | | | | | |
|-----------------------------|-------------|------------|------------|-------------|-------------|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|
| | Total | Gender | | | LGBTQ | | Age | | | Region | | | | | |
| | | Male | Female | Other | Identify | Do Not Identify | 18-34 | 35-54 | 55+ | Ontario | Quebec | BC | AB | MB/SK | Atlantic |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N |
| Unweighted Base | 1505 | 731 | 760 | 11 | 117 | 1364 | 283 | 542 | 680 | 658 | 255 | 255 | 176 | 89 | 72 |
| Weighted Base | 1505 | 727 | 756 | 18** | 136* | 1339 | 426 | 520 | 559 | 567 | 362 | 197 | 169 | 99* | 110* |
| Physically assaulted | 305 | 158 | 143 | 2 | 32 | 269 | 83 | 99 | 123 | 112 | 93 | 46 | 26 | 16 | 12 |
| | 20% | 22% | 19% | 13% | 24% | 20% | 19% | 19% | 22% | 20% | 26% | 24% | 15% | 16% | 11% |
| Sexually assaulted | 268 | 134 | 130 | 2 | 29 | 237 | 83 | 81 | 105 | 94 | 76 | 42 | 25 | 14 | 17 |
| | 18% | 18% | 17% | 13% | 22% | 18% | 20% | 15% | 19% | 17% | 21% | 21% | 15% | 14% | 15% |
| | | | | | | | | | | | | | | | |
| Emotionally abused | 273 | 134 | 135 | 4 | 38 | 233 | 86 | 86 | 101 | 94 | 82 | 50 | 24 | 13 | 10 |
| | 18% | 18% | 18% | 21% | 28% | 17% | 20% | 17% | 18% | 17% | 23% | 25% | 14% | 13% | 10% |
| | | | | | F | | | | | | O | JMO | | | |

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W - X/Y/Z - a/b/c/d/e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CWF Fall Release 2023

Maru/Blue

How confident are you that you would know what to do/say to support someone if they disclosed they are experiencing or had experienced the following? SUMMARY TABLE OF CONFIDENT

Base: Total

| | Banner 1 | | | | | | | | | | | | | | |
|-----------------------------|-------------|------------|------------|-------------|-------------|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|
| | Total | Gender | | | LGBTQ | | Age | | | Region | | | | | |
| | | Male | Female | Other | Identify | Do Not Identify | 18-34 | 35-54 | 55+ | Ontario | Quebec | BC | AB | MB/SK | Atlantic |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N |
| Unweighted Base | 1505 | 731 | 760 | 11 | 117 | 1364 | 283 | 542 | 680 | 658 | 255 | 255 | 176 | 89 | 72 |
| Weighted Base | 1505 | 727 | 756 | 18** | 136* | 1339 | 426 | 520 | 559 | 567 | 362 | 197 | 169 | 99* | 110* |
| Physically assaulted | 959 | 482 | 469 | 6 | 100 | 847 | 250 | 323 | 387 | 355 | 242 | 140 | 112 | 61 | 50 |
| | 64% | 66% | 62% | 32% | 73% | 63% | 59% | 62% | 69% | 62% | 67% | 71% | 66% | 61% | 46% |
| Sexually assaulted | 855 | 419 | 428 | 6 | 90 | 755 | 210 | 292 | 354 | 307 | 213 | 120 | 105 | 56 | 54 |
| | 57% | 58% | 57% | 33% | 66% | 56% | 49% | 56% | 63% | 54% | 59% | 61% | 62% | 56% | 49% |
| | | | | | | | | | GH | | | | | | |
| Emotionally abused | 951 | 446 | 497 | 7 | 102 | 834 | 265 | 312 | 374 | 349 | 242 | 132 | 110 | 60 | 58 |
| | 63% | 61% | 66% | 37% | 75% | 62% | 62% | 60% | 67% | 61% | 67% | 67% | 65% | 61% | 53% |
| | | | | | | | | | H | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W - X/Y/Z - a/b/c/d/e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CWF Fall Release 2023

