



Are you currently employed?

	Age				Generation				Gender		Region						Income			
	Total	18-34	35-54	55+	Gen Z	Millennials	Gen X	Boomer+	Male	Female	BC	AB	MB/SK	ON	PQ	ATL	<\$50K	\$50K-\$99K	\$100K+	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	
BASE: All Respondents	3038	636	938	1464	200	703	812	1323	1406	1632	381	304	205	1198	732	218	941	982	718	
BASE: WEIGHTED	3038	870	1051	1117	285	867	875	1011	1485	1553	397	341	201	1146	731	222	1024	952	683	
Yes, I'm employed full-time	1342	501	675	166	115	568	544	115	728	614	159	145	102	533	303	100	302	447	473	
	44%	58%	64%	15%	40%	66%	62%	11%	49%	40%	40%	43%	51%	47%	41%	45%	29%	47%	69%	
Yes, I'm employed part-time		D	BD		H	EH	EH		J				KO	K					Q	QR
	351	144	117	91	80	95	99	77	153	198	51	40	22	123	101	15	141	97	66	
	12%	17%	11%	8%	28%	11%	11%	8%	10%	13%	13%	12%	11%	11%	14%	7%	14%	10%	10%	
No, I'm not currently employed		CD	D		FGH	H	H				P			P					RS	
	1345	225	260	860	90	204	232	819	604	741	188	156	77	490	327	107	582	408	145	
	44%	26%	25%	77%	32%	24%	27%	81%	41%	48%	47%	46%	38%	43%	45%	48%	57%	43%	21%	
			BC	F			EFG		I								RS	S		

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F/G/H - I/J - K/L/M/N/O/P - Q/R/S - T/U

Overlap formulae used.

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni February 08th, 2023

Maru/Blue

February 09th, 2023

13 Feb 2023

What's your role at your organization?

	Age				Generation				Gender		Region						Income		
	Total	18-34	35-54	55+	Gen Z	Millennials	Gen X	Boomer+	Male	Female	BC	AB	MB/SK	ON	PQ	ATL	<\$50K	\$50K-\$99K	\$100K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
BASE: If Selected Code 1,2 In SCR1	1581	504	733	344	147	570	609	255	769	812	186	152	118	664	359	102	371	505	531
BASE: WEIGHTED	1693	645	791	257	195	663	643	192	881	812	210	185	124*	656	404	115*	443	544	538
Employee	1367	544	632	191	164	544	518	142	676	691	160	145	96	523	350	95	381	430	414
	81%	84%	80%	74%	84%	82%	80%	74%	77%	85%	76%	78%	77%	80%	87%	82%	86%	79%	77%
		D			H	H	H			I					KLMN		RS		
People Manager	154	65	67	21	24	65	49	16	96	58	26	21	12	72	13	11	20	60	63
	9%	10%	9%	8%	12%	10%	8%	8%	11%	7%	13%	11%	9%	11%	3%	9%	4%	11%	12%
									J		O	O	O	O	O		Q		Q
Senior Leadership	173	36	92	44	7	54	77	34	109	63	23	20	17	61	42	10	42	54	61
	10%	6%	12%	17%	4%	8%	12%	18%	12%	8%	11%	11%	14%	9%	10%	9%	10%	10%	11%
			B	BC			E	EFG	J										

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F/G/H - I/J - K/L/M/N/O/P - Q/R/S - T/U

Overlap formulae used. * small base

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni February 08th, 2023

Maru/Blue

February 09th, 2023

13 Feb 2023

When you think about your current role and the responsibilities at work, how would you rate your happiness?

	Total	Age				Generation				Gender		Region						Income		
		18-34	35-54	55+	Gen Z	Millennials	Gen X	Boomer+	Male	Female	BC	AB	MB/SK	ON	PQ	ATL	<\$50K	\$50K-\$99K	\$100K+	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
BASE: If Selected Code 1,2 In SCR1	1581	504	733	344	147	570	609	255	769	812	186	152	118	664	359	102	371	505	531	
BASE: WEIGHTED	1693	645	791	257	195	663	643	192	881	812	210	185	124*	656	404	115*	443	544	538	
TOP 3 BOX (NET)	728	287	300	140	87	270	262	108	397	331	105	79	45	259	186	54	193	226	247	
	43%	44%	38%	55%	45%	41%	41%	56%	45%	41%	50%	43%	36%	39%	46%	47%	44%	42%	46%	
		C		BC				EFG				MN								
TOP 2 BOX (NET)	369	150	135	84	47	129	123	71	212	157	60	33	24	134	92	27	109	97	139	
	22%	23%	17%	33%	24%	19%	19%	37%	24%	19%	29%	18%	19%	20%	23%	23%	25%	18%	26%	
		C		BC				EFG	J			LN						R	R	
10 - Very happy	199	90	66	44	26	76	58	39	116	84	24	17	12	79	52	15	60	47	82	
	12%	14%	8%	17%	13%	11%	9%	20%	13%	10%	11%	9%	9%	12%	13%	13%	14%	9%	15%	
		C		C				FG										R	R	
9	170	60	69	40	21	53	64	32	96	74	36	16	12	54	40	12	49	49	57	
	10%	9%	9%	16%	11%	8%	10%	17%	11%	9%	17%	8%	10%	8%	10%	11%	11%	9%	11%	
				BC				FG												
8	359	137	165	57	40	142	140	38	185	174	45	47	21	125	94	27	84	130	108	
	21%	21%	21%	22%	21%	21%	22%	20%	21%	21%	22%	25%	17%	19%	23%	23%	19%	24%	20%	
7	338	125	169	44	43	132	132	31	175	163	38	31	35	131	73	30	80	101	117	
	20%	19%	21%	17%	22%	20%	20%	16%	20%	20%	18%	17%	28%	20%	18%	26%	18%	19%	22%	
													LO							
6	203	88	95	20	24	93	73	13	117	85	26	29	11	78	53	5	47	77	61	
	12%	14%	12%	8%	12%	14%	11%	7%	13%	10%	12%	16%	9%	12%	13%	5%	11%	14%	11%	
		D				H						P			P					
5	196	67	112	18	23	77	82	14	89	107	19	19	8	78	64	8	58	63	51	
	12%	10%	14%	7%	12%	12%	13%	7%	10%	13%	9%	10%	7%	12%	16%	7%	13%	12%	10%	
			D				H								MP					
4	69	31	33	5	9	33	23	4	36	33	5	11	8	33	6	6	20	21	18	
	4%	5%	4%	2%	4%	5%	4%	2%	4%	4%	2%	6%	7%	5%	1%	5%	5%	4%	3%	
												O	O	O						
3	84	29	43	11	1	34	41	7	35	49	8	12	12	30	13	9	22	24	25	
	5%	5%	5%	4%	1%	5%	6%	3%	4%	6%	4%	6%	9%	5%	3%	8%	5%	4%	5%	
						E	E						O							
2	34	11	15	7	7	12	8	6	12	22	1	2	4	20	5	1	9	16	6	
	2%	2%	2%	3%	4%	2%	1%	3%	1%	3%	1%	1%	3%	3%	1%	1%	2%	3%	1%	
1 - Very unhappy	43	8	24	11	1	11	22	9	21	23	7	3	2	27	3	2	13	15	13	
	3%	1%	3%	4%	1%	2%	3%	4%	2%	3%	3%	1%	1%	4%	1%	2%	3%	3%	2%	
			B	B				EF			O			O						
BOTTOM 2 BOX (NET)	77	19	40	18	8	23	30	15	32	44	8	4	5	48	8	3	22	31	19	
	5%	3%	5%	7%	4%	3%	5%	8%	4%	5%	4%	2%	4%	7%	2%	3%	5%	6%	3%	
				B				F						LO						
BOTTOM 3 BOX (NET)	160	48	83	29	10	57	72	21	67	93	16	16	17	78	22	12	44	55	44	
	9%	7%	10%	11%	5%	9%	11%	11%	8%	12%	8%	9%	14%	12%	5%	10%	10%	10%	8%	
						E	E		I				O	O						
MEAN	6.80	7.00	6.60	7.20	7.10	6.80	6.70	7.30	7.00	6.70	7.20	6.80	6.60	6.60	7.10	7.00	6.80	6.70	7.10	
		C		C				FG	J		N				N				R	

