maru/

How much vision insurance coverage do you have?

	Total	Age			Gender		Region						Income		
		'18-34	'35-54	'55+	Male	Female	BC	AB	MB/SK	ON	PQ	ATL	<$50K	$50K-$99K	$100K+
	A	B	C	D	J	K	L	M	N	O	P	Q	R	S	T
BASE: All Respondents	1513	271	494	748	717	796	195	146	94	557	415	106	459	496	353
BASE: WEIGHTED	1513	433	524	556	739	774	198	170	100*	571	364	110*	469	487	345
Less than $100	53	22	16	15	30	23	9	2	7	15	16	3	28	15	9
	4%	5%	3%	3%	4%	3%	4%	1%	7%	3%	4%	3%	6%	3%	2%
									MO				T		
$100-$199	132	46	46	39	64	68	14	21	9	55	25	8	36	44	30
	9%	11%	9%	7%	9%	9%	7%	12%	9%	10%	7%	7%	8%	9%	9%
$200-$299	233	75	94	64	109	124	37	26	14	91	44	20	42	93	72
	15%	17%	18%	12%	15%	16%	19%	16%	14%	16%	12%	19%	9%	19%	21%
			D	D										R	R
$300-$399	92	23	31	38	56	36	8	8	8	48	12	8	15	34	41
	6%	5%	6%	7%	8%	5%	4%	5%	8%	8%	3%	7%	3%	7%	12%
					K					P				R	RS
$400-$499	84	32	40	12	56	29	10	8	2	37	21	5	18	31	31
	6%	7%	8%	2%	8%	4%	5%	5%	2%	7%	6%	4%	4%	6%	9%
		D	D		K										R
$500+	95	34	38	23	62	33	8	9	6	56	12	4	16	28	40
	6%	8%	7%	4%	8%	4%	4%	5%	6%	10%	3%	4%	3%	6%	12%
		D	D		K					LP					RS
I don't have vision insurance coverage	615	136	171	307	265	350	82	66	38	202	186	39	258	176	81
	41%	31%	33%	55%	36%	45%	41%	39%	38%	35%	51%	36%	55%	36%	23%
			BC		J						MNOQ		ST	T	
I don't know	209	64	88	57	98	111	29	30	14	66	47	22	56	67	42
	14%	15%	17%	10%	13%	14%	15%	18%	14%	12%	13%	20%	12%	14%	12%
			D									O			

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G/H/I - J/K - L/M/N/O/P/Q - R/S/T - U/V

Overlap formulae used. * small base

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni October 4th 2022

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What barriers prevent you from using vision insurance benefits more often?

	Total	Age			Gender		Region						Income		
		'18-34	'35-54	'55+	Male	Female	BC	AB	MB/SK	ON	PQ	ATL	<$50K	$50K-$99K	$100K+
	A	B	C	D	J	K	L	M	N	O	P	Q	R	S	T
BASE: All Respondents	1513	271	494	748	717	796	195	146	94	557	415	106	459	496	353
BASE: WEIGHTED	1513	433	524	556	739	774	198	170	100*	571	364	110*	469	487	345
I don't have any	630	147	197	286	293	336	74	60	36	229	183	46	248	176	118
	42%	34%	38%	51%	40%	43%	37%	35%	36%	40%	50%	42%	53%	36%	34%
				BC							LMNO		ST		
I don't need vision correction	262	103	96	63	154	108	42	37	22	80	66	15	65	98	66
	17%	24%	18%	11%	21%	14%	21%	22%	22%	14%	18%	14%	14%	20%	19%
		D	D		K		O	O						R	
I'm not sure how much coverage I have	184	75	68	41	95	90	23	22	16	81	29	12	54	53	42
	12%	17%	13%	7%	13%	12%	12%	13%	16%	14%	8%	11%	11%	11%	12%
		D	D						P	P					
The process is too complicated	101	56	33	12	60	42	9	15	9	35	23	10	29	37	26
	7%	13%	6%	2%	8%	5%	5%	9%	9%	6%	6%	9%	6%	8%	8%
		CD	D												
I don't know how to claim them	71	39	20	12	36	35	11	10	1	33	16	1	24	22	14
	5%	9%	4%	2%	5%	5%	6%	6%	1%	6%	4%	1%	5%	4%	4%
		CD													
Other	371	63	142	167	160	211	52	50	27	153	60	28	78	136	101
	25%	14%	27%	30%	22%	27%	27%	30%	27%	27%	16%	26%	17%	28%	29%
			B	B		J	P	P		P				R	R

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G/H/I - J/K - L/M/N/O/P/Q - R/S/T - U/V

Overlap formulae used. * small base

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni October 4th 2022

Maru/Blue

October 6th 2022

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