



Do you have an investment portfolio that you either manage yourself through a direct investing service (discount brokerage) or is managed by another person/firm such as a financial planner or advisor? This might include stocks, GICs, bonds and mutual funds, etc. inside or outside of RRSPs, RRFs, RESPs and TFSAs. It does NOT include hard assets like jewelry or real estate, etc.

| | Total | | | | | | | |
|---|-------|--------------------|--------------------|---------|---------|---------------------|-----------------------------|-------------|
| | Total | Employed full-time | Employed part-time | Student | Retired | Stay at home parent | Unemployed/Looking for work | Not Retired |
| | A | P | Q | R | S | T | U | V |
| BASE: All Respondents | 1544 | 727 | 166 | 36 | 411 | 48 | 62 | 1133 |
| BASE: WEIGHTED | 1544 | 701 | 164 | 44** | 394 | 55* | 73* | 1150 |
| Yes, I have investments that I manage myself | 419 | 255 | 51 | 6 | 69 | 9 | 13 | 351 |
| | 27% | 36% | 31% | 14% | 17% | 16% | 18% | 30% |
| | | STUV | ST | | | | | STU |
| Yes, I have investments that are managed by another person/firm | 446 | 186 | 48 | 5 | 160 | 13 | 18 | 286 |
| | 29% | 27% | 29% | 12% | 41% | 23% | 25% | 25% |
| | | | | | PQTUV | | | |
| Yes, I have investments I manage myself as well as investments that are managed by another person/ firm | 198 | 93 | 19 | 5 | 64 | 4 | 7 | 134 |
| | 13% | 13% | 11% | 11% | 16% | 8% | 10% | 12% |
| | | V | | | V | | | |
| No | 481 | 167 | 46 | 28 | 102 | 29 | 34 | 379 |
| | 31% | 24% | 28% | 63% | 26% | 54% | 47% | 33% |
| | | | | | | PQSV | PQSV | PS |

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H - I/J/K/L/M/N/O - P/Q/R/S/T/U/V - W/X - Y/Z - a/b

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni January 31st, 2023

Maru/Blue

February 1st, 2023

7 Feb 2023

Has your approach to investing changed or remained the same in light of the current economic environment (i.e., rising inflation, interest rates)?

| | Total | | | | | | | |
|--------------------|-------|--------------------|--------------------|---------|---------|---------------------|------------------------------|-------------|
| | Total | Employed full-time | Employed part-time | Student | Retired | Stay at home parent | Unemployed/ Looking for work | Not Retired |
| | A | P | Q | R | S | T | U | V |
| BASE: If Yes In Q1 | 1109 | 568 | 122 | 15 | 309 | 24 | 34 | 800 |
| BASE: WEIGHTED | 1063 | 534 | 118 | 17** | 293 | 25** | 39* | 770 |
| Remained the same | 755 | 368 | 77 | 11 | 231 | 16 | 26 | 524 |
| | 71% | 69% | 65% | 67% | 79% | 62% | 66% | 68% |
| Changed | | | | | PQV | | | |
| | 250 | 144 | 30 | 0 | 54 | 8 | 6 | 196 |
| | 23% | 27% | 26% | 3% | 18% | 33% | 16% | 25% |
| I don't know | | S | | | | | | S |
| | 59 | 22 | 11 | 5 | 8 | 1 | 7 | 51 |
| | 6% | 4% | 9% | 31% | 3% | 4% | 18% | 7% |
| | | | PS | | | | PSV | PS |

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H - I/J/K/L/M/N/O - P/Q/R/S/T/U/V - W/X - Y/Z - a/b

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni January 31st, 2023

Maru/Blue

February 1st, 2023

7 Feb 2023

Which of the following are you invested in/do you hold?

| | Total | | | | | | | |
|---|-------|--------------------|--------------------|---------|---------|---------------------|-----------------------------|-------------|
| | Total | Employed full-time | Employed part-time | Student | Retired | Stay at home parent | Unemployed/Looking for work | Not Retired |
| | A | P | Q | R | S | T | U | V |
| BASE: If Yes In Q1 | 1109 | 568 | 122 | 15 | 309 | 24 | 34 | 801 |
| BASE: WEIGHTED | 1063 | 534 | 118 | 17** | 293 | 25** | 39* | 770 |
| REGISTERED RETIREMENT SAVINGS PLAN (RRSP) AND TAX-FREE SAVINGS ACCOUNT (TFSA) (NET) | 880 | 434 | 94 | 8 | 267 | 17 | 32 | 613 |
| | 83% | 81% | 79% | 48% | 91% | 67% | 82% | 80% |
| | | | | | PQV | | | |
| Tax-Free Savings Account (TFSA) | 734 | 354 | 74 | 8 | 243 | 13 | 23 | 491 |
| | 69% | 66% | 63% | 46% | 83% | 50% | 59% | 64% |
| | | V | | | PQUV | | | |
| Registered Retirement Savings Plan (RRSP) | 631 | 342 | 66 | 2 | 168 | 12 | 20 | 463 |
| | 59% | 64% | 56% | 12% | 58% | 47% | 51% | 60% |
| | | V | | | | | | |
| Both RRSP and TFSA | 485 | 262 | 47 | 2 | 144 | 8 | 11 | 341 |
| | 46% | 49% | 40% | 10% | 49% | 30% | 28% | 44% |
| | | UV | | | U | | | |

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H - I/J/K/L/M/N/O - P/Q/R/S/T/U/V - W/X - Y/Z - a/b

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni January 31st, 2023

Maru/Blue

February 1st, 2023

7 Feb 2023

How would you describe your retirement savings plan?