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G/H - I/J - K/L/M/N/O/P - Q/R/S - T/U

Overlap formulae used. * small base

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni February 08th, 2023

Maru/Blue

February 09th, 2023

13 Feb 2023

How satisfied are you with each of the following? Flexibility options provided by your workplace

	Age				Generation				Gender		Region						Income		
	Total	18-34	35-54	55+	Gen Z	Millennials	Gen X	Boomer+	Male	Female	BC	AB	MB/SK	ON	PQ	ATL	<\$50K	\$50K-\$99K	\$100K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
BASE: If Selected Code 1,2 in SCR1	1581	504	733	344	147	570	609	255	769	812	186	152	118	664	359	102	371	505	531
BASE: WEIGHTED	1693	645	791	257	195	663	643	192	881	812	210	185	124*	656	404	115*	443	544	538
TOP 3 BOX (NET)	808	298	354	156	97	293	300	118	434	374	120	82	52	297	197	61	206	259	269
	48%	46%	45%	61%	50%	44%	47%	62%	49%	46%	57%	44%	42%	45%	49%	53%	47%	48%	50%
				BC				EFG			LMN								
TOP 2 BOX (NET)	505	194	209	102	66	188	171	80	263	243	79	52	35	192	108	39	138	150	172
	30%	30%	26%	40%	34%	28%	27%	42%	30%	30%	38%	28%	28%	29%	27%	34%	31%	28%	32%
				BC				FG			NO								
10 - Very satisfied	273	93	120	61	30	97	98	49	145	128	50	27	20	94	57	26	82	78	88
	16%	14%	15%	24%	15%	15%	15%	25%	17%	16%	24%	14%	16%	14%	14%	22%	18%	14%	16%
				BC				EFG			NO								
9	232	101	90	41	36	91	73	32	117	115	29	26	15	98	51	13	57	72	84
	14%	16%	11%	16%	19%	14%	11%	16%	13%	14%	14%	14%	12%	15%	12%	12%	13%	13%	16%
		C		C		G													
8	303	105	145	53	31	105	129	38	172	131	41	29	16	105	90	22	68	109	97
	18%	16%	18%	21%	16%	16%	20%	20%	20%	16%	19%	16%	13%	16%	22%	19%	15%	20%	18%
															N				
7	237	110	104	23	29	120	73	16	127	110	27	26	11	85	70	17	49	77	85
	14%	17%	13%	9%	15%	18%	11%	8%	14%	14%	13%	14%	9%	13%	17%	15%	11%	14%	16%
		D				GH													
6	185	71	91	23	25	65	74	21	92	93	14	23	17	72	52	7	51	65	56
	11%	11%	11%	9%	13%	10%	12%	11%	10%	11%	7%	12%	13%	11%	13%	6%	12%	12%	10%
															K				
5	183	65	93	26	19	73	73	18	90	93	25	21	11	82	36	9	57	54	48
	11%	10%	12%	10%	10%	11%	11%	9%	10%	11%	12%	11%	9%	12%	9%	8%	13%	10%	9%
4	84	34	42	8	8	41	29	6	46	38	10	9	10	27	21	7	29	26	19
	5%	5%	5%	3%	4%	6%	5%	3%	5%	5%	5%	5%	8%	4%	5%	6%	7%	5%	4%
3	77	36	35	6	14	27	34	2	40	37	4	7	12	35	16	3	15	27	23
	5%	6%	4%	2%	7%	4%	5%	1%	5%	5%	2%	4%	9%	5%	4%	2%	3%	5%	4%
		D				H	H	H							KO				
2	42	12	22	8	0	14	20	7	20	22	3	7	7	16	6	3	15	14	8
	2%	2%	3%	3%	-	2%	3%	4%	2%	3%	1%	4%	6%	2%	1%	3%	3%	3%	2%
								E	E						KO				
1 - Very dissatisfied	77	18	50	9	2	30	40	5	32	45	8	10	5	41	6	8	20	21	29
	5%	3%	6%	3%	1%	5%	6%	2%	4%	6%	4%	5%	4%	6%	1%	7%	4%	4%	5%
			B				EH					O		O		O			
BOTTOM 2 BOX (NET)	119	31	72	16	2	44	61	12	52	67	10	17	12	58	11	11	35	36	37
	7%	5%	9%	6%	1%	7%	9%	6%	6%	8%	5%	9%	9%	9%	3%	10%	8%	7%	7%
			B			E	E	E				O	O	O		O			
BOTTOM 3 BOX (NET)	196	66	108	22	17	72	94	14	92	104	14	24	23	93	27	14	50	63	61
	12%	10%	14%	9%	9%	11%	15%	7%	10%	13%	7%	13%	19%	14%	7%	12%	11%	12%	11%
			D				H					O	KO	KO					
MEAN	6.90	6.90	6.70	7.40	7.20	6.80	6.70	7.50	7.00	6.80	7.40	6.70	6.40	6.70	7.10	7.00	6.80	6.90	7.00
				BC	G			FG			LMN				MN				

