|  |  | Age |  |  | Genoration |  |  |  |  |  | Gender |  | Pronce |  |  |  |  |  | mome |  |  | Eatataon |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Toal | ${ }^{18} 84$ | ${ }^{3554}$ | ${ }^{\text {55 }}$ | ${ }_{\text {con }}^{\text {Colitio }}$ | cile | ${ }_{\text {cos }}^{60} 5$ |  |  |  | Malo | Femae | вс | ${ }^{\text {AB }}$ | mesk | on | ${ }^{\text {PQ }}$ | at | S50k | Ssok－s99\％ | stook | HS oriess | ${ }_{\text {cosem }}^{\text {Tocologe }}$ | Unive |
|  | A | 8 | ${ }^{\circ}$ | $\bigcirc$ | E | F | $\checkmark$ | H | 1 | J | k | L | м | ${ }^{\sim}$ | $\bigcirc$ | P | $\bigcirc$ | R | $s$ | T | $u$ | $\times$ | r | z |
| EASE：AIR Espongents | ${ }^{1523}$ | ${ }^{373}$ | ${ }^{509}$ | ${ }^{646}$ | ${ }^{166}$ | ${ }^{354}$ | ${ }^{411}$ | ${ }^{27}$ | ${ }^{345}$ | ${ }_{5}^{592}$ | ${ }_{21}^{721}$ | 80 | 20 |  | ${ }_{8}^{89}$ | ${ }^{600}$ | ${ }^{346}$ | 11 | 5 | ${ }_{45}^{45}$ | 44 | ${ }^{2688}$ | ${ }_{465}$ | ${ }^{798}$ |
| silion | ${ }_{4}^{1523}$ | ${ }_{152}^{41}$ | ${ }_{148}^{446}$ | ${ }_{1}^{60}$ | ${ }_{97}^{206}$ | ${ }_{108}^{308}$ | ${ }_{105}^{398}$ | ${ }_{49}^{29}$ | ${ }_{100}^{334}$ | ${ }_{149}$ | ${ }_{243}$ | ${ }_{26}^{206}$ | ${ }_{73}^{204}$ | ${ }_{37}^{170}$ | ${ }_{25}^{100}$ | ${ }_{181}^{580}$ | ${ }^{360}$ | ${ }_{27}^{109}$ | ${ }_{\substack{582}}^{182}$ | ${ }_{178}^{483}$ | ${ }_{1}^{318}$ | ${ }_{\substack{605 \\ 176}}$ | ${ }_{113}^{46}$ | ${ }_{164}^{172}$ |
|  | 30\％ | ${ }^{37 \%}$ | 30\％ | 26\％ | $47 \%$ | 30\％ | 27\％ | 22\％ | 30\％ | 27\％ | $34 \%$ | 27\％ | $36 \%$ | $22 \%$ | ${ }^{25 \%}$ | 31\％ | ${ }^{32 \%}$ | $24 \%$ | 33\％ | ${ }^{26 \%}$ | ${ }^{33 \%}$ | 29\％ | 25\％ | 37\％ |
|  |  |  |  |  | FGHM |  |  |  |  |  |  |  |  |  |  |  | N |  |  |  |  |  |  |  |
| On he wong trax | ${ }_{\text {106\％}}^{1084}$ | ${ }_{63 \%}^{265}$ | ${ }_{70 \%}^{348}$ | ${ }_{744}^{45}$ | $\xrightarrow{110}$ | ${ }_{70 \%}^{251}$ | ${ }_{73 \%}^{29}$ | ${ }_{78 \%}^{176}$ | ${ }_{70 \%}^{23}$ | ${ }_{73 \%}^{411}$ | ${ }_{66 \%}^{494}$ | ${ }_{73 \%}^{57 \%}$ | ${ }_{6}^{131}$ | ${ }_{78}^{132}$ | ${ }_{75 \%}^{75 \%}$ | $\xrightarrow{399}$ | ${ }_{6}^{244} 6$ | ${ }_{76 \%}^{88}$ | ${ }_{\substack{36 \\ 67 \%}}$ | ${ }_{\substack{335 \\ 74 \%}}$ | ${ }^{242}$ | ${ }_{71 \%}^{429}$ | ${ }_{\text {3 }}^{34 \%}$ | ${ }_{634}^{294}$ |
|  |  |  |  | B |  | E | E | E | E | E |  | k |  | MPa |  |  |  |  |  | s |  | z | z |  |


Overap tormulae used．•smal base
Compatison Groups
Independent $T$－Test tor Means（equal variances），Independent $z$－Test tor Percentages（unpooled proporitions）
Uppercase eleters indicate significance at the $95 \%$ Ivevel．
Omni October $27 \mathrm{Th}, 2023$
Octaber 30nh， 2023
co Oct 2023
30 Oct 2023

|  |  | Age |  |  | Senoation |  |  |  |  |  | Gorder |  | Prounce |  |  |  |  |  | neome |  |  | Eatataon |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Toal | ＇18， 34 | ${ }^{3} 554$ | ${ }^{\text {55 }}+$ | ${ }_{\text {col }}^{60}$ |  |  |  |  |  | ${ }^{\text {mab }}$ | Femae | вс | ${ }_{\text {AB }}$ | mesk | on | ${ }^{\text {Pa }}$ | ar |  | ssokssak | stook＋ | HS or tess | Teonsegeol | Unive |
|  | A | B | ${ }^{\circ}$ | D | E | F | 6 | H | 1 | J | k | L | m | ${ }^{\mathrm{N}}$ | $\bigcirc$ | P | $\bigcirc$ | R | s | T | $\checkmark$ | $\times$ | $\bigcirc$ | z |
| EASE：AIIR Respondents |  | ${ }^{373}$ | 504 | 64 |  | ${ }^{354}$ |  | ${ }^{24}$ | ${ }^{345}$ |  |  |  |  |  |  | 600 | ${ }^{346}$ | 114 |  |  |  | ${ }^{268}$ |  |  |