| | Total | | | | | | | |
|---|-------|--------------------|--------------------|---------|---------|---------------------|------------------------------|-------------|
| | Total | Employed full-time | Employed part-time | Student | Retired | Stay at home parent | Unemployed/ Looking for work | Not Retired |
| | A | P | Q | R | S | T | U | V |
| BASE: All Respondents | 1544 | 727 | 166 | 36 | 411 | 48 | 62 | 1133 |
| BASE: WEIGHTED | 1544 | 701 | 164 | 44** | 394 | 55* | 73* | 1150 |
| I have a formal and detailed plan that describes the lifestyle I want in retirement, the income I will need, and I save | 331 | 124 | 28 | 3 | 158 | 6 | 6 | 172 |
| | 21% | 18% | 17% | 7% | 40% | 11% | 8% | 15% |
| | | V | | | PQTUV | | | |
| I have a good idea of what my retirement income needs will be and make regular contributions to dedicated | 335 | 190 | 37 | 7 | 84 | 5 | 4 | 251 |
| | 22% | 27% | 23% | 16% | 21% | 10% | 6% | 22% |
| | | TUV | U | | U | | | U |
| I make regular deposits to my retirement savings account(s), but I don't know what my income needs will be and I | 227 | 156 | 26 | 5 | 21 | 6 | 6 | 206 |
| | 15% | 22% | 16% | 11% | 5% | 10% | 8% | 18% |
| | | SUV | S | | | | | SU |
| I don't know what my income needs will be, but I try to put some money aside towards retirement savings when I can | 215 | 93 | 24 | 5 | 56 | 16 | 14 | 159 |
| | 14% | 13% | 15% | 11% | 14% | 30% | 19% | 14% |
| | | | | | | PQSV | | |
| I know I need to save for retirement, but I'm not able to save | 241 | 85 | 26 | 5 | 45 | 11 | 24 | 196 |
| | 16% | 12% | 16% | 11% | 11% | 20% | 33% | 17% |
| | | | | | | | PQSV | PS |
| I have not thought about retirement, and I have no savings dedicated towards it | 195 | 53 | 23 | 19 | 29 | 10 | 19 | 166 |
| | 13% | 7% | 14% | 44% | 7% | 19% | 26% | 14% |
| | | | PS | | | PS | PQSV | PS |

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H - I/J/K/L/M/N/O - P/Q/R/S/T/U/V - W/X - Y/Z - a/b

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni January 31st, 2023

Maru/Blue

February 1st, 2023

7 Feb 2023

At what age do you plan to retire? If already retired, at what age did you retire?

| | Total | | | | | | | |
|-----------------------|---------|--------------------|--------------------|---------|---------|---------------------|------------------------------|-------------|
| | Total | Employed full-time | Employed part-time | Student | Retired | Stay at home parent | Unemployed/ Looking for work | Not Retired |
| | A | P | Q | R | S | T | U | V |
| BASE: All Respondents | 1544 | 727 | 166 | 36 | 411 | 48 | 62 | 1133 |
| BASE: WEIGHTED | 1544 | 701 | 164 | 44** | 394 | 55* | 73* | 1150 |
| 30 | 4 0% | 1 0% | 0 - | 0 - | 2 1% | 1 1% | 0 - | 2 0% |
| 31 | 9 1% | 6 1% | 3 2% | 0 - | 0 - | 0 - | 0 - | 9 1% |
| | | | S | | | | | |
| 32 | 4 0% | 3 0% | 1 1% | 0 - | 0 - | 0 - | 0 - | 4 0% |
| 33 | 5 0% | 3 0% | 2 1% | 0 - | 0 - | 0 - | 0 - | 5 0% |
| | | | S | | | | | |
| 34 | 2 0% | 2 0% | 0 - | 0 - | 0 - | 0 - | 0 - | 2 0% |
| 35 | 3 0% | 1 0% | 2 1% | 0 - | 0 - | 0 - | 0 - | 3 0% |
| 36 | 1 0% | 1 0% | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0% |
| 37 | 1 0% | 1 0% | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0% |
| 38 | 1 0% | 1 0% | 0 0 | 0 - | 0 - | 0 - | 0 - | 1 0% |
| 39 | 2 0% | 1 0% | 0 - | 0 - | 1 0% | 0 - | 0 - | 1 0% |
| 40 | 9 1% | 2 0% | 5 3% | 0 - | 1 0% | 0 - | 1 2% | 8 1% |
| | | | PSV | | | | | P |
| 42 | 2 0% | 1 0% | 0 - | 0 - | 1 0% | 1 2% | 0 - | 2 0% |
| | | | | | | PV | | |
| 43 | 3 0% | 0 - | 1 0% | 0 - | 0 - | 0 - | 0 - | 3 0% |
| 44 | 2 0% | 2 0% | 0 - | 0 - | 0 - | 0 - | 0 - | 2 0% |
| 45 | 6 0% | 1 0% | 0 - | 0 - | 5 1% | 0 - | 0 - | 1 0% |
| | | | | | PV | | | |
| 47 | 2 0% | 1 0% | 0 - | 0 - | 1 0% | 0 - | 0 - | 1 0% |
| 48 | 3 0% | 1 0% | 0 - | 0 - | 3 1% | 0 - | 0 - | 1 0% |

| | | | | | | | | | |
|----|-----|-----|------|-----|------|----|-----|-----|--|
| | | | | | V | | | | |
| 49 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | |
| | 0% | - | 1% | - | - | - | - | 0% | |
| | | | P | | | | | | |
| 50 | 31 | 16 | 2 | 1 | 9 | 2 | 2 | 22 | |
| | 2% | 2% | 1% | 2% | 2% | 4% | 2% | 2% | |
| 51 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | |
| | 0% | - | - | - | 0% | - | - | - | |
| 52 | 11 | 1 | 0 | 0 | 10 | 0 | 0 | 1 | |
| | 1% | 0% | - | - | 3% | - | - | 0% | |
| | | | | | PV | | | | |
| 53 | 5 | 1 | 0 | 0 | 4 | 0 | 0 | 1 | |
| | 0% | 0% | - | - | 1% | - | - | 0% | |
| | | | | | PV | | | | |
| 54 | 7 | 3 | 2 | 0 | 2 | 0 | 0 | 5 | |
| | 0% | 0% | 1% | - | 0% | - | - | 0% | |
| 55 | 80 | 32 | 4 | 0 | 40 | 1 | 1 | 40 | |
| | 5% | 5% | 2% | - | 10% | 1% | 2% | 3% | |
| | | | V | | PQUV | | | | |
| 56 | 25 | 13 | 2 | 0 | 8 | 0 | 0 | 17 | |
| | 2% | 2% | 1% | - | 2% | - | - | 1% | |
| 57 | 19 | 8 | 1 | 0 | 10 | 0 | 0 | 9 | |
| | 1% | 1% | 1% | - | 2% | - | - | 1% | |
| | | | | | V | | | | |
| 58 | 33 | 12 | 2 | 0 | 19 | 0 | 0 | 15 | |
| | 2% | 2% | 1% | - | 5% | - | - | 1% | |
| | | | | | PQV | | | | |
| 59 | 10 | 2 | 1 | 0 | 7 | 0 | 0 | 3 | |
| | 1% | 0% | 0% | - | 2% | - | - | 0% | |
| | | | | | PV | | | | |
| 60 | 130 | 72 | 8 | 1 | 48 | 0 | 1 | 81 | |
| | 8% | 10% | 5% | 2% | 12% | - | 1% | 7% | |
| | | | QTUV | | QTUV | | | | |
| 61 | 16 | 4 | 1 | 0 | 11 | 0 | 0 | 5 | |
| | 1% | 1% | 0% | - | 3% | - | - | 0% | |
| | | | | | PV | | | | |
| 62 | 25 | 8 | 2 | 0 | 14 | 1 | 0 | 11 | |
| | 2% | 1% | 1% | - | 3% | 2% | - | 1% | |
| | | | | | PV | | | | |
| 63 | 21 | 8 | 0 | 0 | 12 | 0 | 0 | 8 | |
| | 1% | 1% | 0 | - | 3% | - | - | 1% | |
| | | | | | PV | | | | |
| 64 | 9 | 1 | 0 | 0 | 8 | 0 | 0 | 1 | |
| | 1% | 0% | - | - | 2% | - | - | 0% | |
| | | | | | PV | | | | |
| 65 | 196 | 87 | 20 | 6 | 61 | 2 | 9 | 136 | |
| | 13% | 12% | 12% | 14% | 15% | 3% | 13% | 12% | |
| | | | | | T | | | | |
| 66 | 8 | 3 | 0 | 0 | 6 | 0 | 0 | 3 | |
| | 1% | 0% | - | - | 1% | - | - | 0% | |