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G/H - I/J - K/L/M/N/O/P - Q/R/S - T/U

Overlap formulae used. * small base

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni February 08th, 2023

Maru/Blue

February 09th, 2023

13 Feb 2023

How satisfied are you with each of the following? Current compensation

	Total	Age				Generation				Gender		Region						Income		
		18-34	35-54	55+	Gen Z	Millennials	Gen X	Boomer+	Male	Female	BC	AB	MB/SK	ON	PQ	ATL	<\$50K	\$50K-\$99K	\$100K+	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
BASE: If Selected Code 1,2 In SCR1	1581	504	733	344	147	570	609	255	769	812	186	152	118	664	359	102	371	505	531	
BASE: WEIGHTED	1693	645	791	257	195	663	643	192	881	812	210	185	124*	656	404	115*	443	544	538	
TOP 3 BOX (NET)	600	243	247	109	65	235	211	89	341	259	76	46	40	227	159	51	135	182	243	
	35%	38%	31%	43%	33%	35%	33%	46%	39%	32%	36%	25%	32%	35%	39%	44%	31%	34%	45%	
		C		C				EFG	J		L			L	L	L			QR	
TOP 2 BOX (NET)	299	131	112	56	36	124	93	46	168	131	40	24	21	125	62	27	74	86	123	
	18%	20%	14%	22%	19%	19%	14%	24%	19%	16%	19%	13%	17%	19%	15%	24%	17%	16%	23%	
		C		C				G							L				QR	
10 - Very satisfied	140	63	49	27	19	57	42	22	82	57	27	7	9	53	31	13	40	42	52	
	8%	10%	6%	11%	10%	9%	7%	11%	9%	7%	13%	4%	7%	8%	8%	11%	9%	8%	10%	
		C		C				G			L				L					
9	159	68	63	28	18	67	51	24	85	74	13	17	12	72	31	15	34	44	71	
	9%	11%	8%	11%	9%	10%	8%	13%	10%	9%	6%	9%	10%	11%	8%	13%	8%	8%	13%	
								G											QR	
8	301	112	135	54	28	111	118	42	173	127	37	22	19	102	97	23	62	96	120	
	18%	17%	17%	21%	15%	17%	18%	22%	20%	16%	17%	12%	15%	16%	24%	20%	14%	18%	22%	
															LN				Q	
7	287	103	146	38	28	122	111	27	151	136	41	36	19	112	68	11	64	104	89	
	17%	16%	18%	15%	14%	18%	17%	14%	17%	17%	20%	19%	15%	17%	17%	9%	14%	19%	17%	
6	240	101	117	22	39	93	93	15	132	109	42	26	18	92	51	12	70	77	66	
	14%	16%	15%	8%	20%	14%	14%	8%	15%	13%	20%	14%	14%	14%	13%	10%	16%	14%	12%	
		D	D		H	H	H				O									
5	212	74	111	28	23	93	76	19	96	116	21	30	15	87	47	13	54	72	64	
	13%	11%	14%	11%	12%	14%	12%	10%	11%	14%	10%	16%	12%	13%	12%	11%	12%	13%	12%	
4	97	49	35	13	18	38	32	9	44	54	9	11	8	27	32	9	27	26	25	
	6%	8%	4%	5%	9%	6%	5%	4%	5%	7%	4%	6%	7%	4%	8%	8%	6%	5%	5%	
		C												N						
3	82	30	41	11	10	32	29	10	38	44	9	15	11	27	14	7	20	33	20	
	5%	5%	5%	4%	5%	5%	5%	5%	4%	5%	4%	8%	9%	4%	4%	6%	5%	6%	4%	
													NO							
2	64	17	28	19	7	16	26	15	30	34	2	8	5	33	15	3	25	18	11	
	4%	3%	4%	7%	3%	2%	4%	8%	3%	4%	1%	4%	4%	5%	4%	2%	6%	3%	2%	
				BC				FG							K				S	
1 - Very dissatisfied	111	27	67	16	5	33	64	9	50	61	10	14	9	51	18	10	47	31	20	
	7%	4%	8%	6%	2%	5%	10%	4%	6%	7%	5%	7%	7%	8%	4%	8%	11%	6%	4%	
			B				EFH												RS	
BOTTOM 2 BOX (NET)	175	44	95	35	11	49	91	24	80	95	12	21	14	83	33	12	72	49	31	
	10%	7%	12%	14%	6%	7%	14%	12%	9%	12%	5%	11%	11%	13%	8%	11%	16%	9%	6%	
		B	B				EF	EF						KO			RS			
BOTTOM 3 BOX (NET)	257	75	136	46	22	82	120	34	117	139	20	36	25	110	47	19	92	82	51	
	15%	12%	17%	18%	11%	12%	19%	18%	13%	17%	10%	19%	20%	17%	12%	17%	21%	15%	10%	
			B	B			F					KO	KO	KO			RS	S		
MEAN	6.30	6.50	6.10	6.40	6.40	6.40	6.00	6.50	6.50	6.10	6.70	5.80	6.00	6.20	6.40	6.40	5.90	6.30	6.80	
		C					G		G	J		LMN			L			Q	QR	

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G/H - I/J - K/L/M/N/O/P - Q/R/S - T/U