| Base weligite | ${ }^{1523}$ | ${ }_{4} 17$ | 496 | 610 | ${ }^{206}$ | ${ }^{359}$ | ${ }_{39}$ | ${ }^{225}$ | ${ }^{334}$ | 559 | ${ }^{74}$ | 776 | 204 | 170 | ${ }^{100}$ | ${ }_{582}$ | ${ }_{360}$ | ${ }^{109}$ | 542 | ${ }_{45}$ | ${ }_{360}$ | ${ }_{605}$ | ${ }_{454}$ |  |
| Impoued since last month | 154 | ${ }^{95}$ | ${ }^{44}$ | 15 | 5 | ${ }^{62}$ | ${ }^{26}$ | ${ }^{8}$ | ${ }^{6}$ | ${ }^{15}$ | ${ }^{85}$ | ${ }^{69}$ | ${ }^{18}$ | ${ }^{8}$ | 8 | 12 | ${ }^{34}$ | 14 | ${ }_{48}^{48}$ | ${ }^{40}$ | 57 | ${ }_{46}$ | ${ }^{46}$ | ${ }^{62}$ |
|  | $10 \%$ | ${ }^{23 \%}$ | 9\％ | $2 \%$ | 25\％ | 17\％ | 6\％ | 4\％ | 2\％ | 3\％ | 1\％ | \％ | $9 \%$ | 5\％ | ${ }_{8 \%}$ | ${ }^{12 \%}$ | \％ | ${ }_{13 \%}^{13 \%}$ | \％ | \％ | ${ }_{16 \%}$ | 8 | \％ | ${ }^{13 \%}$ |
|  | 94 | ${ }_{1}^{\text {co }}$ | 321 | ${ }^{424}$ | ${ }_{96}^{6+10}$ | ${ }_{190}^{640}$ | ${ }^{269}$ | ${ }_{157}$ | 232 | 389 | ${ }_{43}$ | 501 | ${ }_{125}$ | 103 | ${ }^{62}$ | ${ }^{338}$ | ${ }_{248}$ | ${ }_{68}$ | ${ }_{3}^{335}$ | 270 | ${ }_{27}^{\text {St9 }}$ | ${ }_{390}$ | ${ }^{264}$ | 28 |
|  | ${ }^{62 \%}$ | $48 \%$ | 65\％ | ${ }^{70 \%}$ | $46 \%$ | 53\％ | $67 \%$ | $70 \%$ | ${ }_{70 \%}$ | 70\％ | 59\％ | 65\％ | $61 \%$ | 61\％ | 63\％ | $58 \%$ | 69\％ | ${ }^{62 \%}$ | ${ }^{22 \%}$ | $60 \%$ | $61 \%$ | ${ }^{64 \%}$ | 59\％ | 62\％ |
|  |  |  | 8 | － |  |  | EF | 嫄 | 恹 | 嫄 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  | ${ }^{131}$ |  |  | ${ }^{106}$ | 104 |  |  |  |  | ${ }^{206}$ | ${ }^{61}$ | 59 | ${ }^{29}$ | ${ }^{170}$ | 79 | 27 | ${ }^{159}$ | ${ }_{144}$ | ${ }^{83}$ | ${ }_{169}$ | ${ }^{143}$ |  |
|  | ${ }^{28 \%}$ | 30\％ | $26 \%$ | ${ }^{28 \%}$ | 29\％ | $30 \%$ | ${ }^{26 \%}$ | 27\％ | 29\％ | 28\％ | 29\％ | 27\％ | 30\％ | ${ }^{35 \%}$ | ${ }^{30 \%}$ | ${ }^{29 \%}$ | ${ }^{22 \%}$ | ${ }^{25 \%}$ | ${ }^{29 \%}$ | 32\％ | ${ }^{238}$ | ${ }^{28 \%}$ | ${ }^{32 \%}$ | ${ }^{246}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | a） |  |  |  |  |  |  |  |  |  |  |

Proporions $M$ Means：Columns Tested
Overtap tomulae used．$*$ smal base
Comparison Groups
Uppercase leteres indicate sinice
Uppercase eleters indiciate signilicance at the $95 \%$ level．
Omni October 27lh， 202
Manublue
OCtober 3ant， 2023
30 Oct 2023

|  |  | Age |  |  | Generation |  |  |  |  |  | Gender |  | Prounce |  |  |  |  |  | Income |  |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | ${ }^{18} 3.34$ | ${ }^{3} 35.54$ | ${ }^{555+}$ |  |  | $\underbrace{\text { Gen } \times(43)}_{58}$ | Boomers II <br> （59 to 68） | Boomers I＋ <br> （69＋） | Boomers＋ <br> （59＋） | Male | Female | вс | AB | MB／SK | ON | PQ | ATL | ＜$\$ 50 \mathrm{k}$ | \＄50k．s99k | \＄100k＋ | HS or less | Collegel Tech school | Univa |
|  | A | B | c | D | E |  | G | 4 | 1 | J | K | L | M | N | $\bigcirc$ | P | 0 | R | s | T | $u$ | $\times$ | r | $z$ |
| BASE：All Respondents | 1523 | 373 | 504 | 646 | 166 | 354 | 411 | ${ }^{247}$ | 345 | 592 | ${ }^{721}$ | 802 | 198 | 176 | 89 | 600 | 346 | 114 | 439 | 451 | 444 | 268 | 456 |  |
| BASE：WEIGHTED | 1523 | 417 | 496 | 610 | 206 | 359 | 398 | 225 | 334 | 559 | 747 | 776 | 204 | 170 | $100^{\circ}$ | 580 | 360 | 109 | 542 | 453 | 360 | 605 | 454 |  |
|  | 536 | 177 | 144 | 215 | 95 | 135 | 105 | 64 | 136 | 201 | 291 | 245 | 76 | 45 | 26 | 201 | 158 | 29 | 193 | 149 | 140 | 203 | 147 | 186 |
|  | 35\％ | 42\％ | 29\％ | 35\％ | 46\％ | 37\％ | 26\％ | 29\％ | 41\％ | 36\％ | 39\％ | 32\％ | 37\％ | 27\％ | 26\％ | 35\％ | 44\％ | 27\％ | 36\％ | 33\％ | 39\％ | 34\％ | 32\％ | 40\％ |
