

Thinking of the state of the economy, would you say it is...?

	Age				Generation						Gender		Province						Income			Education		
	Total	'18-34	'35-54	'55+	Gen Z (18 to 27)	Millennials (28 to 43)	Gen X (44 to 59)	Boomers II (60 to 69)	Boomers I+ (70+)	Boomers+ (60+)	Male	Female	BC	AB	MB/SK	ON	PQ	ATL	<\$50K	\$50K-\$99K	\$100K+	HS or less	College/ Tech school	Univ+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	X	Y	Z
BASE: All Respondents	1531	384	513	634	180	382	409	245	315	560	739	792	215	175	101	583	370	87	432	494	432	318	468	745
BASE: WEIGHTED	1531	419	499	613	218	368	399	244	302	547	751	780	206	170	100*	583	362	110*	523	492	357	608	456	467
Moving in the right direction	519	137	156	225	71	124	114	92	117	209	287	232	92	44	42	177	133	31	175	159	145	185	146	189
	34%	33%	31%	37%	33%	34%	29%	38%	39%	38%	38%	30%	45%	26%	42%	30%	37%	28%	33%	32%	40%	30%	32%	40%
								G	G	G	L		NPR		NP		N				T			XY
On the wrong track	1012	282	342	387	147	243	284	152	185	337	464	548	114	126	58	406	229	79	348	333	213	424	310	278
	66%	67%	69%	63%	67%	66%	71%	62%	61%	62%	62%	70%	55%	74%	58%	70%	63%	72%	67%	68%	60%	70%	68%	60%
							HU					K		MOQ		MO		M		U		Z		Z

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F/G/H/I/J - K/L - M/N/O/P/Q/R - S/T/U - V/W - X/Y/Z

Overlap formulae used. * small base

Comparison Groups

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

Omni March 28th, 2024 (Launch date)

Maru/Blue

March 29th, 2024 (Report date)

29 Mar 2024