Overlap formulae used. * small base

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni February 08th, 2023

Maru/Blue

February 09th, 2023

13 Feb 2023

How satisfied are you with each of the following? Current benefits package

	Age				Generation				Gender		Region						Income		
	Total	18-34	35-54	55+	Gen Z	Millennials	Gen X	Boomer+	Male	Female	BC	AB	MB/SK	ON	PQ	ATL	<\$50K	\$50K-\$99K	\$100K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
BASE: If Selected Code 1,2 In SCR1	1581	504	733	344	147	570	609	255	769	812	186	152	118	664	359	102	371	505	531
BASE: WEIGHTED	1693	645	791	257	195	663	643	192	881	812	210	185	124*	656	404	115*	443	544	538
TOP 3 BOX (NET)	615	233	276	106	77	223	235	79	363	251	93	63	47	226	140	45	126	199	242
	36%	36%	35%	41%	40%	34%	37%	41%	41%	31%	44%	34%	38%	34%	35%	39%	28%	37%	45%
									J		NO								Q
TOP 2 BOX (NET)	325	135	133	57	45	118	119	43	185	140	48	33	28	129	68	19	78	94	129
	19%	21%	17%	22%	23%	18%	19%	22%	21%	17%	23%	18%	23%	20%	17%	17%	18%	17%	24%
					C														QR
10 - Very satisfied	159	69	57	33	17	64	52	26	94	65	27	15	13	63	29	12	41	49	59
	9%	11%	7%	13%	9%	10%	8%	13%	11%	8%	13%	8%	11%	10%	7%	10%	9%	9%	11%
					C				G										
9	166	66	75	24	28	53	67	17	90	76	21	18	15	66	38	8	38	46	69
	10%	10%	10%	10%	14%	8%	10%	9%	10%	9%	10%	10%	12%	10%	10%	7%	8%	8%	13%
					F														R
8	290	98	143	49	32	106	116	36	179	111	45	30	19	97	73	25	48	105	113
	17%	15%	18%	19%	16%	16%	18%	19%	20%	14%	22%	16%	16%	15%	18%	22%	11%	19%	21%
									J									Q	
7	246	114	105	27	27	115	87	18	124	122	23	25	16	101	63	18	60	79	80
	15%	18%	13%	10%	14%	17%	13%	9%	14%	15%	11%	14%	13%	15%	15%	16%	14%	15%	15%
					D		H												
6	195	73	100	22	26	68	85	16	108	87	15	21	14	78	47	20	49	69	56
	12%	11%	13%	9%	13%	10%	13%	8%	12%	11%	7%	11%	11%	12%	12%	17%	11%	13%	10%
																K			
5	229	81	113	35	17	102	86	24	119	110	35	26	17	77	64	10	71	71	62
	14%	13%	14%	13%	9%	15%	13%	12%	13%	14%	17%	14%	14%	12%	16%	9%	16%	13%	12%
4	98	48	38	12	15	44	31	8	42	56	12	9	6	45	23	2	14	32	37
	6%	7%	5%	5%	8%	7%	5%	4%	5%	7%	6%	5%	5%	7%	6%	2%	3%	6%	7%
																			Q
3	91	35	46	9	17	32	32	9	44	47	6	12	8	34	24	8	30	28	19
	5%	5%	6%	4%	9%	5%	5%	5%	5%	6%	3%	7%	6%	5%	6%	7%	7%	5%	4%
2	60	27	19	15	8	25	13	13	23	37	6	8	6	21	17	3	24	26	5
	4%	4%	2%	6%	4%	4%	2%	7%	3%	5%	3%	4%	5%	3%	4%	3%	5%	5%	1%
					C				G										S
1 - Very dissatisfied	161	35	95	31	8	55	73	25	58	103	20	21	11	73	27	9	67	39	37
	9%	5%	12%	12%	4%	8%	11%	13%	7%	13%	10%	11%	9%	11%	7%	8%	15%	7%	7%
			B	B		E	EF		I					O			RS		
BOTTOM 2 BOX (NET)	221	61	114	46	16	80	87	38	80	140	26	29	16	94	44	12	92	65	42
	13%	9%	14%	18%	8%	12%	13%	20%	9%	17%	12%	16%	13%	14%	11%	10%	21%	12%	8%
			B	B			EF		I								RS	S	
BOTTOM 3 BOX (NET)	311	96	160	55	33	112	119	48	125	187	31	41	24	128	68	20	122	93	61
	18%	15%	20%	21%	17%	17%	19%	25%	14%	23%	15%	22%	20%	19%	17%	17%	27%	17%	11%
			B	B			F		I								RS	S	
MEAN	6.10	6.30	6.00	6.10	6.40	6.10	6.10	6.00	6.50	5.80	6.40	5.90	6.20	6.00	6.10	6.40	5.60	6.20	6.70
			C						J								Q	QR	

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G/H - I/J - K/L/M/N/O/P - Q/R/S - T/U

Overlap formulae used. * small base

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni February 08th, 2023

Maru/Blue

February 09th, 2023

13 Feb 2023

How satisfied are you with each of the following? Support you receive from your colleagues (both formal and informal)