Maru/Blue

How confident are you that you would know what to do/say to support someone if they disclosed they are experiencing or had experienced the following? SUMMARY TABLE OF NOT CONFIDENT

Base: Total

| | Banner 1 | | | | | | | | | | | | | | |
|-----------------------------|-------------|------------|------------|-------------|-------------|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|
| | Total | Gender | | | LGBTQ | | Age | | | Region | | | | | |
| | | Male | Female | Other | Identify | Do Not Identify | 18-34 | 35-54 | 55+ | Ontario | Quebec | BC | AB | MB/SK | Atlantic |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N |
| Unweighted Base | 1505 | 731 | 760 | 11 | 117 | 1364 | 283 | 542 | 680 | 658 | 255 | 255 | 176 | 89 | 72 |
| Weighted Base | 1505 | 727 | 756 | 18** | 136* | 1339 | 426 | 520 | 559 | 567 | 362 | 197 | 169 | 99* | 110* |
| Physically assaulted | 546 | 245 | 287 | 12 | 36 | 492 | 176 | 197 | 172 | 213 | 121 | 57 | 57 | 38 | 59 |
| | 36% | 34% | 38% | 68% | 27% | 37% | 41% | 38% | 31% | 38% | 33% | 29% | 34% | 39% | 54% |
| Sexually assaulted | | | | | | | I | I | | L | | | | | JKLM |
| | 650 | 308 | 329 | 12 | 46 | 584 | 216 | 228 | 206 | 260 | 149 | 77 | 64 | 43 | 56 |
| | 43% | 42% | 43% | 67% | 34% | 44% | 51% | 44% | 37% | 46% | 41% | 39% | 38% | 44% | 51% |
| Emotionally abused | | | | | | | I | I | | | | | | | |
| | 554 | 282 | 260 | 12 | 34 | 504 | 161 | 208 | 185 | 219 | 120 | 65 | 59 | 39 | 51 |
| | 37% | 39% | 34% | 63% | 25% | 38% | 38% | 40% | 33% | 39% | 33% | 33% | 35% | 39% | 47% |

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W - X/Y/Z - a/b/c/d/e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CWF Fall Release 2023

Maru/Blue

How confident are you that you would know what to do/say to support someone if they disclosed they are experiencing or had experienced the following? Physically assaulted

Base: Total

| | Banner 1 | | | | | | | | | | | | | | |
|------------------------|-------------|------------|------------|-------------|-------------|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|
| | Total | Gender | | | LGBTQ | | Age | | | Region | | | | | |
| | | Male | Female | Other | Identify | Do Not Identify | 18-34 | 35-54 | 55+ | Ontario | Quebec | BC | AB | MB/SK | Atlantic |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N |
| Unweighted Base | 1505 | 731 | 760 | 11 | 117 | 1364 | 283 | 542 | 680 | 658 | 255 | 255 | 176 | 89 | 72 |
| Weighted Base | 1505 | 727 | 756 | 18** | 136* | 1339 | 426 | 520 | 559 | 567 | 362 | 197 | 169 | 99* | 110* |
| CONFIDENT (NET) | 959 | 482 | 469 | 6 | 100 | 847 | 250 | 323 | 387 | 355 | 242 | 140 | 112 | 61 | 50 |
| | 64% | 66% | 62% | 32% | 73% | 63% | 59% | 62% | 69% | 62% | 67% | 71% | 66% | 61% | 46% |
| Very confident | | | | | | | | | GH | O | O | JO | O | | |
| | 305 | 158 | 143 | 2 | 32 | 269 | 83 | 99 | 123 | 112 | 93 | 46 | 26 | 16 | 12 |
| | 20% | 22% | 19% | 13% | 24% | 20% | 19% | 19% | 22% | 20% | 26% | 24% | 15% | 16% | 11% |