|  |  | $c$ |  |  | GHJ | G |  |  | GHJ | GH | L |  |  |  |  |  | NOPR |  |  |  |  |  |  |  |
| The national economy will mprove | 510 | 162 | 145 | 203 | 89 | 122 | 107 | 61 | 131 | 192 | 277 | 233 | 82 | 40 | ${ }^{23}$ | 197 | 141 | 28 | 198 | ${ }^{135}$ | ${ }^{131}$ | 192 | 138 | 180 |
|  | 33\％ | 39\％ | 29\％ | 33\％ | 43\％ | 34\％ | 27\％ | 27\％ | 39\％ | 34\％ | 37\％ | 30\％ | 40\％ | 24\％ | 23\％ | 34\％ | 39\％ | 25\％ | 37\％ | 30\％ | 36\％ | 32\％ | 30\％ | 39\％ |
|  |  |  |  |  | GH |  |  |  | GHJ | GH | L |  | NOR |  |  | N | NOR |  |  |  |  |  |  |  |
| I will have more than twomonths of savings to coverany unexpected costs or any uneeds need | 997 | 235 | 276 | 485 | 126 | 188 | 225 | 177 | 281 | 458 | 513 | 484 | 149 | 106 | 59 | 367 | 248 | 67 | 297 | 320 | 272 | 367 | 274 | 355 |
|  | 65\％ | 56\％ | 56\％ | 80\％ | 61\％ | 52\％ | 57\％ | 78\％ | 84\％ | $82 \%$ | 69\％ | 62\％ | $73 \%$ | 63\％ | 60\％ | 63\％ | 69\％ | 61\％ | 55\％ | 71\％ | 76\％ | 61\％ | 60\％ | ${ }^{76 \%}$ |
|  |  |  |  | вс |  |  |  | EFG | EFG | EFG |  |  |  |  |  |  |  |  |  | s | s |  |  |  |
|  | 761 | 233 | 256 | 272 | 129 | 173 | 213 | 104 | 140 | 245 | 380 | 381 | 101 | 81 | 42 | 287 | 201 | 49 | 212 | 218 | 255 | 275 | 212 | 274 |
|  | 50\％ | 56\％ | 52\％ | 45\％ | 63\％ | 48\％ | 54\％ | 46\％ | 42\％ | 44\％ | 51\％ | 49\％ | 50\％ | 48\％ | 42\％ | 49\％ | 56\％ | 45\％ | 39\％ | 48\％ | $71 \%$ | 45\％ | $47 \%$ | 59\％ |
|  |  |  |  |  | FHIN |  |  |  |  |  |  |  |  |  |  |  | $\bigcirc$ |  |  | s | ST |  |  |  |
| I will have enoughpersonal／family investmentsand savings for the future | 893 | 202 | 235 | 457 | 111 | 156 | 194 | 155 | 277 | ${ }^{431}$ | 451 | 443 | 123 | 103 | 54 | ${ }^{331}$ | 222 | 61 | 244 | 293 | 248 | 313 | 261 | 319 |
|  | 59\％ | 48\％ | 47\％ | 75\％ | 54\％ | $44 \%$ | 49\％ | 69\％ | 83\％ | 77\％ | 60\％ | 57\％ | 60\％ | 61\％ | 54\％ | 57\％ | 62\％ | 56\％ | 45\％ | 65\％ | 69\％ | 52\％ | 57\％ | 69\％ |
|  |  |  |  | BC |  |  |  | EFG | EFGHJ | EFGH |  |  |  |  |  |  |  |  |  | s |  |  |  |  |
| I will eam a livable wage | ${ }_{947}$ | 267 | 321 | 359 | ${ }^{134}$ | 226 | 258 | 128 | 201 | 329 | 508 | 439 | 144 | 99 | 63 | ${ }^{370}$ | 200 | 71 | 259 | 293 | 295 | 329 | 275 | ${ }^{343}$ |
|  | 62\％ | 64\％ | 65\％ | 59\％ | 65\％ | 63\％ | 65\％ | 57\％ | 60\％ | 59\％ | 68\％ | 57\％ | 70\％ | 56\％ | 63\％ | 64\％ | 56\％ | 65\％ | 48\％ | 65\％ | ${ }^{82 \%}$ | 54\％ | 61\％ |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  | Na |  |  | Q |  |  |  | － | ST |  |  |  |
|  | 375 | 232 | 104 | 39 | 135 | 144 | 62 | 18 | 16 | 34 | 218 | 157 | 55 | 24 | 15 | 182 | ${ }^{85}$ | 13 | 148 | 96 | 103 | 143 | 92 | 140 |
|  | 25\％ | 56\％ | 21\％ | 6\％ | 65\％ | 40\％ | 16\％ | 8\％ | 5\％ | 6\％ | 29\％ | 20\％ | 27\％ | 14\％ | 15\％ | 31\％ | 24\％ | 12\％ | 27\％ | 21\％ | 29\％ | 24\％ | 20\％ | 30\％ |
|  |  | co | － |  | FGHM | GHN | Hu |  |  |  | $\stackrel{1}{4}$ |  | NR |  |  | Noar | NR |  |  |  | T |  |  |  |
| I will have the ability topurchase the productsneeded for me／my family | 1286 | 320 | 410 | 556 | 155 | 286 | 336 | 194 | 316 | 510 | 622 | 664 | 174 | 134 | 78 | 491 | 314 | 95 | 410 | 390 | ${ }^{37}$ | 478 | 388 | 420 |
|  | 84\％ | 77\％ | $83 \%$ | $91 \%$ | 75\％ | 80\％ | 84\％ | 86\％ | 95\％ | 91\％ | 83\％ | 86\％ | 85\％ | 79\％ | 79\％ | 85\％ | 87\％ | 87\％ | 76\％ | 86\％ | 94\％ | 79\％ | 85\％ | $91 \%$ |
|  |  |  |  | BC |  |  | E | E | EFGHJ | EFGH |  |  |  |  |  |  | N |  |  | s | ST |  | ， |  |
| I will invest in the financialmarkets because now is a good time to do so | ${ }^{421}$ | 163 | ${ }^{120}$ | ${ }^{137}$ | 82 | 119 | 93 | ${ }_{55}$ | 72 | 127 | 239 | 182 | 65 | 40 | 22 | 182 | ${ }^{85}$ | ${ }^{27}$ | 97 | 122 | 163 | 104 | 118 |  |