	Total	Age				Generation				Gender		Region						Income		
		18-34	35-54	55+	Gen Z	Millennials	Gen X	Boomer+	Male	Female	BC	AB	MB/SK	ON	PQ	ATL	<\$50K	\$50K-\$99K	\$100K+	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
BASE: If Selected Code 1,2 In SCR1	1581	504	733	344	147	570	609	255	769	812	186	152	118	664	359	102	371	505	531	
BASE: WEIGHTED	1693	645	791	257	195	663	643	192	881	812	210	185	124*	656	404	115*	443	544	538	
TOP 3 BOX (NET)	774	289	335	150	79	294	286	116	407	368	102	76	47	291	193	66	189	237	284	
	46%	45%	42%	59%	40%	44%	44%	60%	46%	45%	49%	41%	38%	44%	48%	57%	43%	44%	53%	
				BC				EFG							LMN				QR	
TOP 2 BOX (NET)	435	169	170	96	52	158	148	77	220	215	66	47	31	162	98	32	104	127	165	
	26%	26%	22%	37%	27%	24%	23%	40%	25%	27%	31%	25%	25%	24%	28%	24%	23%	31%		
				BC				EFG											QR	
10 - Very satisfied	232	82	95	55	23	81	82	46	115	117	35	27	17	88	47	18	61	60	86	
	14%	13%	12%	21%	12%	12%	13%	24%	13%	14%	17%	15%	14%	13%	12%	15%	14%	11%	16%	
				BC				EFG											R	
9	203	86	75	41	29	77	66	31	105	98	30	20	14	74	51	14	43	66	79	
	12%	13%	10%	16%	15%	12%	10%	16%	12%	12%	14%	11%	11%	13%	12%	10%	12%	15%		
				C				G											Q	
8	340	120	165	55	26	136	138	39	187	153	37	29	16	129	95	34	85	111	119	
	20%	19%	21%	21%	13%	21%	21%	20%	21%	19%	18%	16%	13%	20%	23%	30%	19%	20%	22%	
				E										M	KL MN					
7	251	109	111	31	29	108	92	22	130	121	31	37	17	93	58	14	59	86	72	
	15%	17%	14%	12%	15%	16%	14%	11%	15%	15%	15%	20%	14%	14%	14%	12%	13%	16%	13%	
6	202	95	88	19	35	86	66	15	113	89	27	19	21	75	48	11	63	61	61	
	12%	15%	11%	7%	18%	13%	10%	8%	13%	11%	13%	11%	17%	11%	12%	10%	14%	11%	11%	
				D				GH												
5	207	63	121	23	22	78	90	17	103	105	31	16	16	85	55	4	54	71	58	
	12%	10%	15%	9%	11%	12%	14%	9%	12%	13%	15%	9%	13%	13%	14%	3%	12%	13%	11%	
				BD							P		P	P	P					
4	94	36	49	9	13	34	40	7	51	43	7	7	7	42	22	9	28	31	24	
	6%	6%	6%	4%	7%	5%	6%	3%	6%	5%	3%	4%	6%	6%	5%	7%	6%	6%	4%	
3	66	27	31	8	7	28	25	5	28	37	2	8	6	37	6	7	13	24	18	
	4%	4%	4%	3%	4%	4%	4%	3%	3%	5%	1%	4%	5%	6%	2%	6%	3%	4%	3%	
											K		KO		KO					
2	45	14	24	7	5	18	17	5	19	26	3	9	6	13	12	1	17	14	11	
	3%	2%	3%	3%	3%	3%	3%	3%	2%	3%	2%	5%	5%	2%	3%	1%	4%	2%	2%	
1 - Very dissatisfied	54	13	33	8	4	18	27	4	31	23	7	13	3	19	9	3	19	19	11	
	3%	2%	4%	3%	2%	3%	4%	2%	4%	3%	3%	7%	2%	3%	2%	3%	4%	4%	2%	
											NO									
BOTTOM 2 BOX (NET)	99	27	57	15	9	36	44	10	50	48	10	22	9	32	21	5	36	33	22	
	6%	4%	7%	6%	5%	5%	7%	5%	6%	6%	5%	12%	8%	5%	5%	4%	8%	6%	4%	
				B							KNO									
BOTTOM 3 BOX (NET)	164	53	88	23	16	64	69	15	79	86	11	30	15	69	27	12	49	57	40	
	10%	8%	11%	9%	8%	10%	11%	8%	9%	11%	5%	16%	12%	11%	7%	10%	11%	10%	7%	
											KO									
MEAN	6.80	6.90	6.60	7.40	6.80	6.80	6.70	7.50	6.90	6.80	7.20	6.60	6.60	6.80	6.90	7.10	6.70	6.70	7.20	
				BC				EFG											QR	

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G/H - I/J - K/L/M/N/O/P - Q/R/S - T/U

Overlap formulae used. * small base

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni February 08th, 2023

Maru/Blue

February 09th, 2023

13 Feb 2023

How satisfied are you with each of the following? Recognition you receive from your management team (both formal and informal)

	Age				Generation				Gender		Region						Income		
	Total	18-34	35-54	55+	Gen Z	Millennials	Gen X	Boomer+	Male	Female	BC	AB	MB/SK	ON	PQ	ATL	<\$50K	\$50K-\$99K	\$100K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
BASE: If Selected Code 1,2 in SCR1	1581	504	733	344	147	570	609	255	769	812	186	152	118	664	359	102	371	505	531
BASE: WEIGHTED	1693	645	791	257	195	663	643	192	881	812	210	185	124*	656	404	115*	443	544	538
	633	248	261	124	81	232	222	98	349	284	92	57	39	236	164	46	155	199	225
TOP 3 BOX (NET)	37%	38%	33%	48%	41%	35%	35%	51%	40%	35%	44%	31%	31%	36%	41%	40%	35%	37%	42%
				BC				FG			LM								
TOP 2 BOX (NET)	361	146	134	81	50	126	118	68	198	164	47	32	29	145	86	22	90	103	137
	21%	23%	17%	32%	25%	19%	18%	35%	22%	20%	23%	17%	23%	22%	21%	20%	20%	19%	25%
			C					FG											R
10 - Very satisfied	170	64	61	44	24	54	54	39	101	69	26	11	15	70	39	10	46	45	62
	10%	10%	8%	17%	12%	8%	8%	20%	11%	8%	13%	6%	12%	11%	10%	9%	10%	8%	12%
				BC				FG											
9	191	82	73	37	26	72	64	29	96	95	21	21	14	75	47	13	44	58	75
	11%	13%	9%	14%	13%	11%	10%	15%	11%	12%	10%	11%	11%	11%	12%	11%	10%	11%	14%
				C				G											
8	272	102	127	43	31	106	105	30	151	121	44	25	10	91	79	23	66	96	87
	16%	16%	16%	17%	16%	16%	16%	16%	17%	15%	21%	14%	8%	14%	19%	20%	15%	18%	16%
											MN				MN	M			
7	250	117	105	28	29	116	85	20	126	124	27	33	21	89	61	19	67	79	79
	15%	18%	13%	11%	15%	17%	13%	11%	14%	15%	13%	18%	17%	14%	15%	17%	15%	15%	15%
				CD			H												
6	189	80	88	21	26	79	68	16	95	94	17	17	17	77	46	15	44	64	58
	11%	12%	11%	8%	13%	12%	11%	8%	11%	12%	8%	9%	14%	12%	11%	13%	10%	12%	11%
5	228	81	123	24	14	105	91	18	116	112	40	29	7	85	56	12	73	70	66
	13%	13%	16%	9%	7%	16%	14%	10%	13%	14%	19%	16%	6%	13%	14%	10%	16%	13%	12%
				D		EH	E				M	M		M	M				
4	119	46	61	12	22	39	48	9	64	55	12	9	18	44	30	5	45	29	30
	7%	7%	8%	5%	11%	6%	8%	5%	7%	7%	6%	5%	15%	7%	7%	4%	10%	5%	6%
					FH								KLNOP				RS		
3	86	27	49	10	9	34	37	6	47	39	4	13	6	35	18	10	10	29	35
	5%	4%	6%	4%	5%	5%	6%	3%	5%	5%	2%	7%	5%	5%	4%	9%	2%	5%	6%
												K				K		Q	Q
2	68	16	34	18	4	22	28	14	28	40	6	7	8	34	12	1	24	26	11
	4%	3%	4%	7%	2%	3%	4%	7%	3%	5%	3%	4%	6%	5%	3%	1%	5%	5%	2%
					B				EF								S		S
1 - Very dissatisfied	120	30	71	18	10	35	64	11	56	64	12	19	8	56	17	8	25	47	35
	7%	5%	9%	7%	5%	5%	10%	6%	6%	8%	6%	10%	6%	9%	4%	7%	6%	9%	6%
					B							O		O					
BOTTOM 2 BOX (NET)	188	46	105	37	13	58	92	25	84	103	18	26	16	91	29	9	49	73	46
	11%	7%	13%	14%	7%	9%	14%	13%	10%	13%	8%	14%	13%	14%	7%	8%	11%	14%	9%
				B	B		EF					O		O				S	
BOTTOM 3 BOX (NET)	274	73	154	47	23	92	129	31	132	143	22	39	22	126	47	19	59	102	81
	16%	11%	19%	18%	12%	14%	20%	16%	15%	18%	10%	21%	18%	19%	12%	16%	13%	19%	15%
				B	B		EF					KO		KO					
MEAN	6.30	6.60	5.90	6.60	6.60	6.30	6.00	6.80	6.40	6.10	6.60	5.90	6.10	6.10	6.50	6.40	6.20	6.10	6.50
		C		C	G	G		FG			LN				LN				R