| | | | | | | | | | | | | | | | |
|-----------------------------|-----|-----|-----|-----|-----|----------|----------|----------|-----|----------|-----------|----------|----------|-----|-------------|
| | | | | | | | | | | | MO | O | | | |
| Somewhat confident | 654 | 324 | 327 | 3 | 67 | 578 | 167 | 224 | 264 | 242 | 148 | 94 | 86 | 46 | 38 |
| | 43% | 45% | 43% | 19% | 50% | 43% | 39% | 43% | 47% | 43% | 41% | 48% | 51% | 46% | 35% |
| | | | | | | | | | | | | | O | | |
| NOT CONFIDENT (NET) | 546 | 245 | 287 | 12 | 36 | 492 | 176 | 197 | 172 | 213 | 121 | 57 | 57 | 38 | 59 |
| | 36% | 34% | 38% | 68% | 27% | 37% | 41% | 38% | 31% | 38% | 33% | 29% | 34% | 39% | 54% |
| | | | | | | | I | I | | L | | | | | JKLM |
| Not very confident | 396 | 172 | 220 | 3 | 19 | 359 | 116 | 142 | 138 | 164 | 75 | 42 | 43 | 30 | 42 |
| | 26% | 24% | 29% | 15% | 14% | 27% | 27% | 27% | 25% | 29% | 21% | 21% | 26% | 30% | 38% |
| | | | | | | E | | | | | | | | | KL |
| Not at all confident | 150 | 73 | 67 | 10 | 17 | 133 | 61 | 55 | 34 | 49 | 46 | 15 | 14 | 9 | 18 |
| | 10% | 10% | 9% | 52% | 12% | 10% | 14% | 11% | 6% | 9% | 13% | 8% | 8% | 9% | 16% |
| | | | | | | | I | I | | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W - X/Y/Z - a/b/c/d/e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CWF Fall Release 2023

Maru/Blue

How confident are you that you would know what to do/say to support someone if they disclosed they are experiencing or had experienced the following? Sexually assaulted

Base: Total

| | Banner 1 | | | | | | | | | | | | | | |
|----------------------------|-------------|------------|------------|-------------|-------------|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|
| | Total | Gender | | | LGBTQ | | Age | | | Region | | | | | |
| | | Male | Female | Other | Identify | Do Not Identify | 18-34 | 35-54 | 55+ | Ontario | Quebec | BC | AB | MB/SK | Atlantic |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N |
| Unweighted Base | 1505 | 731 | 760 | 11 | 117 | 1364 | 283 | 542 | 680 | 658 | 255 | 255 | 176 | 89 | 72 |
| Weighted Base | 1505 | 727 | 756 | 18** | 136* | 1339 | 426 | 520 | 559 | 567 | 362 | 197 | 169 | 99* | 110* |
| CONFIDENT (NET) | 855 | 419 | 428 | 6 | 90 | 755 | 210 | 292 | 354 | 307 | 213 | 120 | 105 | 56 | 54 |
| | 57% | 58% | 57% | 33% | 66% | 56% | 49% | 56% | 63% | 54% | 59% | 61% | 62% | 56% | 49% |
| Very confident | 268 | 134 | 130 | 2 | 29 | 237 | 83 | 81 | 105 | 94 | 76 | 42 | 25 | 14 | 17 |
| | 18% | 18% | 17% | 13% | 22% | 18% | 20% | 15% | 19% | 17% | 21% | 21% | 15% | 14% | 15% |
| | | | | | | | | | | | | | | | |
| Somewhat confident | 587 | 286 | 298 | 4 | 61 | 518 | 127 | 211 | 249 | 213 | 136 | 78 | 80 | 43 | 37 |
| | 39% | 39% | 39% | 20% | 45% | 39% | 30% | 41% | 45% | 38% | 38% | 40% | 47% | 43% | 34% |
| | | | | | | | | G | G | | | | J | | |
| NOT CONFIDENT (NET) | 650 | 308 | 329 | 12 | 46 | 584 | 216 | 228 | 206 | 260 | 149 | 77 | 64 | 43 | 56 |
| | 43% | 42% | 43% | 67% | 34% | 44% | 51% | 44% | 37% | 46% | 41% | 39% | 38% | 44% | 51% |
| | | | | | | | I | I | | | | | | | |
| Not very confident | 456 | 215 | 237 | 3 | 26 | 412 | 138 | 162 | 157 | 193 | 88 | 58 | 47 | 32 | 38 |
| | 30% | 30% | 31% | 14% | 19% | 31% | 32% | 31% | 28% | 34% | 24% | 30% | 28% | 32% | 34% |
| | | | | | | | | | | K | | | | | |
| | 194 | 93 | 91 | 10 | 20 | 172 | 79 | 66 | 49 | 68 | 61 | 18 | 17 | 11 | 18 |