|  | 28\％ | 39\％ | 24\％ | 23\％ | 40\％ | 33\％ | 23\％ | 25\％ | 21\％ | 23\％ | 32\％ | 23\％ | 32\％ | 24\％ | 22\％ | 31\％ | 24\％ | 24\％ | 18\％ | 27\％ | 45\％ | 17\％ | 26\％ |  |
|  |  | co |  |  | GHN | Giv |  |  |  |  | ${ }_{7}$ |  |  |  |  | a |  |  |  | ${ }^{\text {s }}$ | ST |  | $\times$ |  |
|  | 294 | 160 | 67 | ${ }^{67}$ | ${ }^{96}$ | 94 | ${ }^{43}$ | ${ }^{28}$ | 34 | 62 | 177 | 118 | 43 | ${ }^{13}$ | ${ }^{9}$ | ${ }^{128}$ | ${ }^{85}$ | 17 | 110 | 78 | 83 | ${ }^{110}$ | 80 |  |
|  | 19\％ | 38\％ | 14\％ | 11\％ | 47\％ | 26\％ | 11\％ | 12\％ | 10\％ | 11\％ | 24\％ | 15\％ | 21\％ | 7\％ | \％ | 22\％ | 24\％ | 15\％ | 20\％ | 17\％ | 23\％ | 18\％ | 18\％ | 22\％ |
|  |  | co |  |  | FGHU | GHO |  |  |  |  | L |  | No |  |  | No | No |  |  |  |  |  |  |  |
| I will buy a house | 162 | 122 | ${ }^{3}$ | 8 | 77 | 64 | 14 | 4 | 4 |  | 103 | 59 | 30 | 7 | 4 | 85 | 29 | ， | 59 | 45 | 49 | 59 | 34 |  |
|  | 11\％ | 29\％ | 7\％ | 1\％ | 37\％ | 18\％ | 3\％ | 2\％ | 1\％ | 1\％ | 14\％ | 8\％ | 15\％ | 4\％ | 4\％ | 15\％ | 8\％ | 7\％ | 11\％ | 10\％ | 14\％ | 10\％ | 8\％ | 15\％ |
|  |  | CD | － |  | FGHU | GHU |  |  |  |  | L |  | Noa |  |  | Noa |  |  |  |  |  |  |  |  |
| Iwill not be able to to titord tokeepa a roo over mylimytamily＇s head | 314 | 140 | 101 | 74 | 77 | 107 | 64 | ${ }^{35}$ | ${ }^{31}$ | 65 | 160 | 154 | 41 | ${ }^{3}$ | 19 | ${ }^{133}$ | ${ }^{65}$ | ${ }^{23}$ | 147 | ${ }^{87}$ | 61 | 131 | 85 |  |
|  | 21\％ | ${ }^{33 \%}$ | 20\％ | 12\％ | ${ }_{\text {S }}^{37 \%}$ | 30\％ | 16\％ | 15\％ | 9\％ | 12\％ | 21\％ | 20\％ | 20\％ | 20\％ | 19\％ | 23\％ | 18\％ | 21\％ | 27\％ | 19\％ | 17\％ | 22\％ | 19\％ |  |
|  |  | ${ }_{167}$ | ${ }_{5}^{\circ}$ |  | ${ }_{102}$ | ${ }_{91}$ |  |  |  |  |  |  |  |  |  |  |  |  | ${ }_{12}{ }^{127}$ |  |  |  |  |  |
|  | 269 | 167 | ${ }^{53}$ | ${ }^{50}$ | 102 | 91 | ${ }^{30}$ | ${ }_{10}^{25}$ | ${ }^{21}$ | ${ }^{46}$ | 154 | 115 | ${ }^{47}$ | ${ }^{25}$ | ， | ${ }^{124}$ | ${ }^{50}$ | ${ }^{14}$ | ${ }^{127}$ | ${ }^{65}$ | 51 | ${ }^{118}$ | ${ }^{71}$ |  |
|  | 18\％ | 40\％ | 11\％ | 8\％ | ${ }_{\text {FGGHI }}$ | ${ }_{\text {25\％}}^{\text {GH0 }}$ | 8\％ | 11\％ | 6\％ | 8\％ | 21\％ | 15\％ | 23\％ | 15\％ | 8\％ | 21\％ | 14\％ | 13\％ | $23 \%$ <br> TU | 14\％ | 14\％ | 20\％ | 16\％ |  |
|  |  | co |  |  | ${ }^{\text {FGHU }}$ | ${ }^{\text {GHU }}$ |  |  |  |  | L |  | $\bigcirc$ |  |  | $\bigcirc$ |  |  | TU |  |  |  |  |  |
| Iwill default on making <br> payments on major loans or a <br> mortgage | ${ }_{124} 22$ | ${ }^{153}$ |  | ${ }^{21}$ |  |  | ${ }^{24}$ | ${ }^{16}$ | ， |  | ${ }^{128}$ | ${ }^{96}$ | ${ }^{31}$ | ${ }^{15}$ | ${ }^{11}$ | ${ }^{107}$ | ${ }^{47}$ | ${ }^{14}$ | ${ }^{108}$ | ${ }^{63}$ | ${ }^{43}$ | ${ }^{94}$ | ${ }^{57}$ |  |
|  | 15\％ | ${ }^{37 \%}$ | 10\％ | 3\％ |  | ${ }^{24 \%}$ | 6\％ | 7\％ | 1\％ | 3\％ | 17\％ | 12\％ | 15\％ | 9\％ | 11\％ | 18\％ | 13\％ | 12\％ | 20\％ | 14\％ | 12\％ | 16\％ | 13\％ | 16 |
|  | ${ }^{131}$ | ${ }^{\text {co }}$ |  |  | ${ }^{\text {FGAN }}$ | GH0 57 | 16 |  | 4 | 10 | ${ }_{75}$ | 57 | 25 | 16 | 3 | ${ }_{46}$ | 32 | 8 | 52 | ${ }^{37}$ | 39 | 50 | ${ }^{31}$ |  |
| I will likly declare bankuytcy | 9\％ | 21\％ | 6\％ | $2 \%$ | 24\％ | 16\％ | 4\％ | 3\％ | 1\％ | 2\％ | 10\％ | 7\％ | 12\％ | 9\％ | 3\％ | 8\％ | 9\％ | $8 \%$ | 10\％ | 8\％ | 11\％ | 8\％ | $7 \%$ | ${ }^{11}$ |
|  |  | co | D |  | GHN | GHN |  |  |  |  |  |  | ， |  |  |  |  |  |  |  |  |  |  |  |