| | | | | | | | | |
|----|----|----|----|---|----|----|----|----|
| | | | | | V | | | |
| 67 | 25 | 13 | 4 | 0 | 7 | 0 | 0 | 17 |
| | 2% | 2% | 2% | - | 2% | - | - | 2% |
| 68 | 19 | 8 | 2 | 0 | 8 | 0 | 0 | 11 |
| | 1% | 1% | 1% | - | 2% | - | - | 1% |
| 69 | 9 | 2 | 3 | 0 | 4 | 0 | 0 | 5 |
| | 1% | 0% | 2% | - | 1% | - | - | 0% |
| | | | PV | | | | | |
| 70 | 38 | 27 | 4 | 0 | 6 | 1 | 0 | 32 |
| | 2% | 4% | 3% | - | 1% | 2% | - | 3% |
| | | SV | | | | | | |
| 71 | 3 | 2 | 0 | 0 | 1 | 0 | 0 | 2 |
| | 0% | 0% | - | - | 0% | - | - | 0% |
| 72 | 3 | 0 | 0 | 0 | 2 | 0 | 0 | 0 |
| | 0% | 0 | - | - | 1% | - | - | 0 |
| | | | V | | | | | |
| 73 | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 0 |
| | 0% | - | - | - | 1% | - | - | - |
| | | | PV | | | | | |
| 74 | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 0 |
| | 0% | - | - | - | 1% | - | - | - |
| | | | V | | | | | |
| 75 | 14 | 5 | 0 | 0 | 2 | 2 | 0 | 12 |
| | 1% | 1% | - | - | 1% | 3% | - | 1% |
| | | | Q | | | | | |
| 76 | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 0 |
| | 0% | - | - | - | 0% | - | - | - |
| | | | V | | | | | |
| 77 | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 0 |
| | 0% | - | - | - | 0% | - | - | - |
| | | | V | | | | | |
| 78 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 |
| | 0% | 0% | - | - | - | - | - | 0% |
| 79 | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 0 |
| | 0% | - | - | - | 1% | - | - | - |
| | | | V | | | | | |
| 80 | 7 | 6 | 1 | 0 | 0 | 0 | 0 | 7 |
| | 0% | 1% | 0% | - | - | - | - | 1% |
| 81 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| | 0% | - | - | - | 0% | - | - | - |
| 82 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| | 0% | - | - | - | 0% | - | - | - |
| 84 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| | 0% | - | - | - | 0% | - | - | - |
| 85 | 4 | 4 | 0 | 0 | 0 | 0 | 0 | 4 |
| | 0% | 1% | - | - | - | - | - | 0% |
| 86 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| | 0% | - | - | - | 0% | - | - | - |
| 90 | 3 | 1 | 0 | 0 | 0 | 0 | 2 | 3 |
| | 0% | 0% | - | - | - | - | 2% | 0% |

| | | | | | | | | |
|--------------|-------|-------|-------|-------|-------|-------|-------|-------|
| | | | | | | | PSV | |
| 99 | 3 | 1 | 1 | 0 | 0 | 1 | 0 | 3 |
| | 0% | 0% | 1% | - | - | 2% | - | 0% |
| | | | | | | PSV | | |
| I don't know | 715 | 334 | 91 | 36 | 65 | 44 | 57 | 650 |
| | 46% | 48% | 55% | 82% | 17% | 80% | 78% | 57% |
| | | S | S | | | PQSV | PQSV | PS |
| MEAN | 60.70 | 60.70 | 58.30 | 62.70 | 60.80 | 62.90 | 63.30 | 60.60 |
| | | | | | Q | | | |
| MEDIAN | 61 | 60 | 62 | 65 | 60 | 65 | 65 | 62 |

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H - I/J/K/L/M/N/O - P/Q/R/S/T/U/V - W/X - Y/Z - a/b

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni January 31st, 2023

Maru/Blue

February 1st, 2023

7 Feb 2023

How did you determine the total personal savings needed to retire comfortably?