| | | | | | | | | | | | | | | | |
|----------------------|-----|-----|-----|-----|-----|-----|-----|-----|----|-----|-----|----|-----|-----|-----|
| Not at all confident | 13% | 13% | 12% | 52% | 14% | 13% | 18% | 13% | 9% | 12% | 17% | 9% | 10% | 11% | 16% |
| | | | | | | | I | I | | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W - X/Y/Z - a/b/c/d/e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CWF Fall Release 2023

Maru/Blue

How confident are you that you would know what to do/say to support someone if they disclosed they are experiencing or had experienced the following? Emotionally abused

Base: Total

| | Banner 1 | | | | | | | | | | | | | | |
|----------------------|----------|------|--------|-------|----------|-----------------|-------|-------|-----|---------|--------|-----|-----|-------|----------|
| | Gender | | | | LGBTQ | | Age | | | Region | | | | | |
| | Total | Male | Female | Other | Identify | Do Not Identify | 18-34 | 35-54 | 55+ | Ontario | Quebec | BC | AB | MB/SK | Atlantic |
| | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O |
| Unweighted Base | 1505 | 731 | 760 | 11 | 117 | 1364 | 283 | 542 | 680 | 658 | 255 | 255 | 176 | 89 | 72 |
| Weighted Base | 1505 | 727 | 756 | 18** | 136* | 1339 | 426 | 520 | 559 | 567 | 362 | 197 | 169 | 99* | 110* |
| CONFIDENT (NET) | 951 | 446 | 497 | 7 | 102 | 834 | 265 | 312 | 374 | 349 | 242 | 132 | 110 | 60 | 58 |
| | 63% | 61% | 66% | 37% | 75% | 62% | 62% | 60% | 67% | 61% | 67% | 67% | 65% | 61% | 53% |
| Very confident | | | | | | | | | H | | | | | | |
| | 273 | 134 | 135 | 4 | 38 | 233 | 86 | 86 | 101 | 94 | 82 | 50 | 24 | 13 | 10 |
| | 18% | 18% | 18% | 21% | 28% | 17% | 20% | 17% | 18% | 17% | 23% | 25% | 14% | 13% | 10% |
| Somewhat confident | | | | | F | | | | | | O | JMO | | | |
| | 677 | 311 | 362 | 3 | 64 | 602 | 179 | 225 | 273 | 254 | 160 | 82 | 86 | 47 | 48 |
| | 45% | 43% | 48% | 16% | 47% | 45% | 42% | 43% | 49% | 45% | 44% | 42% | 51% | 47% | 44% |
| NOT CONFIDENT (NET) | | | | | | | | | | | | | | | |
| | 554 | 282 | 260 | 12 | 34 | 504 | 161 | 208 | 185 | 219 | 120 | 65 | 59 | 39 | 51 |
| | 37% | 39% | 34% | 63% | 25% | 38% | 38% | 40% | 33% | 39% | 33% | 33% | 35% | 39% | 47% |
| Not very confident | | | | | | | | I | | | | | | | |
| | 412 | 209 | 200 | 2 | 15 | 380 | 103 | 154 | 154 | 170 | 73 | 54 | 44 | 31 | 39 |
| | 27% | 29% | 26% | 11% | 11% | 28% | 24% | 30% | 28% | 30% | 20% | 27% | 26% | 31% | 36% |
| Not at all confident | | | | | E | | | | | K | | | | | K |
| | 142 | 73 | 60 | 10 | 19 | 124 | 58 | 54 | 31 | 49 | 48 | 11 | 15 | 8 | 12 |
| | 9% | 10% | 8% | 52% | 14% | 9% | 14% | 10% | 5% | 9% | 13% | 6% | 9% | 8% | 11% |
| | | | | | | | I | I | | | L | | | | |

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W - X/Y/Z - a/b/c/d/e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CWF Fall Release 2023

Maru/Blue

Please review this image below. Please select the options which best apply to you.