| I will strugge to make endsmeet | 562 | 224 | 196 | 143 | 109 | 183 | 144 | 59 | 68 | 127 | 250 | 312 | 77 | 60 | 41 | 238 | 102 | 45 | 278 | 141 | 87 | 245 | 173 | 14 |
|  | 37\％ | 54\％ | 39\％ | 23\％ | 53\％ | 51\％ | 36\％ | 26\％ | 20\％ | 23\％ | 33\％ | 40\％ | 37\％ | 36\％ | 41\％ | 41\％ | 28\％ | 41\％ | 51\％ | 31\％ | 24\％ | $41 \%$ | 38\％ | ${ }^{31 \%}$ |
|  |  | co | ${ }^{\circ}$ |  | GHN | GHI | Hu |  |  |  |  | K |  |  | a | a |  | a | TU | U |  | z | z |  |
| $\begin{aligned} & \text { I will lose my job/be laid off } \\ & \text { because of lack of } \\ & \text { business/work } \end{aligned}$ ess／work | 185 | 122 | 49 | 14 | 67 | ${ }^{84}$ | 24 | 7 | 4 | 10 | 110 | 75 | ${ }^{28}$ | 17 | 5 | ${ }^{81}$ | 40 | 15 | 86 | 39 | 48 | 76 | 45 |  |
|  | 12\％ | 29\％ | 10\％ | 2\％ | ${ }^{32 \%}$ | ${ }^{23 \%}$ | 6\％ | 3\％ | 1\％ | 2\％ | 15\％ | 10\％ | 13\％ | 10\％ | 5\％ | 14\％ | 11\％ | 14\％ | 16\％ | \％ | 13\％ | 13\％ | 10\％ | 14. |
|  | 802 | ${ }_{28} 28$ | ${ }^{\text {292 }}$ | 225 | ${ }_{140}$ | ${ }_{237}$ | ${ }_{224}^{10}$ | ${ }_{93}$ | 109 | 202 | ${ }_{379}$ | 423 | 109 | 88 | 53 | ${ }_{32}{ }^{\circ}$ | 161 | 62 | ${ }_{328}$ | 217 | ${ }_{163}$ | 323 | 261 | ${ }^{217}$ |
| I will be worried about mypersonal／family day－to－dayfinances | 53\％ | 68\％ | 59\％ | 37\％ | 68\％ | 66\％ | 56\％ | $41 \%$ | 33\％ | 36\％ | 51\％ | 55\％ | 53\％ | 52\％ | 53\％ | 57\％ | 45\％ | 57\％ | 60\％ | 48\％ | 45\％ | 53\％ | 58\％ | 47 |
|  |  | co | － |  | GHU | GHO | Hu |  |  |  |  |  |  |  |  | a |  |  | Tu |  |  |  | z |  |
|  | 480 | 190 | 118 | 172 | 99 | 137 | 85 | 63 | ${ }_{97}$ | 159 | 251 | 229 | 77 | 47 | 25 | 182 | 115 | 34 | 276 | 107 | 63 | 229 | ${ }^{134}$ | 11 |
|  | 32\％ | 45\％ | 24\％ | 28\％ | 48\％ | 38\％ | 21\％ | 28\％ | 29\％ | 28\％ | 34\％ | 30\％ | 38\％ | 28\％ | 25\％ | 31\％ | 32\％ | 31\％ | 51\％ | 24\％ | 17\％ | 38\％ | 30\％ | ${ }^{25}$ |
|  |  | co |  |  | GHIN | GHN |  |  | G | G |  |  |  |  |  |  |  |  | TU |  |  | Y |  |  |
| I will have enough food for myselfifamily | 1364 | 343 | 437 | 584 | 161 | ${ }^{311}$ | 354 | 208 | 330 | 538 | 658 | 706 | 189 | 142 | 91 | 514 | 327 | 102 | 464 | 405 | 341 | 529 | 406 | 42 |
|  | 90\％ | 82\％ | 88\％ | 96\％ | 78\％ | 87\％ | 89\％ | 92\％ | 99\％ | $96 \%$ | 88\％ | 91\％ | 92\％ | 84\％ | 91\％ | 89\％ | $9 \%$ | 93\％ | 86\％ | 90\％ | 95\％ | 87\％ | 90\％ | 92\％ |
|  |  |  | 8 | BC |  | E | E | E | EFGHJ | EFGH |  |  | N |  |  |  |  |  |  |  | ST |  |  |  |


Overap tormulae used．•smal base
Independent $T$－Test tor Means equal variances），Independent 2 －Test tor Percentages（unpooled proportions）
Uppercase leters indicate significance at the 95\％Ievel．
Omni Octiber 27lh， 2023

Over the next sixy (60) days... summary table of botrom 2 BOX

|  |  | Age |  |  | Generation |  |  |  |  |  | Gender |  | Prounce |  |  |  |  |  | Income |  |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | ${ }^{18} 8.34$ | ${ }^{3} 35.54$ | ${ }^{555}+$ | ${ }_{\text {cen }}^{\text {Gen }}$ 2 1810 | ( Milennals |  | Boomers II <br> (59 to 68) | Boomers It <br> (69+) | Boomers + <br> (59+) | Male | Female | вс | AB | MB/SK | ON | PQ | ATL | < 850 K | \$50k-s99k | s100k+ | HS or less | ${ }_{\text {Techlogel }}^{\text {Chaol }}$ | Univ+ |
|  | A | B | c | D | E | F | G | H | , | J | K | L | M | N | $\bigcirc$ | P | $\cdots$ | R | s | T | 0 | $\times$ | Y | $z$ |
| BASE:All Respondents | 1523 | 373 | 504 | 646 | 166 | 354 | 411 | 247 | 345 | 592 | 721 | 802 | 198 | 176 | 89 | 600 | 346 | 114 | 439 | 451 | 444 | 268 | 456 | 79 |