| | Total | | | | | | | |
|--|-------|--------------------|--------------------|---------|---------|---------------------|------------------------------|-------------|
| | Total | Employed full-time | Employed part-time | Student | Retired | Stay at home parent | Unemployed/ Looking for work | Not Retired |
| | A | P | Q | R | S | T | U | V |
| BASE: If Not I Don't Know At Q12 | 1130 | 577 | 121 | 19 | 293 | 34 | 40 | 837 |
| BASE: WEIGHTED | 1111 | 548 | 121 | 22** | 274 | 40** | 46* | 837 |
| It is my best guess on what I will need | 365 | 190 | 36 | 5 | 72 | 12 | 28 | 293 |
| | 33% | 35% | 29% | 22% | 26% | 30% | 61% | 35% |
| | | S | | | | | PQSV | S |
| I really don't know, I'm just hoping it will be enough | 314 | 152 | 41 | 7 | 55 | 17 | 19 | 259 |
| | 28% | 28% | 34% | 32% | 20% | 43% | 41% | 31% |
| | | S | S | | | | S | PS |
| I calculated the amount on my own (based on projected spending in retirement) | 235 | 112 | 19 | 5 | 77 | 5 | 9 | 158 |
| | 21% | 20% | 16% | 24% | 28% | 13% | 20% | 19% |
| | | | | | PQV | | | |
| I arrived at this number with the help of an advisor | 158 | 62 | 22 | 1 | 63 | 4 | 2 | 95 |
| | 14% | 11% | 19% | 5% | 23% | 10% | 5% | 11% |
| | | | PV | | PUV | | | |
| I've read articles on how much is needed for retirement | 116 | 65 | 15 | 3 | 19 | 5 | 6 | 97 |
| | 10% | 12% | 13% | 14% | 7% | 12% | 14% | 12% |
| | | S | | | | | | S |
| I calculated the amount with the help of an online retirement savings calculator | 113 | 79 | 12 | 5 | 11 | 2 | 3 | 102 |
| | 10% | 14% | 10% | 23% | 4% | 5% | 6% | 12% |
| | | SV | S | | | | | S |
| I've heard from others how much is needed for retirement | 102 | 62 | 13 | 5 | 10 | 6 | 5 | 92 |
| | 9% | 11% | 11% | 21% | 4% | 15% | 10% | 11% |
| | | S | S | | | | | S |
| Other | 47 | 14 | 4 | 0 | 23 | 0 | 0 | 23 |
| | 4% | 3% | 3% | - | 9% | - | - | 3% |
| | | | | | PV | | | |

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H - I/J/K/L/M/N/O - P/Q/R/S/T/U/V - W/X - Y/Z - a/b

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni January 31st, 2023

Maru/Blue

February 1st, 2023

7 Feb 2023

What are your top ambitions for retirement?

| | Total | | | | | | | |
|--|-------|--------------------|--------------------|---------|---------|---------------------|------------------------------|-------------|
| | Total | Employed full-time | Employed part-time | Student | Retired | Stay at home parent | Unemployed/ Looking for work | Not Retired |
| | A | P | Q | R | S | T | U | V |
| BASE: All Respondents | 1544 | 727 | 166 | 36 | 411 | 48 | 62 | 1133 |
| BASE: WEIGHTED | 1544 | 701 | 164 | 44** | 394 | 55* | 73* | 1150 |
| Slow down/ enjoy downtime | 670 | 305 | 65 | 12 | 207 | 15 | 26 | 463 |
| | 43% | 43% | 39% | 28% | 52% | 27% | 36% | 40% |
| | | TV | | | PQTUV | | | |
| Travel more frequently | 538 | 276 | 58 | 20 | 135 | 21 | 12 | 402 |
| | 35% | 39% | 35% | 45% | 34% | 39% | 16% | 35% |
| | | UV | U | | U | U | | U |
| Spend more time with my loved ones | 440 | 194 | 48 | 17 | 124 | 19 | 16 | 317 |
| | 29% | 28% | 29% | 38% | 31% | 35% | 22% | 28% |
| Positive lifestyle changes (e.g., exercise more often, focus on my health) | 370 | 164 | 45 | 9 | 106 | 10 | 18 | 264 |
| | 24% | 23% | 27% | 21% | 27% | 18% | 25% | 23% |
| Start a new hobby/pursue a passion | 264 | 137 | 35 | 7 | 34 | 12 | 18 | 229 |
| | 17% | 20% | 21% | 15% | 9% | 22% | 24% | 20% |
| | | S | S | | | S | S | S |
| Become more active in my community (i.e., volunteering) | 187 | 97 | 21 | 6 | 44 | 2 | 7 | 143 |
| | 12% | 14% | 13% | 14% | 11% | 3% | 10% | 12% |
| | | T | | | | | | |
| Downsize to a smaller home / move to a new community | 166 | 77 | 20 | 3 | 45 | 6 | 6 | 122 |
| | 11% | 11% | 12% | 6% | 11% | 11% | 9% | 11% |
| Own a pet | 163 | 77 | 20 | 6 | 25 | 5 | 7 | 138 |
| | 11% | 11% | 12% | 13% | 6% | 10% | 9% | 12% |
| | | S | S | | | | | S |
| Provide financial assistance for my children/grandchildren | 159 | 65 | 17 | 0 | 57 | 9 | 3 | 102 |
| | 10% | 9% | 10% | - | 14% | 16% | 4% | 9% |
| | | | | | PUV | U | | |
| Make home repairs/renovations | 130 | 46 | 10 | 3 | 61 | 4 | 2 | 69 |
| | 8% | 7% | 6% | 7% | 15% | 7% | 3% | 6% |
| | | | | | PQUV | | | |
| Relocate to another country / live outside of Canada | 109 | 69 | 13 | 5 | 7 | 6 | 6 | 102 |
| | 7% | 10% | 8% | 10% | 2% | 11% | 8% | 9% |
| | | S | S | | | S | S | S |
| Treat myself to a big ticket item (e.g., a new car, motorcycle, boat) | 81 | 46 | 7 | 3 | 19 | 2 | 3 | 62 |
| | 5% | 7% | 5% | 7% | 5% | 4% | 5% | 5% |
| | | V | | | | | | |
| Start my own business | 42 | 22 | 6 | 0 | 3 | 1 | 7 | 39 |
| | 3% | 3% | 3% | - | 1% | 2% | 9% | 3% |
| | | S | S | | | | PSV | S |
| Other | 43 | 16 | 5 | 0 | 20 | 0 | 1 | 23 |
| | 3% | 2% | 3% | - | 5% | - | 2% | 2% |
| | | | | | PV | | | |
| I don't know / haven't thought | 190 | 63 | 16 | 8 | 37 | 8 | 19 | 153 |

| | | | | | | | | |
|--|-----|----|----|-----|----|-----|------|-----|
| I don't know / haven't thought about it much | 12% | 9% | 9% | 18% | 9% | 14% | 25% | 13% |
| | | | | | | | PQSV | P |

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H - I/J/K/L/M/N/O - P/Q/R/S/T/U/V - W/X - Y/Z - a/b

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni January 31st, 2023

Maru/Blue

February 1st, 2023

7 Feb 2023

Thinking about Tax-Free Savings Accounts (TFSA) now, approximately how much have you contributed to your TFSA since January 1, 2022?