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G/H - I/J - K/L/M/N/O/P - Q/R/S - T/U

Overlap formulae used. * small base

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni February 08th, 2023

Maru/Blue

February 09th, 2023

13 Feb 2023

How satisfied are you with each of the following? Options provided by your workplace for career advancement and development

	Age																			Generation				Gender		Region						Income		
	Total	18-34	35-54	55+	Gen Z	Millennials	Gen X	Boomer+	Male	Female	BC	AB	MB/SK	ON	PQ	ATL	<\$50K	\$50K-\$99K	\$100K+															
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S															
BASE: If Selected Code 1,2 In SCR1	1581	504	733	344	147	570	609	255	769	812	186	152	118	664	359	102	371	505	531															
BASE: WEIGHTED	1693	645	791	257	195	663	643	192	881	812	210	185	124*	656	404	115*	443	544	538															
TOP 3 BOX (NET)	546	233	208	105	77	211	177	81	313	233	80	53	35	203	130	45	130	170	203															
	32%	36%	26%	41%	39%	32%	28%	42%	35%	29%	38%	29%	28%	31%	32%	39%	29%	31%	38%															
		C		C	G			FG	J										QR															
TOP 2 BOX (NET)	297	141	96	60	48	114	87	48	171	126	53	23	22	123	52	24	74	86	113															
	18%	22%	12%	23%	25%	17%	14%	25%	19%	16%	25%	12%	18%	19%	13%	21%	17%	16%	21%															
		C		C	G			FG			LO			O																				
10 - Very satisfied	159	66	54	38	20	58	47	33	96	63	26	9	12	66	30	15	42	42	59															
	9%	10%	7%	15%	10%	9%	7%	17%	11%	8%	13%	5%	9%	10%	7%	13%	9%	8%	11%															
		C		C				FG			L					L																		
9	139	75	42	22	29	56	40	15	75	64	26	14	10	57	22	9	32	44	54															
	8%	12%	5%	8%	15%	8%	6%	8%	9%	8%	12%	7%	8%	9%	6%	8%	7%	8%	10%															
		C			FGH						O																							
8	248	92	112	45	28	97	90	34	142	107	28	30	12	80	78	21	57	84	90															
	15%	14%	14%	17%	14%	15%	14%	18%	16%	13%	13%	16%	10%	12%	19%	18%	13%	15%	17%															
															MN																			
7	262	114	119	29	41	102	99	21	143	119	33	26	20	98	66	19	69	78	89															
	15%	18%	15%	11%	21%	15%	15%	11%	16%	15%	16%	14%	16%	15%	16%	17%	15%	14%	17%															
		D			H																													
6	225	81	119	24	20	96	89	18	110	115	20	23	17	85	72	8	55	70	75															
	13%	13%	15%	9%	10%	15%	14%	10%	12%	14%	9%	13%	14%	13%	18%	7%	12%	13%	14%															
			D												KP																			
5	267	82	143	42	22	101	114	30	127	140	42	39	17	95	57	18	82	83	66															
	16%	13%	18%	16%	11%	15%	18%	16%	14%	17%	20%	21%	14%	14%	16%	19%	15%	12%																
			B												S																			
4	115	44	57	14	15	42	49	9	58	57	12	10	11	45	32	6	34	35	34															
	7%	7%	7%	5%	8%	6%	8%	5%	7%	7%	6%	5%	9%	7%	8%	5%	8%	6%	6%															
3	101	33	58	10	8	44	42	8	47	54	6	21	5	39	25	5	31	34	27															
	6%	5%	7%	4%	4%	7%	7%	4%	5%	7%	3%	11%	4%	6%	6%	4%	7%	6%	5%															
												KN																						
2	76	32	30	14	10	31	24	11	35	41	5	3	10	38	14	6	17	29	21															
	5%	5%	4%	6%	5%	5%	4%	6%	4%	5%	2%	2%	8%	6%	4%	5%	4%	5%	4%															
													KL																					
1 - Very dissatisfied	101	25	56	19	3	36	49	13	48	53	13	11	9	54	8	7	24	44	22															
	6%	4%	7%	8%	1%	5%	8%	7%	5%	6%	6%	6%	7%	8%	2%	6%	5%	8%	4%															
			B	B			E	E			O	O	O	O		O			S															
BOTTOM 2 BOX (NET)	177	57	87	33	13	67	73	24	83	94	18	14	19	92	22	13	41	73	43															
	10%	9%	11%	13%	6%	10%	11%	13%	9%	12%	8%	7%	15%	14%	6%	11%	9%	13%	8%															
													O	LO					S															
BOTTOM 3 BOX (NET)	279	91	144	44	20	111	115	32	130	149	23	35	24	131	48	18	72	107	70															
	16%	14%	18%	17%	10%	17%	18%	17%	15%	18%	11%	19%	19%	20%	12%	16%	16%	20%	13%															
					E									KO				S																
MEAN	6.10	6.40	5.80	6.30	6.70	6.10	5.90	6.40	6.30	5.90	6.50	5.90	5.90	6.00	6.30	6.40	6.00	5.90	6.50															
		C		C	FG			G	J		LN								QR															

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G/H - I/J - K/L/M/N/O/P - Q/R/S - T/U