| BASE: WEIGHTED | ${ }^{1523}$ | 417 | 496 | 610 | 206 | 359 | 338 | 225 | 334 | 559 | ${ }^{747}$ | ${ }^{776}$ | 204 | 170 | $100 \cdot$ | 580 | 360 | $10{ }^{\text {- }}$ | 542 | 453 | 360 | 605 | 454 | 464 |
| (the local economy where I | 987 | ${ }^{241}$ | 352 | 394 | 111 | 225 | 293 | 161 | 198 | 358 | 457 | 531 | 128 | 124 | ${ }^{73}$ | 379 | 202 | 80 | 349 | 304 | 219 | 402 | 307 | 279 |
|  | 65\% | 58\% | 71\% | 65\% | 54\% | 63\% | 74\% | 71\% | 59\% | 64\% | 61\% | 68\% | 63\% | 73\% | 74\% | 65\% | 56\% | 73\% | 64\% | 67\% | 61\% | 66\% | 68\% | 60\% |
|  |  |  | B |  |  |  | EFIN | Ev |  | E1 |  | k |  | 0 | a | $\bigcirc$ |  | Q |  |  |  |  | z |  |
| ${ }^{\text {Tin }}$ The rational economy will | 1013 | 255 | 351 | 407 | 118 | 237 | 291 | 164 | 203 | 367 | 470 | 543 | 123 | 129 | 77 | ${ }^{383}$ | 219 | 82 | 344 | 317 | 229 | 413 | 316 | 284 |
|  | 67\% | 61\% | 71\% | 67\% | 57\% | 66\% | 73\% | 73\% | 61\% | 66\% | 63\% | 70\% | 60\% | 76\% | 77\% | 66\% | $61 \%$ | 75\% | 63\% | 70\% | 64\% | 68\% | 70\% | 61\% |
|  |  |  | B |  |  |  | Ev | EN |  |  |  | к |  | MPQ | ma |  |  | ma |  |  |  | z | z |  |
| 1 will have more than twomonths of savings to coverany unexpected costs orneeds | 526 | 182 | 220 | 124 | ${ }^{80}$ | 172 | 173 | 48 | 53 | 102 | 234 | 292 | 55 | 63 | 40 | 213 | 112 | 43 | 245 | 133 | 88 | 238 | 179 | 109 |
|  | 35\% | 44\% | 44\% | 20\% | 39\% | 48\% | 43\% | 22\% | 16\% | 18\% | 31\% | 38\% | 27\% | 37\% | 40\% | 37\% | 31\% | 39\% | 45\% | 29\% | 24\% | 39\% | 40\% | 24\% |
|  |  | - | - |  | Hu | Hu | HIS |  |  |  |  | k |  |  |  | M |  |  | TU |  |  | z | z |  |
|  | 762 | 185 | 240 | 338 | 77 | 186 | 185 | ${ }^{121}$ | 194 | 314 | 367 | 395 | 103 | 89 | 58 | 293 | 159 | 60 | 330 | 234 | 105 | 330 | 242 | 191 |
|  | 50\% | 44\% | 48\% | 55\% | 37\% | 52\% | 46\% | 54\% | 58\% | 56\% | 49\% | 51\% | 50\% | 52\% | 58\% | 51\% | 44\% | 55\% | 61\% | 52\% | 29\% | 55\% | 53\% | $41 \%$ |
|  |  |  |  | BC |  | E |  | E | EG | EG |  |  |  |  | Q |  |  |  | Tu | U |  | z | z |  |
|  | 630 | 216 | 261 | 153 | 95 | 203 | 204 | 71 | ${ }^{58}$ | 128 | 296 | ${ }^{333}$ | 82 | 66 | 46 | 249 | ${ }^{138}$ | ${ }^{48}$ | 298 | 160 | ${ }^{112}$ | 292 | 193 | 145 |
|  | 41\% | 52\% | 53\% | 25\% | 46\% | 56\% | 51\% | 31\% | 17\% | 23\% | 40\% | 43\% | 40\% | 39\% | 46\% | 43\% | 38\% | 44\% | 55\% | 35\% | 31\% | 48\% | 43\% | 31\% |
|  |  | $\bigcirc$ | D |  | HN | HU | HIJ | , |  |  |  |  |  |  |  |  |  |  | Tu |  |  | z | z |  |
| I will eam a livable wage | 576 | 150 | 175 | 251 | 73 | 133 | 140 | 97 | 133 | 230 | 239 | ${ }^{337}$ | 61 | 71 | 36 | 210 | 160 | 39 | 282 | 159 | 65 | 276 | 179 | 121 |
|  | 38\% | 36\% | 35\% | 41\% | 35\% | 37\% | 35\% | 43\% | 40\% | 41\% | 32\% | 43\% | 30\% | 42\% | 37\% | 36\% | 44\% | 35\% | 52\% | 35\% | 18\% | 46\% | 39\% | 26\% |
|  |  |  |  |  |  |  |  |  |  |  |  | к |  | M |  |  | MP |  | TU | u |  | z | z |  |
| I will take a learning course toupgrade my skills/education | 1148 | 185 | 392 | 570 | 72 | 215 | 336 | 208 | 318 | 525 | 529 | 619 | 149 | 145 | ${ }^{84}$ | 398 | 275 | 96 | 394 | 357 | 257 | 462 | 362 | 324 |
|  | 75\% | $44 \%$ | 79\% | 94\% | 35\% | 60\% | 84\% | 92\% | 95\% | 94\% | 71\% | 80\% | 73\% | 86\% | 85\% | 69\% | 76\% | 88\% | $73 \%$ | 79\% | 71\% | 76\% | 80\% | 70\% |
|  |  |  | 8 | BC |  | E | EF | EFG | EFG | EFG |  | k |  | MPQ | P |  | P | MPQ |  | $\checkmark$ |  | z | z |  |
| I will have the ability topurchase the productsneeded for me/my family | 237 | 97 | ${ }^{86}$ | 54 | 52 | 73 | 62 | ${ }^{31}$ | 18 | 49 | 125 | ${ }^{112}$ | 31 | 35 | 21 | 89 | 46 | 14 | 132 | 63 | ${ }^{23}$ | 127 | ${ }^{66}$ | 4 |