| | Total | | | | | | | |
|---------------------|-------|--------------------|--------------------|---------|---------|---------------------|------------------------------|-------------|
| | Total | Employed full-time | Employed part-time | Student | Retired | Stay at home parent | Unemployed/ Looking for work | Not Retired |
| | A | P | Q | R | S | T | U | V |
| BASE: If TFSA In Q4 | 770 | 374 | 79 | 7 | 255 | 12 | 22 | 515 |
| BASE: WEIGHTED | 727 | 353 | 72* | 8** | 239 | 13** | 23** | 488 |
| 1 | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 0 |
| | 0% | - | - | - | 1% | - | - | - |
| | | | | | V | | | |
| 15 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 1 |
| | 0% | - | - | 12% | - | - | - | 0% |
| 25 | 2 | 0 | 0 | 0 | 0 | 0 | 2 | 2 |
| | 0% | - | - | - | - | - | 7% | 0% |
| 40 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 |
| | 0% | 0% | - | - | - | - | - | 0% |
| 50 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 1 |
| | 0% | - | 1% | 14% | - | - | - | 0% |
| 65 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| | 0% | - | - | - | 1% | - | - | - |
| 150 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 1 |
| | 0% | - | 2% | - | - | - | - | 0% |
| | | | PSV | | | | | |
| 200 | 2 | 1 | 1 | 0 | 0 | 0 | 0 | 2 |
| | 0% | 0% | 1% | - | - | - | - | 0% |
| 300 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 |
| | 0% | 0% | - | - | - | - | - | 0% |
| 350 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 1 |
| | 0% | - | 1% | - | - | - | - | 0% |
| | | | P | | | | | |
| 400 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 |
| | 0% | 0% | - | - | - | - | - | 0% |
| 480 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 1 |
| | 0% | - | 2% | - | - | - | - | 0% |
| | | | P | | | | | |
| 500 | 3 | 3 | 0 | 0 | 0 | 0 | 0 | 3 |
| | 0% | 1% | - | - | - | - | - | 1% |
| 550 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 1 |
| | 0% | - | 1% | - | - | - | - | 0% |
| 600 | 2 | 2 | 0 | 0 | 0 | 0 | 0 | 2 |
| | 0% | 1% | - | - | - | - | - | 0% |
| 700 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 1 |
| | 0% | - | 1% | - | - | - | - | 0% |
| 800 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 |
| | 0% | 0% | - | - | - | - | - | 0% |
| 875 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| | 0% | - | - | - | 1% | - | - | - |
| 1000 | 14 | 11 | 1 | 0 | 3 | 0 | 0 | 12 |
| | 2% | 3% | 1% | - | 1% | - | - | 2% |

| | | | | | | | | |
|------|----|----|-----|---|----|----|----|----|
| 1200 | 14 | 8 | 2 | 0 | 2 | 1 | 0 | 12 |
| | 2% | 2% | 3% | - | 1% | 7% | - | 2% |
| 1290 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 |
| | 0% | 0% | - | - | - | - | - | 0% |
| 1300 | 2 | 0 | 2 | 0 | 0 | 0 | 0 | 2 |
| | 0% | - | 2% | - | - | - | - | 0% |
| | | | PSV | | | | | |
| 1500 | 7 | 5 | 2 | 0 | 0 | 0 | 0 | 7 |
| | 1% | 1% | 3% | - | - | - | - | 1% |
| | | | S | | | | | |
| 2000 | 11 | 7 | 1 | 0 | 3 | 0 | 0 | 8 |
| | 1% | 2% | 1% | - | 1% | - | - | 2% |
| 2400 | 2 | 0 | 1 | 0 | 1 | 0 | 0 | 1 |
| | 0% | - | 2% | - | 0% | - | - | 0% |
| | | | PV | | | | | |
| 2500 | 4 | 3 | 1 | 0 | 0 | 0 | 0 | 4 |
| | 1% | 1% | 2% | - | 0 | - | - | 1% |
| 2600 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 |
| | 0% | 0% | - | - | - | - | - | 0% |
| 2700 | 2 | 0 | 0 | 0 | 0 | 0 | 2 | 2 |
| | 0% | - | - | - | - | - | 8% | 0% |
| 3000 | 8 | 5 | 0 | 0 | 2 | 0 | 0 | 5 |
| | 1% | 1% | 1% | - | 1% | - | - | 1% |
| 3400 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 |
| | 0% | 0% | - | - | - | - | - | 0% |
| 3500 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 |
| | 0% | 0% | - | - | - | - | - | 0% |
| 3600 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 1 |
| | 0% | - | 1% | - | - | - | - | 0% |
| | | | P | | | | | |
| 3900 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 |
| | 0% | 0% | - | - | - | - | - | 0% |
| 4000 | 7 | 4 | 0 | 0 | 2 | 0 | 0 | 4 |
| | 1% | 1% | - | - | 1% | - | - | 1% |
| 4400 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| | 0% | - | - | - | 0% | - | - | - |
| 4500 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| | 0% | - | - | - | 1% | - | - | - |
| 4800 | 4 | 2 | 1 | 0 | 1 | 0 | 0 | 3 |
| | 1% | 1% | 2% | - | 0% | - | - | 1% |
| 5000 | 30 | 20 | 2 | 0 | 6 | 0 | 1 | 24 |
| | 4% | 6% | 3% | - | 2% | - | 3% | 5% |
| 5200 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 |
| | 0% | 0% | - | - | - | - | - | 0% |
| 5500 | 6 | 3 | 0 | 0 | 2 | 1 | 0 | 4 |
| | 1% | 1% | - | - | 1% | 6% | - | 1% |
| 6000 | 47 | 26 | 3 | 0 | 18 | 0 | 0 | 29 |
| | 6% | 7% | 4% | - | 7% | - | - | 6% |