Overlap formulae used. * small base

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni February 08th, 2023

Maru/Blue

February 09th, 2023

13 Feb 2023

How satisfied are you with each of the following? Index score

	Age				Generation				Gender		Region						Income		
	Total	18-34	35-54	55+	Gen Z	Millennials	Gen X	Boomer+	Male	Female	BC	AB	MB/SK	ON	PQ	ATL	<\$50K	\$50K-\$99K	\$100K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
BASE: If Selected Code 1,2 In SCR1	1581	504	733	344	147	570	609	255	769	812	186	152	118	664	359	102	371	505	531
BASE: WEIGHTED	1693	645	791	257	195	663	643	192	881	812	210	185	124*	656	404	115*	443	544	538
TOP 3 BOX (NET)	612	248	246	118	78	228	211	95	346	266	91	57	40	218	153	52	151	184	228
	36%	38%	31%	46%	40%	34%	33%	49%	39%	33%	44%	31%	32%	33%	38%	45%	34%	34%	42%
		C		BC				FG		J		LN			LN				QR
TOP 2 BOX (NET)	295	121	105	69	39	105	91	59	168	126	50	23	22	112	65	22	71	85	120
	17%	19%	13%	27%	20%	16%	14%	31%	19%	16%	24%	13%	18%	17%	16%	19%	16%	16%	22%
		C		BC				EFG			LO								QR
10 - Very satisfied	109	63	29	17	16	53	27	13	55	54	19	6	7	45	24	9	32	22	50
	6%	10%	4%	7%	8%	8%	4%	7%	6%	7%	9%	3%	5%	7%	6%	8%	7%	4%	9%
		C		C			G												R
9	186	57	76	52	23	52	64	46	113	72	32	17	15	67	42	13	39	63	71
	11%	9%	10%	20%	12%	8%	10%	24%	13%	9%	15%	9%	12%	10%	12%	9%	12%	13%	
				BC				EFG	J										
8	317	127	141	49	39	123	120	35	177	140	41	34	18	107	88	30	81	99	108
	19%	20%	18%	19%	20%	18%	19%	18%	20%	17%	20%	18%	15%	16%	22%	26%	18%	18%	20%
																N			
7	369	145	173	50	41	152	143	33	200	169	37	48	35	128	95	26	89	117	127
	22%	23%	22%	20%	21%	23%	22%	17%	23%	21%	18%	26%	28%	19%	24%	23%	20%	22%	24%
6	287	103	149	35	31	115	116	24	142	145	45	29	12	122	68	12	77	102	71
	17%	16%	19%	13%	16%	17%	18%	13%	16%	18%	22%	16%	9%	19%	17%	10%	17%	19%	13%
				D							MP			M				S	
5	188	71	99	19	28	76	70	14	87	102	18	20	9	72	60	9	61	64	45
	11%	11%	13%	7%	15%	11%	11%	7%	10%	13%	9%	11%	8%	11%	15%	8%	14%	12%	8%
				D		H											S		
4	116	41	58	17	9	45	47	15	50	67	9	18	13	57	16	4	27	36	34
	7%	6%	7%	7%	5%	7%	7%	8%	6%	8%	4%	10%	10%	9%	4%	4%	6%	7%	6%
												O	O	O					
3	73	26	38	8	4	31	34	5	41	32	3	10	8	33	10	9	20	25	22
	4%	4%	5%	3%	2%	5%	5%	3%	5%	4%	2%	6%	6%	5%	2%	8%	5%	5%	4%
													K			KO			
2	35	7	19	8	1	11	18	5	11	24	2	1	8	20	1	3	11	12	8
	2%	1%	2%	3%	0%	2%	3%	3%	1%	3%	1%	1%	6%	3%	0%	2%	2%	2%	2%
				B						I			KLO	O					
1 - Very dissatisfied	13	3	9	1	1	6	5	1	6	7	3	2	0	6	2	0	6	4	3
	1%	0%	1%	0%	1%	1%	1%	1%	1%	1%	2%	1%	-	1%	0%	0	1%	1%	1%
BOTTOM 2 BOX (NET)	48	10	28	9	2	17	22	6	17	31	6	3	8	25	3	3	17	16	12
	3%	2%	4%	4%	1%	3%	3%	3%	2%	4%	3%	1%	6%	4%	1%	3%	4%	3%	2%
										I			O	O					
BOTTOM 3 BOX (NET)	121	37	66	18	6	47	56	12	58	63	9	13	15	58	13	12	37	41	33
	7%	6%	8%	7%	3%	7%	9%	6%	7%	8%	4%	7%	12%	9%	3%	11%	8%	8%	6%
							E						KO	O		O			
MEAN	6.70	6.80	6.40	7.00	6.90	6.70	6.50	7.10	6.80	6.50	7.00	6.50	6.40	6.50	6.90	6.90	6.60	6.60	7.00
		C		C	G			FG	J		LMN				LMN				QR

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G/H - I/J - K/L/M/N/O/P - Q/R/S - T/U