|  | 16\% | 23\% | 17\% | 9\% | 25\% | 20\% | 16\% | 14\% | 5\% | 9\% | 17\% | 14\% | 15\% | 21\% | 21\% | 15\% | 13\% | 13\% | 24\% | 14\% | 6\% | 21\% | 15\% | 9\% |
|  |  | $\bigcirc$ | - |  | GHN | i | 1 | , |  |  |  |  |  | a |  |  |  |  | TU | $\cup$ |  | r2 | z |  |
| I will invest in the financialmarkets because now is a good time to do so | 1102 | 254 | 376 | 472 | 124 | 241 | 305 | 170 | 262 | 432 | 508 | 594 | 139 | 130 | 78 | 398 | 275 | ${ }^{8}$ | 445 | 331 | 197 | 501 | 336 | 265 |
|  | 72\% | 61\% | 76\% | 77\% | 60\% | $67 \%$ | 77\% | 75\% | 79\% | $77 \%$ | 68\% | 77\% | 68\% | 76\% | 78\% | 69\% | 76\% | 76\% | ${ }^{82 \%}$ | 73\% | 55\% | 83\% | 74\% | 57\% |
|  |  |  | B | 8 |  |  | EF | E | EF | EF |  | K |  |  |  |  | P |  | TU | 0 |  | r2 | z |  |
| I will purchase big ticketitems like a car or furniture | 1229 | 257 | 429 | 543 | 110 | 266 | 355 | 198 | 300 | 498 | 570 | 658 | 161 | 157 | 91 | 452 | 275 | ${ }^{93}$ | 432 | 375 | 276 | 495 | 373 | 360 |
|  | 81\% | 62\% | $86 \%$ | 89\% | 53\% | 74\% | 89\% | 88\% | 90\% | 89\% | 76\% | 85\% | 79\% | 93\% | 91\% | 78\% | 76\% | 85\% | 80\% | 83\% | $77 \%$ | 82\% | 82\% | 78\% |
|  |  |  |  | 8 |  | E | EF | EF | EF | EF |  | K |  | MPQ | MPO |  |  |  |  |  |  |  | z |  |
| Iwill buy a house | 1361 | 295 | 463 | 602 | 129 | 295 | 384 | 221 | 330 | 552 | 644 | 716 | 174 | 163 | 96 | 495 | 331 | 102 | 483 | 407 | 311 | 546 | 420 | 395 |
|  | 89\% | 71\% | 93\% | 99\% | 63\% | 82\% | 97\% | 98\% | 99\% | 99\% | 86\% | 92\% | 85\% | 96\% | 96\% | 85\% | 92\% | 93\% | 89\% | 90\% | 86\% | 90\% | 92\% | ${ }^{85 \%}$ |
|  |  |  |  | BC |  |  | EF | EF | EF | EF |  |  |  | MP | MP |  | MP |  |  |  |  |  | z |  |
| $\begin{aligned} & \text { l will not be able to aftord to } \\ & \text { keep a roo tever myimy } \\ & \text { familys head } \end{aligned}$ | 1209 | 278 | 395 | 536 | 129 | 252 | 334 | 191 | 303 | 494 | 588 | 622 | 164 | 136 | 81 | 447 | 295 | ${ }_{87}$ | 395 | 366 | 299 | 474 | 369 | 365 |
|  | 79\% | 67\% | 80\% | 88\% | 63\% | 70\% | 84\% | 85\% | 91\% | 88\% | 79\% | 80\% | 80\% | 80\% | $81 \%$ | 77\% | 82\% | 79\% | 73\% | 81\% | 83\% | 78\% | $81 \%$ | 79\% |
|  |  |  |  | BC |  |  | EF | EF | EFGHJ | EF |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I will move to a smallerresidence because I need tosave money | 1254 | 250 | 443 | 560 | 104 | 268 | 368 | 201 | ${ }^{313}$ | 514 | 593 | 661 | 157 | 144 | 92 | 456 | 310 | 95 | 415 | 388 | 309 | 487 | 382 | 384 |
|  | 82\% | 60\% | 89\% | 92\% | $51 \%$ | 75\% | 92\% | 89\% | 94\% | 92\% | 79\% | 85\% | 77\% | 85\% | 92\% | 79\% | 86\% | 87\% | 77\% | 86\% | 86\% | 80\% | 84\% | 83\% |
|  |  |  | B | 8 |  | E | EF | EF | EF | EF |  | K |  |  | MP |  | MP |  |  |  |  |  |  |  |
| I will default on making <br> payments on major loans or a <br> mortgage | 1299 | 264 | 446 | 589 | ${ }^{111}$ | 273 | ${ }^{374}$ | 210 | ${ }^{331}$ | 541 | 619 | 680 | 173 | 154 | ${ }^{89}$ | 473 | 313 | 96 | ${ }^{434}$ | 389 | 317 | 511 | 396 | 332 |
|  | 85\% | 63\% | 90\% | 97\% | 54\% | 76\% | 94\% | 93\% | 99\% | 97\% | 83\% | 88\% | 85\% | 91\% | 89\% | 82\% | 87\% | 88\% | 80\% | 86\% | 88\% | 84\% | 87\% | 84\% |
|  |  |  | 8 | BC |  |  | EF | EF | EFGHJ | EFH |  | k |  | ${ }^{\text {P }}$ |  |  |  |  |  | s |  |  |  |  |
| I will likely declare bankupicy | 1392 | 328 | 465 | 598 | 157 | 303 | 382 | 219 | 330 | 549 | 673 | 719 | 179 | 153 | 96 | 534 | 328 | 101 | 490 | 416 | 321 | 555 | 423 | 413 |