| | | | | | | | | |
|-------|----|----|----|-----|----|----|----|----|
| 6500 | 42 | 22 | 3 | 0 | 16 | 1 | 1 | 27 |
| | 6% | 6% | 4% | - | 7% | 5% | 3% | 5% |
| 7000 | 7 | 5 | 0 | 0 | 2 | 0 | 0 | 5 |
| | 1% | 1% | - | - | 1% | - | - | 1% |
| 7200 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| | 0% | - | - | - | 1% | - | - | - |
| 7500 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 |
| | 0% | 0% | - | - | - | - | - | 0% |
| 8000 | 3 | 1 | 1 | 0 | 1 | 0 | 0 | 2 |
| | 0% | 0% | 1% | - | 0% | - | - | 0% |
| 8400 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| | 0% | - | - | - | 0% | - | - | - |
| 9600 | 2 | 2 | 0 | 0 | 0 | 0 | 0 | 2 |
| | 0% | 0% | - | - | - | - | - | 0% |
| 10000 | 13 | 5 | 3 | 0 | 4 | 0 | 0 | 8 |
| | 2% | 2% | 4% | - | 2% | - | - | 2% |
| 11500 | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 1 |
| | 0% | 0% | - | - | 0% | - | - | 0% |
| 12000 | 6 | 1 | 0 | 0 | 5 | 0 | 0 | 1 |
| | 1% | 0% | - | - | 2% | - | - | 0% |
| 12500 | 11 | 6 | 0 | 0 | 5 | 0 | 0 | 6 |
| | 1% | 2% | - | - | 2% | - | - | 1% |
| 12800 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 1 |
| | 0% | - | 2% | - | - | - | - | 0% |
| 13000 | 5 | 1 | 0 | 1 | 4 | 0 | 0 | 2 |
| | 1% | 0% | - | 11% | 2% | - | - | 0% |
| 13500 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 |
| | 0% | 0% | - | - | - | - | - | 0% |
| 15000 | 5 | 1 | 1 | 0 | 2 | 0 | 0 | 2 |
| | 1% | 0% | 2% | - | 1% | - | - | 0% |
| 15900 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 |
| | 0% | 0% | - | - | - | - | - | 0% |
| 17000 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| | 0% | - | - | - | - | - | - | 0% |
| 18000 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| | 0% | - | - | - | 0% | - | - | - |
| 20000 | 5 | 3 | 1 | 0 | 2 | 0 | 0 | 4 |
| | 1% | 1% | 1% | - | 1% | - | - | 1% |
| 25000 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 |
| | 0% | 0% | - | - | - | - | - | 0% |
| 30000 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| | 0% | - | - | - | 1% | - | - | - |
| 35000 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | - | - | - | 0 | - | - | - |
| 36000 | 2 | 0 | 2 | 0 | 0 | 0 | 0 | 2 |
| | 0% | - | 2% | - | - | - | - | 0% |

| | | | PSV | | | | | | |
|---|---------|---------|---------|---------|----------|---------|---------|---------|----|
| 40000 | 3 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 3 |
| | 0% | 1% | - | - | 0 | - | - | - | 1% |
| 42000 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| | 0% | - | - | - | 0% | - | - | - | - |
| 45000 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| | 0% | - | - | - | 0% | - | - | - | - |
| 50000 | 4 | 1 | 0 | 0 | 2 | 0 | 0 | 0 | 1 |
| | 1% | 0% | - | - | 1% | - | - | - | 0% |
| 60000 | 3 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 2 |
| | 0% | 0% | 1% | - | 0% | - | - | - | 0% |
| 65000 | 3 | 2 | 0 | 0 | 1 | 0 | 0 | 0 | 2 |
| | 0% | 0% | - | - | 1% | - | - | - | 0% |
| 70000 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| | 0% | - | - | - | 0% | - | - | - | - |
| 75000 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| | 0% | - | - | - | 1% | - | - | - | - |
| 80000 | 2 | 1 | 0 | 0 | 2 | 0 | 0 | 0 | 1 |
| | 0% | 0% | - | - | 1% | - | - | - | 0% |
| I have not contributed to my TFSA in the last year, since January 1, 2022 | 206 | 85 | 23 | 3 | 63 | 9 | 11 | 143 | |
| | 28% | 24% | 32% | 40% | 26% | 68% | 46% | 29% | |
| | | | | | | | | | P |
| I don't remember | 200 | 99 | 13 | 2 | 73 | 2 | 8 | 127 | |
| | 27% | 28% | 18% | 22% | 30% | 14% | 33% | 26% | |
| | | | | | Q | | | | |
| LESS THAN \$1,000 (NET) | 25 | 10 | 6 | 2 | 5 | 0 | 2 | 20 | |
| | 3% | 3% | 9% | 26% | 2% | - | 7% | 4% | |
| | | | PSV | | | | | | P |
| \$1,000-\$4,999 (NET) | 82 | 49 | 12 | 0 | 17 | 1 | 2 | 65 | |
| | 11% | 14% | 17% | - | 7% | 7% | 8% | 13% | |
| | | S | S | | | | | | S |
| \$5,000-\$9,999 (NET) | 141 | 82 | 9 | 0 | 45 | 1 | 1 | 95 | |
| | 19% | 23% | 13% | - | 19% | 11% | 6% | 20% | |
| | | V | | | | | | | |
| \$10,000+ (NET) | 74 | 28 | 8 | 1 | 36 | 0 | 0 | 38 | |
| | 10% | 8% | 11% | 11% | 15% | - | - | 8% | |
| | | | | | PV | | | | |
| MEAN | 9145.60 | 7696.90 | 6774.10 | 3893.50 | 12964.00 | 4083.90 | 2712.50 | 7336.80 | |
| | | | | | PV | | | | |
| MEDIAN | 6000 | 6000 | 4800 | 50 | 6500 | 5500 | 2700 | 5000 | |

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H - I/J/K/L/M/N/O - P/Q/R/S/T/U/V - W/X - Y/Z - a/b

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni January 31st, 2023

Maru/Blue

February 1st, 2023

7 Feb 2023

You mentioned that you own both a TFSA and an RRSP. Which did you contribute more money to in 2022?

| | Total | | | | | | | |
|--|-------|--------------------|--------------------|---------|---------|---------------------|------------------------------|-------------|
| | Total | Employed full-time | Employed part-time | Student | Retired | Stay at home parent | Unemployed/ Looking for work | Not Retired |
| | A | P | Q | R | S | T | U | V |
| BASE: RRSP And TFSA At Q4 | 521 | 283 | 50 | 2 | 155 | 8 | 10 | 366 |
| BASE: WEIGHTED | 485 | 262 | 47* | 2** | 144 | 8** | 11** | 341 |
| RRSP | 156 | 120 | 13 | 1 | 13 | 3 | 4 | 142 |
| | 32% | 46% | 28% | 53% | 9% | 42% | 35% | 42% |
| | | QSV | S | | | | | QS |
| TFSA | 205 | 95 | 21 | 0 | 77 | 3 | 1 | 128 |
| | 42% | 36% | 45% | - | 53% | 42% | 13% | 37% |
| | | | | | PV | | | |
| I contributed the exact same amount to both | 48 | 33 | 4 | 0 | 9 | 0 | 1 | 39 |
| | 10% | 13% | 9% | - | 7% | 5% | 10% | 11% |
| | | | | | | | | |
| Neither, I didn't contribute/don't intend to contribute for 2022 | 77 | 13 | 8 | 1 | 44 | 1 | 5 | 32 |
| | 16% | 5% | 18% | 47% | 31% | 12% | 41% | 9% |
| | | | P | | PV | | | P |