Overlap formulae used. * small base

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni February 08th, 2023

Maru/Blue

February 09th, 2023

13 Feb 2023

How satisfied are you with each of the following? - Index Score Summary

	Total	Age				Generation				Gender		Region						Income		
		18-34	35-54	55+	Gen Z	Millennials	Gen X	Boomer+	Male	Female	BC	AB	MB/SK	ON	PQ	ATL	<\$50K	\$50K-\$99K	\$100K+	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
BASE: If Selected Code 1,2 In SCR1	1581	504	733	344	147	570	609	255	769	812	186	152	118	664	359	102	371	505	531	
BASE: WEIGHTED	1693	645	791	257	195	663	643	192	881	812	210	185	124*	656	404	115*	443	544	538	
Current work-life balance	7.0	6.9	6.8	7.6	7.1	6.8	6.9	7.7	7.0	6.9	7.1	6.7	6.6	6.9	7.2	7.4	6.9	6.8	7.2	
				BC				EFG							LM	LM			R	
Flexibility options provided by your workplace	6.9	6.9	6.7	7.4	7.2	6.8	6.7	7.5	7.0	6.8	7.4	6.7	6.4	6.7	7.1	7.0	6.8	6.9	7.0	
				BC	G			FG			LMN				MN					
Current compensation	6.3	6.5	6.1	6.4	6.4	6.4	6.0	6.5	6.5	6.1	6.7	5.8	6.0	6.2	6.4	6.4	5.9	6.3	6.8	
		C				G		G	J		LMN				L			Q	QR	
Current benefits package	6.1	6.3	6.0	6.1	6.4	6.1	6.1	6.0	6.5	5.8	6.4	5.9	6.2	6.0	6.1	6.4	5.6	6.2	6.7	
		C							J									Q	QR	
Support you receive from your colleagues (both formal and informal)	6.8	6.9	6.6	7.4	6.8	6.8	6.7	7.5	6.9	6.8	7.2	6.6	6.6	6.8	6.9	7.1	6.7	6.7	7.2	
		C		BC				EFG											QR	
Recognition you receive from your management team (both formal and informal)	6.3	6.6	5.9	6.6	6.6	6.3	6.0	6.8	6.4	6.1	6.6	5.9	6.1	6.1	6.5	6.4	6.2	6.1	6.5	
		C		C	G	G		FG			LN				LN				R	
Options provided by your workplace for career advancement and development	6.1	6.4	5.8	6.3	6.7	6.1	5.9	6.4	6.3	5.9	6.5	5.9	5.9	6.0	6.3	6.4	6.0	5.9	6.5	
		C		C	FG			G	J		LN								QR	
Work-life balance & flexibility	6.9	6.9	6.7	7.5	7.1	6.8	6.8	7.6	7.0	6.8	7.2	6.7	6.5	6.8	7.1	7.2	6.9	6.8	7.1	
				BC				EFG			LMN				LMN	M				
Compensation & benefits	6.2	6.4	6.0	6.2	6.4	6.3	6.1	6.3	6.5	5.9	6.5	5.9	6.1	6.1	6.3	6.4	5.7	6.2	6.7	
		C							J		L							Q	QR	
Support & recognition	6.6	6.7	6.3	7.0	6.7	6.6	6.3	7.2	6.6	6.5	6.9	6.2	6.3	6.4	6.7	6.8	6.4	6.4	6.8	
		C		C				FG			LN				L				QR	
Options for career advancement	6.1	6.4	5.8	6.3	6.7	6.1	5.9	6.4	6.3	5.9	6.5	5.9	5.9	6.0	6.3	6.4	6.0	5.9	6.5	
		C		C	FG			G	J		LN								QR	
Overall Weighted Index																				
TOP 3 BOX (NET)	612	248	246	118	78	228	211	95	346	266	91	57	40	218	153	52	151	184	228	
	36%	38%	31%	46%	40%	34%	33%	49%	39%	33%	44%	31%	32%	33%	38%	45%	34%	34%	42%	
		C		BC				FG	J		LN				LN				QR	
TOP 2 BOX (NET)	295	121	105	69	39	105	91	59	168	126	50	23	22	112	65	22	71	85	120	
	17%	19%	13%	27%	20%	16%	14%	31%	19%	16%	24%	13%	18%	17%	16%	19%	16%	16%	22%	
		C		BC				EFG			LO								QR	
10 - Very satisfied	109	63	29	17	16	53	27	13	55	54	19	6	7	45	24	9	32	22	50	
	6%	10%	4%	7%	8%	8%	4%	7%	6%	7%	9%	3%	5%	7%	6%	8%	7%	4%	9%	
		C		C		G													R	
9	186	57	76	52	23	52	64	46	113	72	32	17	15	67	42	13	39	63	71	
	11%	9%	10%	20%	12%	8%	10%	24%	13%	9%	15%	9%	12%	10%	10%	12%	9%	12%	13%	
				BC				EFG	J											
8	317	127	141	49	39	123	120	35	177	140	41	34	18	107	88	30	81	99	108	
	19%	20%	18%	19%	20%	18%	19%	18%	20%	17%	20%	18%	15%	16%	22%	26%	18%	18%	20%	
																N				
7	369	145	173	50	41	152	143	33	200	169	37	48	35	128	95	26	89	117	127	
	22%	23%	22%	20%	21%	23%	22%	17%	23%	21%	18%	26%	28%	19%	24%	23%	20%	22%	24%	
6	287	103	149	35	31	115	116	24	142	145	45	29	12	122	68	12	77	102	71	
	17%	16%	19%	13%	16%	17%	18%	13%	16%	18%	22%	16%	9%	19%	17%	10%	17%	19%	13%	
				D							MP			M				S		
5	188	71	99	19	28	76	70	14	87	102	18	20	9	72	60	9	61	64	45	
	11%	11%	13%	7%	15%	11%	11%	7%	10%	13%	9%	11%	8%	11%	15%	8%	14%	12%	8%	
				D	H												S			
4	116	41	58	17	9	45	47	15	50	67	9	18	13	57	16	4	27	36	34	
	7%	6%	7%	7%	5%	7%	7%	8%	6%	8%	4%	10%	10%	9%	4%	4%	6%	7%	6%	
												O	O	O						
3	73	26	38	8	4	31	34	5	41	32	3	10	8	33	10	9	20	25	22	
	4%	4%	5%	3%	2%	5%	5%	3%	5%	4%	2%	6%	6%	5%	2%	8%	5%	5%	4%	

														K			KO			
2	35	7	19	8	1	11	18	5	11	24	2	1	8	20	1	3	11	12	8	
	2%	1%	2%	3%	0%	2%	3%	3%	3%	1%	3%	1%	1%	6%	3%	0%	2%	2%	2%	
				B						I				KLO						
1 - Very dissatisfied	13	3	9	1	1	6	5	1	6	7	3	2	0	6	2	0	6	4	3	
	1%	0%	1%	0%	1%	1%	1%	1%	1%	1%	2%	1%	-	1%	0%	0	1%	1%	1%	
BOTTOM 2 BOX (NET)	48	10	28	9	2	17	22	6	17	31	6	3	8	25	3	3	17	16	12	
	3%	2%	4%	4%	1%	3%	3%	3%	2%	4%	3%	1%	6%	4%	1%	3%	4%	3%	2%	
										I				O						
BOTTOM 3 BOX (NET)	121	37	66	18	6	47	56	12	58	63	9	13	15	58	13	12	37	41	33	
	7%	6%	8%	7%	3%	7%	9%	6%	7%	8%	4%	7%	12%	9%	3%	11%	8%	8%	6%	
							E							KO		O				
MEAN	6.70	6.80	6.40	7.00	6.90	6.70	6.50	7.10	6.80	6.50	7.00	6.50	6.40	6.50	6.90	6.90	6.60	6.60	7.00	
		C		C	G			FG	J		LMN				LMN				QR	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F/G/H - I/J - K/L/M/N/O/P - Q/R/S - T/U

Overlap formulae used. * small base

Comparison Groups

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Uppercase letters indicate significance at the 95% level.

Omni February 08th, 2023

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