|  | 91\% | 79\% | 94\% | 98\% | 76\% | 84\% | 96\% | 97\% | 99\% | 98\% | 90\% | 93\% | 88\% | 91\% | 97\% | 92\% | 91\% | 92\% | 90\% | 92\% | 89\% | 92\% | 93\% | 89\% |
|  |  |  | 8 | вс |  |  | EF | EF | EFG | EF |  |  |  |  | M |  |  |  |  |  |  |  | z |  |
| I will struggle to make ends meel | 961 | 193 | 300 | 467 | 98 | 177 | 254 | 166 | 266 | 432 | 497 | 463 | 128 | 109 | 58 | 342 | 258 | 64 | 264 | 312 | 273 | 360 | 281 | 320 |
|  | 63\% | 46\% | 61\% | 77\% | 47\% | 49\% | 64\% | 74\% | 80\% | $77 \%$ | 67\% | 60\% | 63\% | 64\% | 59\% | 59\% | 72\% | 59\% | 49\% | 69\% | ${ }^{76 \%}$ | 59\% | 62\% | 69\% |
|  |  |  | ${ }^{8}$ | B6 |  |  | ${ }^{\text {EFF }}$ | EFG | EFG | EFG |  |  |  |  |  |  | OPR |  |  | , | ST |  |  |  |
| Iwill lose my liobbe laid off <br> bec ause of lick of la <br> businessswork | 1338 | 296 | ${ }^{447}$ | 595 | 140 | 275 | 374 | 219 | ${ }^{330}$ | 549 | 638 | 700 | 177 | 153 | ${ }_{95}$ | 499 | ${ }^{320}$ | ${ }^{95}$ | 456 | ${ }^{414}$ | ${ }^{311}$ | 529 | 409 | 400 |
|  | 88\% | 71\% | 90\% | 98\% | 68\% | 77\% | 94\% | 97\% | 99\% | 98\% | 85\% | 90\% | 87\% | 90\% | 95\% | 88\% | 89\% | 86\% | 84\% | 91\% | 87\% | 87\% | 90\% | 86\% |
|  |  |  | ${ }^{8}$ | BC |  |  | ${ }_{1}$ EF | ${ }^{\text {EFF }}$ | ${ }^{\text {EFG }}$ | ${ }_{3}^{\text {EFG }}$ |  | K |  |  | ${ }_{4}$ |  |  |  |  | su |  |  | z |  |
| livill be woritid about mypersonallfamily day-locayfinances | 721 | ${ }^{131}$ | 204 | 385 | 66 | ${ }^{122}$ | 174 | ${ }^{133}$ | 225 | 358 | 369 | 352 | ${ }_{95}$ | 82 | 47 | 252 | 199 | 47 | 214 | 236 | 196 | 282 | 192 | ${ }^{247}$ |
|  | 47\% | 32\% | $41 \%$ | 63\% | 32\% | 34\% | 44\% | 59\% | 67\% | 64\% | 49\% | 45\% | 47\% | 48\% | 47\% | 43\% | 55\% | 43\% | 40\% | 52\% | 55\% | $47 \%$ | 42\% | 53\% |
|  |  |  | 8 | ${ }^{\text {BC }}$ |  |  | ${ }^{\text {EF }}$ | ${ }^{\text {EFG }}$ | ${ }^{\text {EFG }}$ | ${ }_{\text {EFG }}$ |  |  |  |  |  |  | ${ }^{\text {P }}$ |  |  | 46 | 29 |  |  |  |
|  | 1043 | ${ }^{227}$ | ${ }^{378}$ | 438 | 108 | 222 | ${ }^{313}$ | 163 | 237 | 400 | 496 | 547 | 127 | 122 | 74 | 398 | 245 | 76 | 265 | 346 | 297 | ${ }^{376}$ | ${ }^{320}$ | ${ }^{347}$ |
|  | 68\% | 55\% | 76\% | 72\% | 52\% | 62\% | 79\% | 72\% | 71\% | 72\% | 66\% | 70\% | 62\% | 72\% | 75\% | 69\% | 68\% | 69\% | 49\% | 6\% | 3\% | 62\% | 70\% | $75 \%$ |
|  |  |  | 8 | , |  |  | EFFI | ${ }^{\text {EF }}$ | EF | ${ }^{\text {EF }}$ |  |  |  |  |  |  |  |  |  | ${ }_{5}$ | 18 |  | - ${ }_{\text {¢ }}$ |  |
| ${ }^{1}$ Iwill have enough hood tor | 159 | 74 | 59 | ${ }^{26}$ | 45 | ${ }^{48}$ | 44 | 17 | ${ }^{4}$ | 21 | 90 | 69 | 15 | 27 | - | ${ }^{66}$ | ${ }^{3}$ | 8 | 77 | 47 | 18 | ${ }^{76}$ | ${ }^{47}$ | ${ }^{35}$ |
|  | 10\% | 18\% | 12\% | 4\% | 22\% | 13\% | 11\% | 8\% | 1\% | 4\% | 12\% | 9\% | 8\% | 16\% | 9\% | 11\% | 9\% | 7\% | 14\% | 10\% | 5\% | 13\% | 10\% | $8 \%$ |
|  |  | CD | D |  | FGHN | ${ }^{1}$ | 1 |  |  |  |  |  |  | M |  |  |  |  | $\cup$ | $\cup$ |  | z |  |  |

Proporions Means: Columns Tested (5\% risk level) - BiCID - EFFIGIVUJ - KL - MNOPP/QR - STIU - VN - XMIZ
Oerlap tormulae used. 'small base
Independenen $T$-T-Tst tor Means (equal variances). Independent 2 -Test tor Percentages (unpooled proporitions)
Uppercase leteres indicale signilicance at the $95 \%$ level.
Omni Octiober $27 \mathrm{Th}, 2023$
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30 oct 2023