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H - I/J/K/L/M/N/O - P/Q/R/S/T/U/V - W/X - Y/Z - a/b

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni January 31st, 2023

Maru/Blue

February 1st, 2023

7 Feb 2023

How much do you agree or disagree with each statement below?

| I'm more concerned with meeting my current needs vs. saving or planning for the future | Total | | | | | | | |
|--|-------|--------------------|--------------------|---------|---------|---------------------|------------------------------|-------------|
| | Total | Employed full-time | Employed part-time | Student | Retired | Stay at home parent | Unemployed/ Looking for work | Not Retired |
| | A | P | Q | R | S | T | U | V |
| BASE: All Respondents | 1544 | 727 | 166 | 36 | 411 | 48 | 62 | 1133 |
| BASE: WEIGHTED | 1544 | 701 | 164 | 44** | 394 | 55* | 73* | 1150 |
| TOP 2 BOX (NET) | 887 | 420 | 105 | 22 | 174 | 33 | 60 | 714 |
| | 57% | 60% | 64% | 50% | 44% | 60% | 82% | 62% |
| | | S | S | | | | PQSTV | S |
| (4) Agree strongly | 352 | 158 | 38 | 10 | 55 | 10 | 30 | 296 |
| | 23% | 23% | 23% | 24% | 14% | 18% | 41% | 26% |
| | | S | S | | | | PQSTV | PS |
| (3) Agree somewhat | 536 | 262 | 68 | 12 | 118 | 23 | 30 | 417 |
| | 35% | 37% | 41% | 27% | 30% | 42% | 41% | 36% |
| | | S | S | | | | | S |
| (2) Disagree somewhat | 346 | 186 | 32 | 5 | 92 | 9 | 9 | 254 |
| | 22% | 27% | 19% | 12% | 23% | 17% | 12% | 22% |
| | | UV | | | U | | | |
| (1) Disagree strongly | 175 | 71 | 20 | 5 | 70 | 4 | 2 | 105 |
| | 11% | 10% | 12% | 11% | 18% | 7% | 2% | 9% |
| | | | U | | PUV | | | |
| BOTTOM 2 BOX (NET) | 521 | 257 | 52 | 10 | 162 | 13 | 10 | 358 |
| | 34% | 37% | 32% | 23% | 41% | 24% | 14% | 31% |
| | | UV | U | | QTUV | | | U |
| Not applicable | 136 | 24 | 7 | 12 | 58 | 9 | 3 | 77 |
| | 9% | 3% | 4% | 27% | 15% | 16% | 4% | 7% |
| | | | | | PQUV | PQUV | | P |
| MEAN | 2.80 | 2.70 | 2.80 | 2.90 | 2.50 | 2.80 | 3.30 | 2.80 |
| | | S | S | | | S | PQSTV | PS |

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H - I/J/K/L/M/N/O - P/Q/R/S/T/U/V - W/X - Y/Z - a/b

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni January 31st, 2023

Maru/Blue

February 1st, 2023

7 Feb 2023

How much do you agree or disagree with each statement below?

| I have delayed my retirement plans as a result of the current economic environment | Total | | | | | | | |
|--|-------|--------------------|--------------------|---------|---------|---------------------|------------------------------|-------------|
| | Total | Employed full-time | Employed part-time | Student | Retired | Stay at home parent | Unemployed/ Looking for work | Not Retired |
| | A | P | Q | R | S | T | U | V |
| BASE: All Respondents | 1544 | 727 | 166 | 36 | 411 | 48 | 62 | 1133 |
| BASE: WEIGHTED | 1544 | 701 | 164 | 44** | 394 | 55* | 73* | 1150 |
| TOP 2 BOX (NET) | 451 | 262 | 73 | 10 | 22 | 20 | 37 | 429 |
| | 29% | 37% | 45% | 22% | 6% | 37% | 50% | 37% |
| | | S | S | | | S | SV | S |
| (4) Agree strongly | 179 | 108 | 33 | 1 | 4 | 4 | 13 | 175 |
| | 12% | 15% | 20% | 2% | 1% | 7% | 18% | 15% |
| | | S | ST | | | S | S | S |
| (3) Agree somewhat | 272 | 153 | 40 | 9 | 18 | 16 | 23 | 254 |
| | 18% | 22% | 24% | 20% | 4% | 30% | 32% | 22% |
| | | S | S | | | S | S | S |
| (2) Disagree somewhat | 278 | 158 | 32 | 8 | 49 | 12 | 9 | 229 |
| | 18% | 23% | 19% | 19% | 12% | 23% | 12% | 20% |
| | | SV | | | | | | S |
| (1) Disagree strongly | 296 | 150 | 25 | 3 | 96 | 6 | 4 | 200 |
| | 19% | 21% | 15% | 7% | 24% | 11% | 5% | 17% |
| | | UV | | | QUV | | | U |
| BOTTOM 2 BOX (NET) | 575 | 307 | 57 | 11 | 145 | 19 | 12 | 429 |
| | 37% | 44% | 34% | 25% | 37% | 34% | 17% | 37% |
| | | QSUV | U | | U | | | U |
| Not applicable | 518 | 132 | 35 | 23 | 227 | 16 | 24 | 291 |
| | 34% | 19% | 21% | 52% | 58% | 30% | 33% | 25% |
| | | | | | PQTUV | | P | P |
| MEAN | 2.30 | 2.40 | 2.60 | 2.40 | 1.60 | 2.50 | 2.90 | 2.50 |
| | | S | PS | | | S | PSTV | PS |

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H - I/J/K/L/M/N/O - P/Q/R/S/T/U/V - W/X - Y/Z - a/b

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni January 31st, 2023

Maru/Blue

February 1st, 2023

7 Feb 2023

How much do you agree or disagree with each statement below?