Base: Total

| | Banner 1 | | | | | | | | | | | | | | |
|---|----------|----------|----------|-------|----------|-----------------|-----------|----------|-----------|-----------|--------|----------|----------|-------|----------|
| | Total | Gender | | | LGBTQ | | Age | | | Region | | | | | |
| | | Male | Female | Other | Identify | Do Not Identify | 18-34 | 35-54 | 55+ | Ontario | Quebec | BC | AB | MB/SK | Atlantic |
| | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O |
| Unweighted Base | 1505 | 731 | 760 | 11 | 117 | 1364 | 283 | 542 | 680 | 658 | 255 | 255 | 176 | 89 | 72 |
| Weighted Base | 1505 | 727 | 756 | 18** | 136* | 1339 | 426 | 520 | 559 | 567 | 362 | 197 | 169 | 99* | 110* |
| HAVE SEEN (NET) | 638 | 271 | 352 | 15 | 76 | 552 | 199 | 202 | 237 | 262 | 146 | 86 | 73 | 42 | 28 |
| | 42% | 37% | 46% | 80% | 56% | 41% | 47% | 39% | 42% | 46% | 40% | 44% | 43% | 42% | 26% |
| | | | B | | F | | | | | O | | o | O | | |
| I have seen ads/info about the "Signal for Help" online. | 482 | 187 | 279 | 14 | 53 | 420 | 112 | 162 | 207 | 216 | 95 | 60 | 56 | 32 | 23 |
| | 32% | 26% | 37% | 77% | 39% | 31% | 26% | 31% | 37% | 38% | 26% | 30% | 33% | 32% | 21% |
| | | | B | | | | | | GH | KO | | | | | |
| I have seen info about the "Signal for Help" in my community. | 185 | 80 | 104 | 2 | 16 | 166 | 79 | 57 | 49 | 78 | 40 | 33 | 18 | 10 | 5 |
| | 12% | 11% | 14% | 9% | 12% | 12% | 19% | 11% | 9% | 14% | 11% | 17% | 11% | 10% | 5% |
| | | | | | | | HI | | | | | O | | | |
| I have seen info about the "Signal for Help" in my workplace. | 77 | 58 | 17 | 1 | 16 | 59 | 45 | 19 | 13 | 33 | 18 | 5 | 12 | 9 | 1 |
| | 5% | 8% | 2% | 5% | 12% | 4% | 10% | 4% | 2% | 6% | 5% | 2% | 7% | 9% | 1% |
| | | C | | | F | | HI | | | | | | | | |
| I have used or have personally seen the "Signal for Help" being used. | 53 | 40 | 13 | 1 | 9 | 44 | 38 | 11 | 4 | 24 | 8 | 4 | 7 | 4 | 6 |
| | 4% | 5% | 2% | 5% | 7% | 3% | 9% | 2% | 1% | 4% | 2% | 2% | 4% | 4% | 6% |
| | | C | | | | | HI | | | | | | | | |
| I have not seen this as an ad or used as a gesture before. | 839 | 436 | 398 | 4 | 56 | 762 | 203 | 315 | 321 | 294 | 210 | 109 | 93 | 57 | 75 |
| | 56% | 60% | 53% | 20% | 41% | 57% | 48% | 60% | 57% | 52% | 58% | 56% | 55% | 58% | 68% |
| | | C | | | | E | | G | G | | | | | | J |

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F - G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U - V/W - X/Y/Z - a/b/c/d/e/t/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CWF Fall Release 2023

Maru/Blue