

While the overall year-over-year inflation rate may have dropped considerably, the cost of food has remained stubbornly high. What do you think is the main reason for the price of food is so high nowadays?

	Age				Gen	der	Region				Household Income			Race				Hispanic		Education		
	Total	18-34	35-54	55+	Male	Female	Northeast	Midwest	South	West	<\$50K	\$50K-99K	\$100K+	White alone	Black alone	Others alone	Multiracial	Yes	No	<=HS	College/Asso ciate	Univ+
	Α	В	С	D	K	L	М	N	0	Р	Q	R	S	Т	U	V	W	Х	Υ	Z	а	b
BASE: All Respondents	1526	424	487	615	735	791	276	332	579	339	616	466	390	1179	173	123	51	169	1341	334	504	688
BASE: WEIGHTED	1526	442	502	582	737	789	264	316	581	364	621	464	377	1105	189	172	60*	252	1243	322	508	696
had to increase their prices	573	135	161	276	248	325	93	130	216	133	220	174	151	443	49	55	25	88	468	102	194	276
because of higher costs	38%	31%	32%	47%	34%	41%	35%	41%	37%	37%	35%	38%	40%	40%	26%	32%	42%	35%	38%	32%	38%	40%
they've had to bear in the				BC		K								U								Z
Grocery chains and food	324	91	133	101	160	165	62	77	123	62	145	95	73	221	57	33	13	58	264	82	100	142
outlets that are charging excessive prices for higher	21%	21%	26%	17%	22%	21%	24%	24%	21%	17%	23%	21%	19%	20%	30%	19%	22%	23%	21%	26%	20%	20%
profits.			D					Р							Т							
prices of food-like the war in	293	100	95	98	144	149	44	52	111	85	116	87	78	209	41	32	10	49	239	59	97	137
Ukraine that has reduced	19%	23%	19%	17%	20%	19%	17%	17%	19%	23%	19%	19%	21%	19%	22%	19%	16%	19%	19%	18%	19%	20%
wheat exports, weather		D								N												
governments-such as	253	96	75	82	148	105	44	41	111	57	96	89	64	181	31	33	8	40	210	52	89	112
government programs that put	17%	22%	15%	14%	20%	13%	16%	13%	19%	16%	16%	19%	17%	16%	16%	19%	13%	16%	17%	16%	18%	16%
more money in the hands of		CD			L				N													
	84	19	39	26	37	47	21	16	19	27	43	18	11	52	10	17	4	17	62	26	27	30
Other	5%	4%	8%	4%	5%	6%	8%	5%	3%	8%	7%	4%	3%	5%	5%	10%	7%	7%	5%	8%	5%	4%
			D				0			0	S					Т				b		

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G/H/I/J - K/L - M/N/O/P - Q/R/S - T/U/V/W - X/Y - Z/a/b

Overlap formulae used. \* small base

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni July 21st, 2023

Maru/Blue

July 24th, 2023

24 Jul 2023

## maru/BLUE

Thinking out over the next six months, do you think that food costs in your local grocery stores will be...

	Age			Age		Gender		Region				Household Income			Race				Hispanic		Education	
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BASE: All Respondents	1526	424	487	615	735	791	276	332	579	339	616	466	390	1179	173	123	51	169	1341	334	504	688
BASE: WEIGHTED	1526	442	502	582	737	789	264	316	581	364	621	464	377	1105	189	172	60*	252	1243	322	508	696
Even higher than they are today	782	219	249	314	363	420	124	157	330	171	323	248	181	566	96	88	33	122	637	169	264	350
	51%	50%	50%	54%	49%	53%	47%	50%	57%	47%	52%	53%	48%	51%	51%	52%	54%	48%	51%	52%	52%	50%
,									MP													
	656	205	226	225	323	333	122	141	218	175	252	196	178	479	84	71	22	102	547	141	208	306
The same as they are today	43%	46%	45%	39%	44%	42%	46%	44%	38%	48%	41%	42%	47%	43%	45%	41%	37%	41%	44%	44%	41%	44%
		D					0			0												
	88	18	28	43	51	37	18	18	33	18	46	20	18	61	9	12	6	28	59	12	36	40
Lower than they are today	6%	4%	5%	7%	7%	5%	7%	6%	6%	5%	7%	4%	5%	5%	5%	7%	9%	11%	5%	4%	7%	6%
				В														Υ				

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