| I'm confident that I'm saving enough to retire how and when I want | Total | | | | | | | |
|--|-------|--------------------|--------------------|---------|---------|---------------------|------------------------------|-------------|
| | Total | Employed full-time | Employed part-time | Student | Retired | Stay at home parent | Unemployed/ Looking for work | Not Retired |
| | A | P | Q | R | S | T | U | V |
| BASE: All Respondents | 1544 | 727 | 166 | 36 | 411 | 48 | 62 | 1133 |
| BASE: WEIGHTED | 1544 | 701 | 164 | 44** | 394 | 55* | 73* | 1150 |
| TOP 2 BOX (NET) | 689 | 347 | 58 | 16 | 216 | 14 | 22 | 473 |
| | 45% | 50% | 35% | 35% | 55% | 25% | 30% | 41% |
| | | QTUV | | | QTUV | | | T |
| (4) Agree strongly | 187 | 85 | 10 | 6 | 68 | 1 | 7 | 119 |
| | 12% | 12% | 6% | 13% | 17% | 3% | 9% | 10% |
| | | QV | | | PQTV | | | |
| (3) Agree somewhat | 502 | 262 | 47 | 10 | 148 | 12 | 15 | 354 |
| | 33% | 37% | 29% | 22% | 38% | 23% | 21% | 31% |
| | | UV | | | UV | | | |
| (2) Disagree somewhat | 333 | 188 | 49 | 7 | 40 | 12 | 15 | 293 |
| | 22% | 27% | 30% | 17% | 10% | 22% | 20% | 25% |
| | | S | S | | | S | S | S |
| (1) Disagree strongly | 299 | 137 | 36 | 8 | 29 | 18 | 29 | 270 |
| | 19% | 20% | 22% | 18% | 7% | 33% | 40% | 23% |
| | | S | S | | | PS | PQSV | PS |
| BOTTOM 2 BOX (NET) | 631 | 325 | 85 | 16 | 69 | 30 | 44 | 562 |
| | 41% | 46% | 52% | 35% | 18% | 55% | 60% | 49% |
| | | S | S | | | S | S | PS |
| Not applicable | 223 | 28 | 22 | 13 | 109 | 11 | 7 | 114 |
| | 14% | 4% | 13% | 30% | 28% | 20% | 10% | 10% |
| | | | P | | PQUV | PV | P | P |
| MEAN | 2.40 | 2.40 | 2.20 | 2.40 | 2.90 | 1.90 | 2.00 | 2.30 |
| | | QTUV | | | PQTUV | | | TU |

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H - I/J/K/L/M/N/O - P/Q/R/S/T/U/V - W/X - Y/Z - a/b

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni January 31st, 2023

Maru/Blue

February 1st, 2023

7 Feb 2023

How much do you agree or disagree with each statement below?

| I worry about running out of money in retirement | Total | | | | | | | |
|--|-------|--------------------|--------------------|---------|---------|---------------------|------------------------------|-------------|
| | Total | Employed full-time | Employed part-time | Student | Retired | Stay at home parent | Unemployed/ Looking for work | Not Retired |
| | A | P | Q | R | S | T | U | V |
| BASE: All Respondents | 1544 | 727 | 166 | 36 | 411 | 48 | 62 | 1133 |
| BASE: WEIGHTED | 1544 | 701 | 164 | 44** | 394 | 55* | 73* | 1150 |
| TOP 2 BOX (NET) | 930 | 464 | 117 | 21 | 167 | 35 | 55 | 762 |
| | 60% | 66% | 71% | 48% | 42% | 63% | 76% | 66% |
| | | S | S | | | S | S | S |
| (4) Agree strongly | 394 | 187 | 59 | 11 | 44 | 18 | 31 | 350 |
| | 26% | 27% | 36% | 24% | 11% | 33% | 43% | 30% |
| | | S | PS | | | S | PSV | PS |
| (3) Agree somewhat | 536 | 277 | 57 | 11 | 124 | 17 | 24 | 412 |
| | 35% | 40% | 35% | 24% | 31% | 31% | 33% | 36% |
| | | SV | | | | | | |
| (2) Disagree somewhat | 328 | 149 | 28 | 4 | 128 | 9 | 5 | 201 |
| | 21% | 21% | 17% | 8% | 32% | 16% | 7% | 17% |
| | | UV | | | PQTUV | | | U |
| (1) Disagree strongly | 158 | 62 | 9 | 6 | 67 | 4 | 5 | 91 |
| | 10% | 9% | 6% | 14% | 17% | 7% | 7% | 8% |
| | | | | | PQV | | | |
| BOTTOM 2 BOX (NET) | 486 | 211 | 37 | 10 | 195 | 13 | 10 | 292 |
| | 32% | 30% | 23% | 22% | 49% | 23% | 14% | 25% |
| | | UV | | | PQTUV | | | U |
| Not applicable | 128 | 27 | 10 | 13 | 32 | 7 | 8 | 96 |
| | 8% | 4% | 6% | 30% | 8% | 13% | 10% | 8% |
| | | | | | P | P | P | P |
| MEAN | 2.80 | 2.90 | 3.10 | 2.80 | 2.40 | 3.00 | 3.20 | 3.00 |
| | | S | PS | | | S | PSV | PS |

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H - I/J/K/L/M/N/O - P/Q/R/S/T/U/V - W/X - Y/Z - a/b

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni January 31st, 2023

Maru/Blue

February 1st, 2023

7 Feb 2023

How much do you agree or disagree with each statement below?

| I will consider shifting some of my RRSP or TFSA contributions to the Tax-Free First Home Savings Account (FHSA) in 2023 | Age | | | |
|--|------------|------------|------------|------------|
| | Total | 18-34 | 35-54 | 55+ |
| | A | B | C | D |
| BASE: All Respondents | 1544 | 405 | 542 | 597 |
| BASE: WEIGHTED | 1544 | 442 | 534 | 568 |
| TOP 2 BOX (NET) | 347 23% | 211 48% | 83 15% | 54 10% |
| | | CD | D | |
| (4) Agree strongly | 126 8% | 94 21% | 22 4% | 11 2% |
| | | CD | D | |
| (3) Agree somewhat | 221 14% | 117 27% | 61 11% | 43 8% |
| | | CD | D | |
| (2) Disagree somewhat | 201 13% | 69 16% | 77 14% | 55 10% |
| | | D | D | |
| (1) Disagree strongly | 323 21% | 55 12% | 150 28% | 118 21% |
| | | | BD | B |
| BOTTOM 2 BOX (NET) | 523 34% | 124 28% | 227 42% | 173 30% |
| | | | BD | |
| Not applicable | 673 44% | 107 24% | 225 42% | 341 60% |
| | | | B | BC |
| MEAN | 2.20 | 2.70 | 1.90 | 1.80 |
| | | CD | | |

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G/H/I - J/K - L/M/N/O/P/Q - R/S/T - U/V

Overlap formulae used. * small base

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni January 31st, 2023

Maru/Blue

February 1st, 2023

7 Feb 2023